

P.O. Box 419264
Kansas City, Missouri 64141
816-561-5323
816-561-1991 Fax
kweitzel@swassn.com

Since 1933

Heart of America Chapter

GCSAA

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA



Environmental
Institute for Golf

Presidential Club



Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.

Volume 47, No. 8

October 2015

MO Cup Challenge October 5&6



Lake Valley Golf Course



Old Kinderhook Golf Club

- Education Committee Report
- Welcome New Member
- Common Ground Schedule and Registration Materials
- MO Cup Challenge

Heart of America Chapter
GCSAA
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

Heart of America GCSA Officers and Board of Directors:

President: Steve Wilson, CGCS
Milburn Country Club
913.236.9951

Vice President: Duane Sander, CGCS
Shoal Creek/Hodge Park
816.781.8975

Secretary/Treasurer: Andy Klein, CGCS
Falcon Lakes Golf Course
913.707.3563

Immediate Past President: Todd Bohn
Wolf Creek Golf Links
913.592.3329

Directors:

Matt Delventhal
Minor Park Golf Course

Andrew Jones
Swope Memorial Golf Course

Nick Kray
Nicklaus Golf Club at LionsGate

Mark Newton, CGCS
Canyon Farms Golf Club

Ethan Shamet
Deer Trace Golf Course

Brent Stephenson
Staley Farms Golf Club

Special Directors:

John Bennett
Kansas City Country Club

Wes Kleffner
Bayer Environmental Science

Richard Shumate
Van Wall Equipment

Chapter Delegate:

Jeff White, CGCS
Indian Hills Country Club

HeartBeat Editor:

Tim Nielsen
Creekmoor Golf Club

Executive Director:

Kim Weitzel
816-561-5323

PRESIDENT'S MESSAGE

Fall is most definitely in the air. The footballs are flying and leaves are getting ready to drop. Another golf season has come and gone and most of you (not me unfortunately) have already put fall greens aeration in the books and are making plans for whatever winter project work that you are going to undertake. Fall is a great time to be in the golf business. Hopefully this time of year allows you to take a breath, catch up on missed time with friends and family, and maybe even play a little golf yourself.



Looking back, we had a nice turnout and great time at our Vendor Appreciation event a couple of weeks ago. Thank you to those who turned out to give their "thanks" to the vendors who support us and make this association go. It cannot be understated how important our vendors are to being able to succeed in our jobs and to help sustain our great association. We also recently hosted an Assistant Superintendent professional development session at Sporting Park with a happy hour following at Hooters. I'm not sure the exact nature of the "professional development" that Hooters provided but no doubt it was well earned! Hopefully many Assistant Superintendents were able to attend and unwind a little after another grueling golf season.

Many of you have already made your plans and are anxiously awaiting the annual Missouri Cup Challenge at The Lake of the Ozarks. The event is right around the corner on October 5th and 6th and has a great field signed up. That event is always a lot of fun and good chance to share some camaraderie and compare notes with our peers from the Mississippi Valley GCSA and Ozarks Turf Association.

Following the Missouri Cup Challenge the next two important events to mark your calendar for are the Annual Meeting to be held on Wednesday, November 4th at Indian Hills

Country Club and the Common Ground Conference on December 14th and 15th. I ask that you make every effort to attend the Annual Meeting. It is important to have your voice heard in the direction of our association and the election of those who run it. Likewise the conference is equally important to your development and that of your staff. There is a great lineup of speakers and topics this year and a new host site in the brand new Olathe Convention Center.

Enjoy the fall!

Steve Wilson, CGCS

AWARD NOMINATIONS

Deadline: November 20, 2015



Who will take home this year's awards?
Now is the time to submit your nominations for Assistant Superintendent of the Year, Superintendent of the Year and the Chester Mendenhall Award for 2015.

Complete the enclosed form and submit nominations no later than November 20. Recipients will be awarded at the New Year Party on January 8, 2016.

Education Committee Report

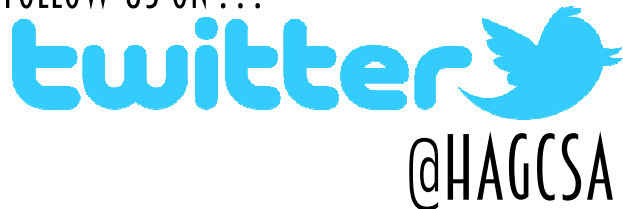
By Matt Delventhal, Director

Hopefully as you are reading this, aerification is complete, seed is starting to pop and we are wearing my favorite piece of clothing: the hooded sweatshirt! As the days cool down and pretty soon the snow will fall, this is a great time to be thinking about attending the Common Ground Conference being held on December 14-15th, 2015. We are excited to have a new venue in the Olathe Convention Center, which will be host to a new setup, and a lineup of great food. We also have a great slate of speakers from local universities to national companies. Also, I can't forget the great group of vendors as well.

