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Since 1933

Environmental
Institute for Golf

Presidential Club

Heart of America Chapter
GCSAA
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA



Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.

Volume 45, No. 7

August 2013

Employee Tournament



***Ironhorse Golf Club
August 6, 2013***

- **Membership Committee Report**
- **Public Relations Committee Report**

Heart of America GCSA Officers and Board of Directors:

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Wolf Creek Golf Links
913.592.3329

Vice President: Steve Wilson, CGCS
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816.781.8975

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816.331.3306

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Deer Trace Golf Course

Matt Hemphill
Drumm Farm Golf Course

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James Kennedy
Ironhorse Golf Club

Andy Klein
Falcon Lakes Golf Course

Mitch Bradbury
Overland Park Golf Course

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Blue Hills Country Club

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Indian Hills Country Club

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Sandy Queen, CGCS
Overland Park Golf Division

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Creekmoor Golf Club

PRESIDENT'S MESSAGE

I hope this newsletter finds everyone doing well. The summer of 2013 hasn't quite had the teeth thus far as that of 2011 or 2012, but I know there have been other factors (floods, wind storms, staff shortages, etc.) that have challenged all of us so far this year. August traditionally is a slower month when it comes to HEART activities and events, but I know that at your facilities that is not the case. The focus turns to managing through the summer stresses caused by environmental stress and the physical stress of the job. This is something we all battle and I can assure you that you are not alone if you are feeling like you and your golf course are stressed to the max. You aren't the only one because we all go through it at some point in time whether you are at a high end private facility or a daily fee public facility. My suggestion is to continue to push through those difficult times, trust your staff and fellow employees, and make sure that you are giving yourself a break somewhere along the line so that you don't get the ever-common summer burn out. We are all wired the same and tend to overwork ourselves during these difficult months trying to deliver the best product we can and thus cause ourselves more harm in the end.



I would like to suggest you try and take some time to unwind in whatever activity it is that gives you that release and go enjoy it and put the golf course in the rearview mirror for an afternoon or evening. You will come back refreshed and ready to go which in turn will give your maintenance staff that much needed boost as well. Trust me I know these are hard practices to follow as I

Continued on page 4

LEGACY SCHOLARSHIP

funded by



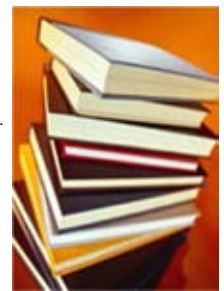
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The Heart of America GCSA Legacy Scholarship Award offers educational aid to the *children and grandchildren of HAGCSA members*. Award of \$1,000 is funded by Professional Turf Products and the TORO Company. The award is administered by the Heart of America Board of Trustees. Applications will be reviewed by an independent committee consisting of three high school educators and three college administrators. All decision of the committee will be final.

Applicants will be notified of their status by mail. All scholarship award checks will be made payable to the applicant and his/her educational institution. If you are interested you may obtain

an application from the HAGCSA website: www.hagcsa.org/scholarships or by calling the Association Office at 816-561-5323. Deadline is November 1, 2013.



2012 Legacy Scholarship Recipient

CODY SANDER

(son of Duane Sander, CGCS,
Superintendent, Shoal Creek Golf
Club, Kansas City, Missouri)

Membership Committee Report

By Mitch Bradbury, Director

In May, the membership committee sent out a survey. We had a great initial response from the membership in terms of participation and feedback. We certainly appreciate your help as we think the survey will help the HAGCSA Board strategize events and educational opportunities for years to come. For those of you who were unable to participate please try and fill one out at some of the upcoming events.

The final section of the survey addressed the possibility of adding a new membership category, "Equipment Technician," to the HAGCSA membership. The addition of this position was overwhelmingly supported by those who responded. Therefore my committee is looking into other chapters that have attempted this membership classification by doing a bit more analysis to make sure if this does come to fruition it will be a success. If we find that it is feasible, look for a vote on this issue at the annual meeting. The ultimate goal would be to have the Equipment Technicians functioning similarly to the Assistants with their own programs and educational opportunities outside of the regular functions.