If you can attend, just remember that everyone needs education to grow in their field and position. Use this opportunity to sign-up your staff, your boss or spread the word to your colleagues.

Sign up now! Vendor opportunities, schedule, and registration form at the back of this issue.

FOLLOW US ON ...



MARK YOUR CALENDARS



**Celebrate the New Year with
Heart of America GCSA**

Friday, January 8, 2016

6:00pm

Boulevard Brewery



UPCOMING EVENTS

This Month



DATE

EVENT

LOCATION

October 5-6

MO Cup Challenge

Old Kinderhook Golf Course

November 4

Annual Meeting

Indian Hills Country Club

December 14-15

Common Ground

Olathe Convention Center

January 8, 2016

New Year Party

Boulevard Brewery

2015 MO CUP CHALLENGE

OCTOBER 5 & 6

By Wes Kleffner and Richard Shumate, Special Directors

The MO CUP Challenge will be hosted at Lake Valley and Old Kinderhook Golf Club this year. We will have a combined 2-day scramble to determine winners. Lake Valley will host day one followed by the Brookside-Agra shootout and dinner. Day two will take place at Old Kinderhook followed by awards/prizes. Thank you to all our sponsors for this event!!

Monday night shootout will take place on the 18th hole at Lake Valley. We chose this location because of the great viewing from the clubhouse and elevated green. Teams will be decided from a blind draw based on handicaps with an alternate shot format. SIGNUP IS AVAILABLE ON REGISTRATION FORM.

Tuesday will take place at Old Kinderhook Golf Club. We tee off at 9:00am with lunch at the turn. After golf we will award the MO CUP Trophy and prizes. Prizes will be awarded based on participation.

Sunday we are playing golf at Deer Chase Golf Club if you are so inclined but is not part of the MO Cup Challenge. Cost is \$20.00 per person for prizes. Contact Richard Shumate @ 816-807-2919 or Richard.shumate@vanwall.com. Lodging is available through Old Kinderhook @ 573-346-4444 ext. 3. Look forward to seeing everyone there!!

SCHEDULE OF EVENTS

OCT. 4TH

12pm Deer Chase GC – Modified Stapleford Game - \$20.00 pp.
(email Richard to participate Richard.shumate@vanwall.com)

OCT. 5TH

10am Lake Valley GC
3pm Brookside-Agra Shootout and dinner
7pm Reception at the Trophy Room

OCT. 6TH

9am Old Kinderhook Golf Club
Trophy and Prizes immediately following

Cost - \$155.00 per person – Includes golf, shootout, tee prize, dinner, lunch, and drink tickets.

A special THANK YOU to your EVENT SPONSORS

TITLE SPONSOR

John Deere / Van Wall Equipment

FOOD SPONSOR

Bayer Environmental Science

SHOOT OUT SPONSORS

Brookside Agra
Midwest Pump & Fountain

BEVERAGE SPONSORS

Reinders
Supreme Turf

HOLE SPONSORS

C3 Technology
Floratine Midwest
Herfort Norby Golf Course Architects
Kansas Golf & Turf
Macro Sorb
Syngenta
Turkwerks

HOLE PRIZE SPONSOR

VGM Club





WELCOME

The HAGCSA and the Board of Directors are proud to welcome our newest member:

**Tracy Fleming –
Solitude Lake Management**

LEGACY SCHOLARSHIP

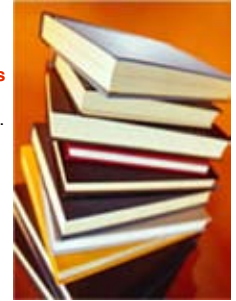
funded by



&



The Heart of America GCSA Legacy Scholarship Award offers educational aid to the *children and grandchildren of HAGCSA members*. **Award of \$2,500 is funded by Professional Turf Products and the TORO Company**. The award is administered by the Heart of America Board of Trustees. Applications will be reviewed by an independent committee consisting of three high school educators and three college administrators. All decision of the committee will be final. Applicants will be notified of their status by mail. All scholarship award checks will be made payable to the applicant and his/her educational institution. If you are interested you may obtain an application from the HAGCSA website: www.hagcsa.org/scholarships or by calling the Association Office at 816-561-5323. Deadline is October 30, 2015.



**2014 Legacy Scholarship
Recipient**

TESSA DAVIDS

daughter of
Paul Davids, CGCS, Superintendent,
Sycamore Ridge Golf Course



ANYTHING CHANGED?

- Have you changed jobs?
- Have you changed your phone number?
- Have you changed your email address?

Report all changes to your association office so we can keep in contact with you.

To Make Changes, Contact:
Kim Weitzel, Executive Director
816-561-5323; kweitzel@swassn.com

Support Your 2015 HeartBeat Advertisers

Bayer	913-951-3435	Midwest Pump & Fountain	816-863-7335
BWI	800-247-4954	Milorganite	800-287-9645
Helena Chemical	913-441-0676	Professional Turf Products	913-449-8238
Herfort Norby Golf Course Architect	952-361-0644	Reinders, Inc.	913-238-0869
Kansas City Turf Supply	913-915-2994		816-977-9853
PBI Gordon	913-626-5463	Supreme Turf	913-829-3611
Macro-Sorb Technologies	913-915-2994	Turf Werks	913-530-3903
Mid America Sand	816-257-0903	Vermeer Great Plains	1-800-932-3655

SCHOLARSHIP APPLICATIONS

Deadline: October 30, 2015

The Heart of America GCSA Scholarship Program offers educational aid to deserving students in the turfgrass program at an accredited college or university in Kansas or Missouri.



Applications will compete based on the overall qualifications determined by the Scholarship and Research Committee. Please help us get the word out by directing students to our website (www.hagcsa.org) to download an application and the criteria.

All applications must be received by October 30, 2015.

SAVE THE DATE!



Heartland Green Industry Expo

Common
ground

December 14-15, 2015

Brand New Olathe Convention Center

This collaborative expo will be the only place in Kansas and Missouri to see and hear about the latest products and services from sponsored vendors, receive *continuing* education credits for pesticide certification and see renowned speakers on green industry business, turf, irrigation, lawn and ornamental and golf course topics.

~ Attendance and Sponsorship Information Forthcoming. ~

A MUST Attend. Save the Date!

CONFERENCE SCHEDULE

DECEMBER 14	BUSINESS	LAWN & ORNAMENTAL RECERTIFICATION	GOLF
7:00am – 8:00am	Registration & Continental Breakfast	Registration & Continental Breakfast	Registration & Continental Breakfast
8:00am – 9:00am	Leading Growth in a New Normal Economy Jim Welch, The Growth Leader	Turf & Ornamental Rodney St. John, Ryan Lawn & Tree Hours: 1 (KS: 3A, 3B)	Leading Growth in a New Normal Economy Jim Welch, The Growth Leader
9:15am – 10:15am	Building Sustaining High Performance Teams Jim Welch, The Growth Leader	Emerald Ash Borer Wayne White, Emerald Tree Care Hours: 1 (KS: 3A)	Building Sustaining High Performance Teams Jim Welch, The Growth Leader
10:15am–10:30am	BREAK	BREAK	BREAK
10:30am –11:30am	ACE: Accountability & Customer Experience Paul Thevarajoo, CSP, Oldcastle	Emerald Ash Borer Local Perspective Kevin LaPointe, City of Kansas City, MO Hours: 1 (KS: 3A)	The Impact of your Spray Tank Water on Pesticide Performance Dr. Aaron Patton, Purdue University Hours: 1 (KS: 3A, 3B)
11:30am – 1:00pm	LUNCH	LUNCH	LUNCH
1:00pm – 2:00pm	90 Minutes Tom Mulligan, The Coffman Group	Bees Dr. Ray Cloyd, Kansas State University Hours: 1 (KS: 3A)	Fine-Tuning the Agronomic Program for your Putting Green Dr. Aaron Patton, Purdue University
2:00pm – 2:15pm	BREAK	BREAK	BREAK
2:15pm – 3:15pm	Web Development & Search Engine Optimization Brian Langdon, Green Head Turf Systems	Insect & Mite Problems Dr. Ray Cloyd, Kansas State University Hours: 1 (KS: 3A, 3B)	Managing Troublesome Areas with Site-Specific Agronomic Programs Dr. Aaron Patton, Purdue University
3:30pm – 4:30pm	Social Media & Search Engine Optimization Brian Langdon, Green Head Turf Systems	Turf Disease Dr. Lee Miller, University of Missouri Hours: 1 (KS: 3B)	Round Table Discussion: Bunkers Scott Johnson, CGCS, Shadow Glen Golf Club; Daryl Pearson, Winterstone Golf Course; Paul Davids, CGCS, Sycamore Ridge Golf Course; Kevin Norby, Herfort Norby Golf Course Architects
DECEMBER 15	IRRIGATION	LAWN & ORNAMENTAL RECERTIFICATION	GOLF
7:00am – 8:00am	Registration & Continental Breakfast	Registration & Continental Breakfast	Registration & Continental Breakfast
8:00am – 9:00am	Outdoor Living: Is it Part of Your Offering? Duane Richards, Ewing Irrigation & Landscape Supply	Pesticides: Safe Usage Dr. Brad Fresenburg, University of Missouri Hours: 1 (KS: 3A, 3B; MO Required)	2015: When Nature Feeds the Monsters Under Your Bed Dr. Lee Miller, University of Missouri
9:15am – 10:15am		Pests Rodney St. John, Ryan Lawn & Tree Hours: 1 (KS: 3A, 3B; MO Required)	Update on Poa Annual Management Dr. Zac Reicher, Bayer Environmental Science Hours: 1 (KS: 3A, 3B)
10:15am – 10:30am	BREAK	BREAK	BREAK
10:30am – 11:30am	Using Correct Controller Scheduling to Improve Landscape Quality and Reduce Water Costs Jim Borneman, Ewing Irrigation & Landscape Supply	10:30am – 11:45am New Developments in Pesticide, Waste & Labels August Lietzen, John Deere Landscapes Hours: 1 (KS: 3A, 3B; MO Required)	Life in the Steam Cooker: 2015 Turf Woes and Tips to Avoid them Next Year Dr. Megan Kennelly, Kansas State University
11:30am – 1:00pm	LUNCH	LUNCH	LUNCH
1:00pm – 2:00pm	Steps You Can Take to Make Low Cost Improvements to Your Turf & Sports Field Irrigation Systems Jim Borneman, Ewing Irrigation & Landscape Supply	Turf Pests and Their Control Dr. Jared Hoyle, Kansas State University Hours: 1 (KS: 3B; MO Required)	Advancing the Long Term Viability of Golf Dr. Mike Kenna, USGA
2:00pm – 2:15pm	BREAK	BREAK	BREAK
2:15pm – 3:15pm	Techniques to Quickly Determine the Number of Valves, Sprinklers and Piping for Your Next Install Jim Borneman, Ewing Irrigation & Landscape Supply	3:15pm - 3:45pm Kansas State Law Hours: KS Core Hour 3:45pm - 4:00pm Clean Water and Endangered Species Hours: MO Required	USGA Green Section: 2015 Year in Review Josh Daniels, USGA
3:30pm – 4:30pm	Secrets to Installing & Maintaining Drip/Micro Systems and Make Them Work for Years Jim Borneman, Ewing Irrigation & Landscape Supply	4:00pm - 4:30pm Missouri State Law Hours: MO Required	3:30pm – 4:00pm First Report of a New Insect Causing Damage to Golf Course Turf Matt Giese, Syngenta