Lastly, be on the lookout for the HAGCSA roster in August. If you have any questions or comments please feel free to contact me at Mitch.Bradbury@opkansas.org. Finish the summer strong!

Employee Tournament

Location: Ironhorse Golf Course
15300 Mission Rd.
Leawood, KS 66224

Date: Tuesday, August 6, 2013

Host Superintendent: James Kennedy

Schedule: 10:30 a.m. - Registration
11:00 a.m. - Lunch
Noon - Shotgun Start
Following Golf - Awards & Raffle

Cost: \$30.00 per player/\$120 per team

Superintendent Profile: James Kennedy has been the Golf Course Superintendent of Ironhorse Golf Club since January, 2010. He graduated from Missouri State University in 1999. He began his career as Assistant Superintendent at Deer Lake in Springfield, Mo. before becoming the Assistant Superintendent at Branson Creek Golf Club in Branson, Mo. After five years in Branson, James moved to Arizona and began employment at Whirlwind Golf Club in Chandler, AZ. In 2007, he was promoted to Director of Agronomy at Talking Stick Golf Club, a 36-hole facility located in Scottsdale, AZ. James has been employed by Troon Golf, LLC for 13 years and has been a GCSAA member for 14 years.

Assistant Profiles: Dan Cutler has recently graduated from the University of Nebraska. Dan interned at Ironhorse in 2010 and joined the team as Assistant Superintendent in January. Dan loves long walks on the beach and the sounds of Kenny G. Jeff Stoll was promoted to Assistant Superintendent in 2012. He is a graduate from Texas A&M with a Bachelor of Science in Turfgrass Management. A registration form is on page 6 of this newsletter.

Support Your 2013 HeartBeat Advertisers

BWI 800-247-4954	Professional Turf Products 913-449-8238
Commercial Turf & Tractor 800-748-7497	Reinders, Inc. 913-238-0869
Direct Solutions 913-217-0650	816-977-9853 816-225-7235
Floratine Midwest 816-510-3321	Supreme Turf 913-829-3611
Herfort Norby Golf Course Architect 952-361-0644	Syngenta 314-308-0330
K.C. Arborist 913-390-0033	Turf Werks 913-530-3903
Kansas City Turf Supply 913-915-2994	Urban Tree Specialist 816-214-8327
PBI Gordon 913-626-5463	Vermeer Great Plains 1-800-932-3655
Midwest Pump & Fountain 816-863-7335	Williams Lawn Seed, Inc. 816-863-1372



FUNCTION FORECAST

<u>DATE</u>	<u>EVENT</u>
August 6	Employee Tournament @ Ironhorse Golf Course
September 18	Vendor Appreciation
Sept. 30 – Oct. 1	MO Cup Challenge @ Old Kinderhook Golf Course
November 6	Annual Meeting @ Deer Creek Golf Course
December 16 & 17	Common Ground Education Conference @ OPCC
January 10	New Year Party

Public Relations Report

By **Ethan Shamet, Director**

The Kansas City Golf Guide radio show has been in full swing since April 14th and the last show will be August 25th. Brian Wright has had many informing guests - ranging from local superintendents to some national and GCSAA headquarters employees. He has done some live broadcasts at local courses like Swope Memorial and Shoal Creek to name a couple. Some of the national guests have had great insight on setup of the U.S. Open and the upcoming PGA championship. Remember to tune into 810 WHB from 9a.m. - 10 a.m. every Sunday to hear insight from superintendents from around the area.

Gary Sailer and I would like to thank all the volunteers that helped out during the Web.com tournament. This year it came a little faster than last, since it was in July not August. Without help from our Heart members and local vendors the maintenance aspect wouldn't have run as smoothly. Thanks again for all the time volunteered during the week, especially for the vendors that supplied food and beverages to the volunteers! Those who have not helped out before, it's a great opportunity to see how a tournament is run and a great way to network with peers.