REGISTRATION FORM

Heartland Green Industry Expo: "Common Ground"
December 14-15, 2015 • Olathe Convention Center, Olathe, Kansas

ASSOCIATION

I belong to the following Association(s) or received my conference materials from (check the boxes that apply):

- Heart of America Golf Course Superintendents Association (HAGCSA)**
- Mid-America Green Industry Council (MAGIC)**
- N/A**

PLEASE PRINT OR TYPE (one name per form – copy form if needed)

Name _____ Organization _____

Organization's Address _____

City _____ State _____ Zip _____

Daytime Phone _____ E-mail _____

REGISTRATION & FEE

	Member	Non-Member	
<input type="checkbox"/> Full Conference (December 14 & 15).....	\$190	\$240	\$ _____
<input type="checkbox"/> One Day Only: <input type="checkbox"/> December 14 <input type="checkbox"/> December 15.....	\$110	\$160	\$ _____
<input type="checkbox"/> Student (eligible: full-time students only).....	\$50	\$50	\$ _____
<input type="checkbox"/> Late Fee (after December 4 = cost + fee):	\$25	\$25	\$ _____
<input type="checkbox"/> Walk-In Fee (Onsite Registration = cost + fee):	\$50	\$50	\$ _____
		TOTAL	\$ _____

NOTE: Additional fees apply for late sign-ups and onsite walk-ins. No Exceptions.

TRACK PREFERENCE (select one)

In order to accommodate seating for each session, we would like to know what "track" you plan to attend most:

- Business Irrigation Recertification Golf

PAYMENT

- Check Enclosed (check made payable to: Heartland Green Industry Expo). Payment must accompany registration form.
- Invoice my Organization (By invoicing, you must be a member of one of the co-host associations and agree to pay total amount due by December 4, 2015. Invoicing not permitted after December 1.)

CANCELLATION / REFUND POLICY

If cancellation is necessary, substitutions are permitted. A written request for a refund must be received on or before December 4, 2015. The amount refunded will be less a \$25.00 processing fee. No refunds will be made after this date. Mail your request to the Mgmt. Office: P.O. Box 419264, Kansas City, MO 64141.

DEADLINE

Mail or Fax Registration with Payment on or before December 4, to the:
 Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO 64141, Fax: 816-561-1991

NEW LOCATION

Olathe Convention Center: 10401 S. Ridgeview Road (K-10 & I-435), Olathe, Kansas 66051

MANAGEMENT OFFICE

Heartland Green Industry Expo: P.O. Box 419264, Kansas City, MO 64141, 816-561-5323; Fax: 816-561-1991; kweitzel@westerneda.com

**TAKE
ADVANTAGE**

- Register three or more people *from the same company* and receive **10% OFF** your total registration fee!
- Members can sign-up their **staff at the member pricing.**

SAVE!

**Everyone Needs Education to Grow in their Field and Position.
 Use this Opportunity to Sign-Up your Staff, your Boss or Spread the Word to your Colleagues.**

SPONSORSHIP & TABLE TOP OPPORTUNITIES

Heartland Green Industry Expo: "Common Ground"
December 14-15, 2015 • Olathe Convention Center • Olathe, KS

Our sponsorship packages allow your company to be spotlighted in a unique way with commercials, table-top displays, ads and signage. Don't miss this opportunity to be where your customers will be. These are non-exclusive opportunities – more than one supplier can choose the same event (i.e.: breaks, breakfasts, lunches); however only one sponsor will be designated to each education session. For cost of exclusive sponsorship (covering full cost of specified event), please call the Management Company 816-561-5323.

PLATINUM SPONSOR - \$2,000

Table Top + Lunch Buffet (8 available; 4 each day)

- Sponsor of a Lunch
- 8ft Table Top display for both days
All materials must fit on table (no equipment or materials on floor.)
- 5 minute promotion of your company's products/service at an education session
- Sponsor of (two) one hour education sessions
- Featured Products/Services in the center of the Table Top Area
- Logo in Program as a Lunch Sponsor
- Logoed Signage during Lunch
- Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during lunch
- Logo & Link on Conference Website
- Product/Service literature distributed in Give-a-way bag (circulation: 400). *Due: Monday, November 23*
- ½ Page Ad in Program *Due: Monday, November 23*
- Logoed Signage During Education Session
- 4 Free Conference Registrations (Includes Table Top Reps.)

GOLD SPONSOR - \$1,500

Table Top + Breakfast (4 available; 2 each day)

- Sponsor of a Continental Breakfast
- 8ft Table Top display for both days
All materials must fit on table (no equipment or materials on floor.)
- 5 minute promotion of your company's products/service at an education session
- Sponsor of a one hour education session
- Logo in Program as a Breakfast Sponsor
- Logoed Signage during Breakfast
- Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during breakfast
- Product/Service literature distributed in Give-a-way bag (circulation: 400). *Due: Monday, November 23*
- ¼ Page Ad in Program *Due: Monday, November 23*
- Logoed Signage During Education Session
- 3 Free Conference Registrations (Includes Table Top Reps.)

SILVER SPONSOR - \$1,000

Table Top + Coffee Break (8 available; 2 each break)

- Sponsor of a Coffee Break
- 8ft Table Top display for one day (on assigned sponsored day)
All materials must fit on table (no equipment or materials on floor.)
- 3 minute promotion of your company's products/services at an education session
- Sponsor of a one hour education session
- Logo in Program as a Coffee Break Sponsor
- Logoed Signage during Coffee Break
- Literature and/or give-a-ways distributed during break
- Business card size Ad in Program
- Logoed Signage During Education Session
- 2 Free Conference Registrations (Includes Table Top Reps.)

BRONZE SPONSOR - \$650

Education Session (multiple available)

- Sponsor of a one hour education session
- 8ft Table Top display for one day (on assigned sponsored day)
All materials must fit on table (no equipment or materials on floor.)
- 3 minute promotion of your company's products/services at an education session
- Business card size Ad in Program
- Logoed Signage at Education Session
- 2 Free Conference Registrations (Includes Table Top Reps.)

TABLE TOP HOURS

Move In

- Platinum, Gold & Assigned Monday, December 14 Sponsors:
Monday, December 14, 2015 from 6:00am – 7:00am
- Assigned Tuesday, December 15 Sponsors:
Tuesday, December 15, 2015 from 6:00am – 7:00am

Show Hours (Note: based on your assigned sponsor day.)