Investing or Not

By **Duane Sander CGCS, Secretary/Treasurer**

So how's your 401K, stocks, savings account or money tucked neatly in the mattress doing these days? Hopefully, we will all do well. We all invest in one way or another to protect our future when the great day of retirement arrives. But until then, how do you invest in your career? For many successful superintendents' it's active involvement in GCSAA or your local Chapter. It's one of those things, the more you invest the greater the return.

So what am I leading to? Each level of the associations has its own unique offerings, or as I call it "Tools". These tools are necessary in solving issues of today and with hundreds of tools available; you are now prepared to tackle almost anything. Doubt me? Just open these websites and see for yourself. You will get lost in the maze of resources, benefits, links, and more. One of the biggest benefits among the 2 associations is the behind the scene is support you receive as a professional in the eyes of golf and the public. It comes in many ways such as TV commercials, Radio announcements, Golf Commentary, or local superintendent interview to name only a few. With greater awareness of what we do, result in greater salary, benefits and recognition now and in the future.

To enhance these tools is networking. Meeting new professionals and talking shop is a great way of learning. It is also a great way to establish a connection or future best colleague or consult for a particular issue at some point and time. In many cases your colleagues may bring forth new ideas or better options to the table. Establishing these relationships becomes synergistic with continued education. Have you ever noticed that the most successful superintendents are present at most every event, seminar or function in golf? They understand the value and future of this profession.

The alternative and there is always one, is to not invest in your knowledge of Golf Course Management, float along and eventually become obsolete. Remember, we are all replaceable and in today's market, many college graduates and assistant superintendent are looking at you for a spot. More importantly, your course needs you to be at the forefront of course management.

Employee Tournament Report

By **David Rector, Special Director**

Mark your calendar - the Employee Tournament is going to be August 6th at Ironhorse Golf Club. We are in the process of looking for donations in the way of sponsorship opportunities, monetary and raffle prizes. I would like to thank all the clubs and vendors that have donated items or made monetary donations. A really big thanks goes out to the Board of Directors and for their help in keeping the cost of the event minimal for Heart members to enjoy a great day of playing golf. We have decided to do a 4-man scramble.

President's Message - continued from page 2

struggle constantly with it myself. However, once you experience the release and how refreshed you feel I think it will become a regular practice. Just remember we are one month closer to Fall!

Don't forget to look for the details on our Vendor Appreciation event that takes place in September. This is a great time to come out and thank our vendors for their tremendous support throughout the year. As always if you have any questions, comments, and or suggestions please feel free to contact me at todd@wolfcreekks.com or 913-592-3329.

Todd Bohn, HAGCSA President



Online Auction Offers Access to Golf Courses & Funds Turf Research Golf at Lions Gate, Indian Hills CC, St. Andrews GC, Meadowbrook CC and Many Other Area Courses Up For Bid as Rounds 4 Research Goes Live August 1

Rounds of golf at more than 14 golf courses in the Kansas City area will be available to the public for online bidding, **August 1-11**, offering access for golfers that otherwise might not have been possible.

The rounds of golf are part of national auction featuring more than 350 golf courses in 28 states, assorted travel packages to some of the top golf destinations in the world and tickets to high profile sports events. Those interested can access view the items and access the auction at www.Rounds4Research.com.

Known as Rounds 4 Research, the auction is a venture of the Environmental Institute for Golf, the philanthropic arm of the Golf Course Superintendents Association of America. It is presented in partnership with the Toro Co. Funds generated from the auction will go to support researched-based activities of GCSAA, its affiliated chapters and regional turfgrass organizations.

This is the second of two auctions conducted by the EIFG this year. A similar array of options for the first Rounds 4 Research auction in June raised \$107,000.

The Aug. 1-11 auction will include several packages for high-profile golf events such as the 2014 Masters and U.S. Open golf tournaments, and destinations in Orlando, Hilton Head, S.C., Hawaii, New York City, Sonoma, Calif., New Orleans and Las Vegas. Sporting event packages include the NCAA Final Four, NFL Pro Bowl and Indianapolis 500.