- Monday, December 14, 2015 from 7:00am – 3:30pm
- Tuesday, December 15, 2015 from 7:00am – 3:30pm

Dismantle

- Assigned Monday, December 14 Sponsors Only:
Monday, December 14, 2015 from 3:30pm – 4:30pm
- Platinum, Gold & Assigned Tuesday, December 15 Sponsors:
Tuesday, December 15, 2015 from 3:30pm – 4:30pm

TABLE TOP INCLUDES: 8 ft. table, 2 chairs & trash can. All materials must fit on the table. No materials or equipment are allowed on the floor.

SUBMITTALS (Logos, Ads, Literature)

Please submit logos, camera-ready ads and/or literature no later than **November 23** to: Kim Weitzel, P.O. Box 419264, Kansas City, MO 64141 or kweitzel@westerneda.com (**no reminder notices, no extensions**)

SOLICITATION

No solicitation will be allowed at the conference or during the table top show unless a table top has been purchased. Those that don't adhere to this rule may be asked to leave the conference, at the discretion of the conference committee.

SPONSORSHIP & TABLE TOP CONTRACT

Heartland Green Industry Expo: "Common Ground"
December 14-15, 2015 • Olathe Convention Center, Olathe, Kansas

INSTRUCTIONS

Please complete contract and return to the Association office with your check in the amount indicated below. This agreement becomes effective when it is approved, accepted and signed by the Association. This agreement, dated _____ is made between the Heartland Green Industry Expo: Common Ground Committee and _____ (Table Top Firm).

In consideration of the sum indicated below as table top rental price, the Heartland Green Industry Expo leases space in their table tops area pursuant to the Rules and Regulations as defined and published as they appear in the attached document, and which are made a part hereof. Heartland Green Industry Expo hereby assigns the required space(s), but the Exhibitor grants Heartland Green Industry Expo the right to alter locations if and as necessary to create a more effective exhibiting area, subject to the approval of the table top vendor. Table top vendor is entitled to a display area as defined in the Rules and Regulations. Table top vendor understands and agrees that expenses for trucking and handling of materials and equipment into and out of the building; for erecting and decorating the display; for electrical service and power; and for all other costs incidental to operation of the table top, are not part of the show fee and are paid separately by table top vendor to the Official Contractor or suppliers of these services.

APPLICATION (Fully complete the information below exactly as it should appear in the show program and all official listings.)

Company Name _____ Contact Name _____
 Full Address _____ Phone (____) _____
 E-mail _____ Website (platinum sponsors) _____

REPRESENTATIVES ATTENDING (Number of Representatives Allotted: Bronze Sponsor/2; Silver Sponsor/2; Gold Sponsor/3; Platinum Sponsor/4):

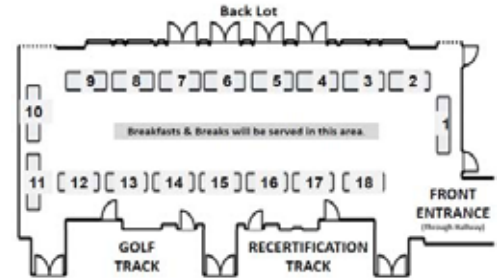
1) _____ 2) _____ 3) _____ 4) _____

COMPANY PROMO – Who is the representative that will present your company’s products and services during **your sponsored** education session? *This is your time to promote your company’s products and services to a captive audience by verbal promotion, playing a video, distributing literature and/or providing give-a-ways.* (Minutes Allotted: Bronze/3min.; Silver/3min.; Gold/3min.; Platinum/4min.):

1) _____ 2) _____

TABLE TOP LOCATION REQUEST: 1ST _____ 2ND _____
 3RD _____ 4TH _____

SELECT A TABLE TOP LOCATION



SPONSORSHIP PACKAGE & EDUCATION SESSION:

<u>No. of Packages</u>	<u>Totals</u>	<u>Session Title you Wish to Sponsor</u> (Request)
_____ Platinum (\$2,000)	\$ _____ =	1st) _____ 2nd) _____
_____ Gold (\$1,500)	\$ _____ =	1st) _____ 2nd) _____
_____ Silver (\$1,000)	\$ _____ =	1st) _____ 2nd) _____
_____ Bronze (\$650)	\$ _____ =	1st) _____ 2nd) _____
TOTAL AMOUNT DUE	\$ _____	

~ **ALL APPLICATIONS MUST ACCOMPANY AT LEAST A 50% DEPOSIT** ~

PAYMENT:

Check (Full Payment) 50% Deposit now and I agree to pay remaining balance on or before December 4, 2015.

ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS:

We (Table Top Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations which are a part hereof, and will abide by such rules and regulations and any amendments thereto as published from time to time by management for governing this show.

For: Table-Top & Sponsoring Firm
 Signature _____
 Name (printed) _____

For: Heartland Green Industry Expo: Common Ground
 Space no(s). _____ Date _____
 Signature _____

Mail or Fax Vendor Contract with your payment to: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO, 64141; Fax: 816-561-1991
on or before December 4, 2015.

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS





RECOGNIZING OUTSTANDING MEMBERS

Each and every Heart member deserves credit for surviving a hectic spring and summer, but there are ones among us who deserve special recognition for the job they have done this year or over their careers.

As a member, you know who these individuals are. **Now is the time** to send your nominations for The Assistant Superintendent of the Year, The Superintendent of the Year and The Chester H. Mendenhall Award. These prestigious awards will be given out at the New Year Party on January 8, 2016. Please submit your nominations by completing the reverse side and forwarding to the HAGCSA office no later than November 20, 2015.

Eligibility and Qualifications

Assistant Superintendent of the Year

This award will be presented annually to the assistant who has demonstrated dedication and excellence at their job over the past year.

The guidelines are as follows:

1. Must be a member of the Heart of America.
2. Must be an assistant that represents their profession to the highest degree.
3. Must be at their present course for no less than two seasons.
4. This award shall be governed by the assistant's achievements in any of the following.
 - Competency in agronomic skills
 - Ability to efficiently run the daily operations of the course
 - Effectively running course projects
 - Assisting in the preparation of their course for regional or national events
 - Involvement with local, regional, or national turf related associations
 - Strong involvement in course renovations and new course construction
 - Goal oriented and striving to become a superintendent
 - Exceptional contributions to this association through involvement
5. These accomplishments must have occurred in the current year.

Superintendent of the Year

This award, established in 1970, has been presented annually to the golf course superintendent who has demonstrated dedication and outstanding service to his or her profession.

The guidelines are as follows:

1. Must be a "Class A or Superintendent Member" in good standing.
2. Must be a superintendent that represents the organization and himself to the highest degree.
3. This award shall be governed by the superintendents achievements in either:
 - Excellence in golf course management
 - Preparation of his or her course for regional or national golf tournaments
 - Achievements for renovation or new golf course construction
 - Involvement with local, regional, or national turf related associations
 - Exceptional contributions to this association through involvement
4. These accomplishments must have occurred in the current year.

Chester H. Mendenhall Award

This award has been established to honor an individual who has devoted extensive time and effort to the promotion of golf, the art of greens-keeping and other related fields. Begun in 1983, this award is named after a golf course superintendent who dedicated his life to his profession.

The guidelines are as follows:

1. Must be a HAGCSA member in good standing.
2. Must be an individual that represents the organization and him or herself to the highest degree.
3. This award shall be governed by the individual's achievements over an extended period of time:
 - Outstanding service to this organization
 - Involvement with local, regional, or national turf related organizations
 - Continued support and service to the golf industry or his/her community

HAGCSA AWARD NOMINATION FORM



AWARD WINNERS

Assistant Superintendent of the Year

- 2005 Greg Milligan
- 2006 John Sheehe
- 2007 Jeff Stoecklein
- 2008 Johnny Brockus
- 2009 Matthew Delventhal
- 2010 Andrew Jones
- 2011 Andy Klein
- 2012 Randy Heinz & Brad Lackey
- 2013 Mitch Bradbury
- 2014 Nick Kray

Superintendent of the Year

- 1982 Carl Beer
- 1983 Chet Mendenhall
- 1984 Jack and Bill Robison
- 1985 Del King
- 1987 Duane Patton, CGCS
- 1988 Nels Lindgren, CGCS
- 1989 Cary Tegtmeyer, CGCS
- 1990 Ed Huggins
- 1992 Loren Breedlove
- 1993 Jeff Eldridge, CGCS
- 1994 Pat Finlen, CGCS
- 1995 Jon Francis
- 1996 Chuck Hybl, CGCS
- 1997 Jeff Elmer, CGCS
- 1998 Jim Naudet
- 1999 Mark Pierce
- 2000 Paul Tormanen
- 2001 Tony Bertels
- 2002 Duane Sander, CGCS
- 2003 Brian Ruder
- 2004 Rusty Hamman
- 2005 Jimmy Angelotti
- 2006 Doug Melchior
- 2007 Brad Minnick, CGCS
- 2008 Terry Rodenberg
- 2009 Daryl Pearson
- 2010 Scott Cummins
- 2011 Steve Wilson, CGCS
- 2012 Eric Bickel
- 2013 Scott Johnson, CGCS
- 2014 Duane Sander, CGCS