Golf packages up for auction include Trump National Golf Club (N.Y.), Brae Burn Country Club (N.Y.), Victoria National Golf Club (Ind.), PGA West Resort (Calif.), Bighorn Resort (Calif.), LaQuinta (Calif.), TPC Jasna Polana (N.J.), Aspen Glen (Colo.), Jackson Hole Golf & Tennis Club (Wyo.), Pronghorn Golf Club (Ore.), Sunningdale Golf Club (N.Y.), Chambers Bay Golf Course (Wash), Indian Hills Country Club (Kan.), and numerous others.

"These auctions offer a little bit of everything for the sports fan: rounds of golf, travel packages, and tickets to sporting events," says GCSAA President Patrick R. Finlen, CGCS, director of golf at The Olympic Club in San Francisco. "There were some great deals made in the first auction and I am sure there will be many more in this one."

The best aspect of this program is the funds are returned to the local and state level to fund research that will directly benefit facilities and golfers."



About the EIFG

The EIFG is the philanthropic organization of the Golf Course Superintendents Association of America, and has as its mission to foster sustainability through research, awareness, education, programs and scholarships for the benefit of golf course management professionals, golf facilities and the game. With respect for the game and the environment, the EIFG inspires environmental, social and economic progress through golf for the benefit of communities. Collaboration between the golf industry, environmental interests and communities will lead to programs and services beneficial to all who come into contact with the game of golf. Visit the EIFG at www.eifg.org.

About the GCSAA

GCSAA is a leading golf organization and has as its focus golf course management. Since 1926, GCSAA has been the top professional association for the men and women who manage golf courses in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to nearly 18,000 members in more than 72 countries. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf. Find GCSAA on Facebook, follow GCSAA on Twitter, and visit GCSAA at www.gcsaa.org.

EMPLOYEE TOURNAMENT



DATE: Tuesday, August 6, 2013

LOCATION: Ironhorse Golf Club
15300 Mission Road
Leawood, KS 66224

HOST SUPERINTENDENT: James Kennedy

SCHEDULE: 10:30am - Registration
11:00am - Lunch
12:00noon - Shotgun Start
Following Golf - Awards & Raffle

REDUCED COST: \$30.00 per player (*Hard Cost is \$50 per player. The Association has absorbed \$20 per player to help with funding.*)
(Includes: green fees, cart rentals, lunch, two drink tickets, raffle prize opportunities and hole prizes.)
Lunch Only - \$20 per person

FORMAT: 4 person schamble

DRESS CODE: Collared shirt - no denim – soft spikes only

RESERVATIONS: Mail, Fax or Email Reservation no later than Wednesday, July 31.

 Yes, I/we plan to attend the Employee Tournament!

Player(s): _____ Company: _____

CONTACT: _____

COMPANY: _____

PHONE: _____ EMAIL: _____

PAYMENT:

Check Enclosed Invoice(*) Credit Card: No.: _____
Security Code: _____ Expiration: _____
Name on Card: _____

NOTE:

(*) By requesting to be invoiced; you agree to pay upon receipt.
All "No Shows" will be billed.
You may cancel without penalty 72 business hours prior to stated registration time.

Complete Form and Mail, Fax or Email no later than **Wednesday, July 31** to:
HAGCSA, P.O. Box 419264, Kansas City, MO, 64141
816-561-5323/phone; 816-561-1991/fax; www.hagcsa.org

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS





MEMBERSHIP APPLICATION

Name _____ GCSAA Membership #: _____
 Club or Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____ Spouse's Name _____

Check here if you wish to receive your mailings at home.
 Home Address: _____ City _____ St _____ Zip _____

JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
 - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
 - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

ATTESTED: The applicant must be attested by two Heart of America GCSA members.

Attested _____ Date _____

Attested _____ Date _____

Applicant's Signature _____ Date _____

Please include Annual Membership Dues with Application (Term: January to December):

Superintendents/\$130 - Assistant Superintendents/\$70 - Supplier/\$130 - Golf Course Employees/\$70 - Student/\$25

Heart of America Golf Course Superintendents Association

P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • www.hagcsa.org

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