Chester Mendenhall Award

- 1987 Gil Collins
- 1988 Sandy Queen, CGCS
- 1989 Tom Kohout
- 1990 Dave Fearis, CGCS
- 1991 Duane Patton, CGCS
- 1992 Dick Stuntz, CGCS
- 1994 Meril Vanderpool
- 1995 Jud Coester
- 1996 Jim Sheilds
- 1997 Pat Finlen, CGCS
- 1998 Dave Fearis, CGCS
- 1999 Gene Eldridge
- 2000 Nels Lindgren, CGCS
- 2001 Dick Stuntz, CGCS
- 2002 Jeff Elmer, CGCS
- 2003 Melvin W. Anderson
- 2004 Loren Breedlove, CGCS
- 2005 Gary Higbie
- 2006 Tony Bertels
- 2007 Bill Maynard, CGCS
- 2008 Jeff Eldridge, CGCS
- 2009 Woody Moriarty
- 2010 Jeff White, CGCS
- 2011 Scott Johnson, CGCS
- 2012 Jim Naudet
- 2013 Terry Rodenberg
- 2014 Sandy Queen, CGCS

Please use this form to nominate individuals for the Assistant Superintendent of Year, Superintendent of the Year and the Chester H. Mendenhall Award. Qualifications and criteria for each award are listed on the back of this form. Please feel free to add sheets if additional room is needed.

Assistant Superintendent of the Year Award

Individual Nominated: _____

Reasons for Nominating: _____

Superintendent of the Year Award

Individual Nominated: _____

Reasons for Nominating: _____

Chester H. Mendenhall Award

Individual Nominated: _____

Reasons for Nominating: _____

Please submit your nomination to HAGCSA by NOVEMBER 20, 2015.

P.O Box 419264 . Kansas City . MO . 64141

816-561-5323 . 816-561-1991 (fax) . kweitzel@westerneda.com

MISSOURI CUP CHALLENGE

HAGCSA / MVGCSA / OTA



DATE: October 5-6, 2015

LOCATION(S): **Lake Valley Golf Club**
367 Lake Valley
Camdenton, MO 65050

Old Kinderhook Golf Club
Highway 54-80
Camdenton, MO 65020

SCHEDULE: October 5 at Lake Valley Golf Club

- 9:00am – Registration
- 10:00am – Shotgun (4 person scramble)
- 4:00pm – Brookside-Agra / Midwest Pump & Fountain Shootout & Dinner
- 7:00pm – Reception

October 7 at Old Kinderhook Golf Club

- 8:00am – Registration
- 9:00am – Shotgun (4 person scramble)
- Following – Trophy Presentation and Prizes



COST: \$155.00 (includes golf/meals/drink tickets for both days, tee gift and prizes)
\$40.00 Monday Dinner Only Fee for each "guest" of a player

HOTEL RESERVATIONS: Please contact Old Kinderhook Golf Club to make overnight accommodations at 573-346-4444 ext. 3. Room charges are not included in golf registration fee. A special rate of \$109 for a lodge one-bedroom or \$120 for a 1-bedroom; \$185 for a 2-bedroom; \$245 for a 3-bedroom and \$285 for a 3-bedroom patio home.

- Yes, I/we plan to attend the MO CUP CHALLENGE! Yes, I/we plan to participate in the shootout!
(**Enter Handicap** if you are participating.)

Player(s): _____ Company: _____ HCP: _____

Guest(s) attending the reception ONLY at \$40.00 per person: _____

Contact: _____

Company: _____

Full Address: _____

Phone: _____ Email: _____

PAYMENT (Payment MUST accompany registration - First-come, first-serve bases. Limited to 36 teams.)

Check Enclosed Credit Card: No.: _____ Exp: _____ Code: _____

Name on Card: _____

Complete Form and Mail, Fax or Email no later than:
September 25, 2015
 HAGCSA . P.O. Box 419264 . Kansas City . MO . 64141-6264
 816-561-5323/phone . 816-561-1991/fax . kweitzel@swassn.com . www.hagcsa.org



MEMBERSHIP APPLICATION

Name _____ GCSAA Membership #: _____
 Club or Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____ Spouse's Name _____

Check here if you wish to receive your mailings at home.
 Home Address: _____ City _____ St _____ Zip _____

JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED	EMPLOYER NAME & CITY/STATE	TITLE
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
 - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
 - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

ATTESTED: The applicant must be attested by two Heart of America GCSA members.

Attested _____ Date _____
 Attested _____ Date _____
 Applicant's Signature _____ Date _____

Please include Annual Membership Dues with Application (Term: January to December):
 Superintendents/\$130 - Assistant Superintendents/\$70 - Supplier/\$130 - Golf Course Employees/\$70 - Student/\$25

Heart of America Golf Course Superintendents Association
 P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • www.hagcsa.org

OFFICE USE: Acknowledgment Email Board Approval Database Welcome Email/Website Password Mailing/Roster Process Payment