

Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.

Since 1933

Heart of America Chapter

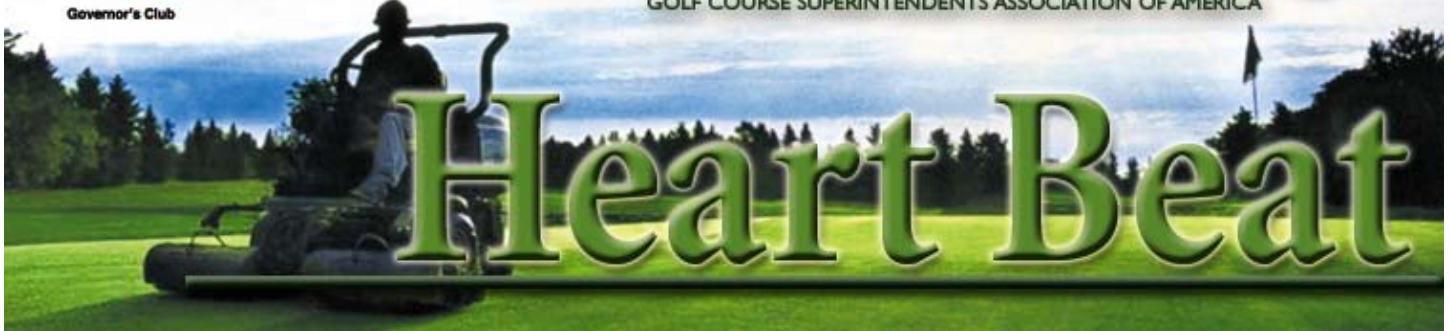
GCSAA

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA



Environmental
Institute for Golf

Governor's Club



Volume 42, No. 8

October 2010

Annual Meeting



Blue Hills Country Club, Kansas City, Mo.

Date: Tuesday, Nov. 2, 2010

Location: Blue Hills Country Club
777 West Burning Tree
Kansas City, Mo. 64145

Host Superintendent: Woody Moriarty

Golf Course History: Blue Hills Country Club was established in 1912 in an area bounded by the Paseo, 59th Street, Brooklyn and 63rd Streets in Kansas City, Missouri. The Club received its name from the fields that were covered in beautiful blue grass. In 1963, the Club moved to its current location.

The golf course, designed by Robert Dunning, is kept in tournament-ready condition and is consistently rated among the top courses in the Midwest. For 25 years, Blue Hills had the honor of hosting Tom Watson's Children's Mercy Hospital Golf Classic. Over the years, this event

raised \$10 million for the hospital and is considered to have been one of the finest and largest grossing events of its kind. Mr. Watson, an honorary member of Blue Hills, retired this event in 2004.

Schedule of Events:

Noon - Golf (optional)
5 p.m. - Registration/Cash Bar
6 p.m. - Dinner
6:45 p.m. - Meeting and Election of Officers

Dress Code:

Golf - Country Club attire (collared shirt, spikeless shoes, no jeans or cargo pants)
Meeting - Business Casual

Register today using the reservation form on page 3.

Heart of America GCSA

Officers and Board of Directors:

President: Doug Melchior - Overland Park Golf Course, 913.897.3805

Secretary/Treasurer: Tim Nielsen - Drumm Farm Golf Club, 816.350.9900

Immediate Past President: Scott Johnson, CGCS - Shadow Glen, The Golf Club 913.764.6531

Directors:

Scholarship & Research: Duane Sander, CGCS Shoal Creek/Hodge Park Golf Course, 816.781.8975

Tournaments: Todd Bohn - Creekmoor Golf Club, 816.331.3306

Membership, Awards, Historical: Aaron Willing - Indian Hills Country Club, 913.362.4530

Education: Paul Davids, CGCS - Sycamore Ridge Golf Course, 913.592.2085

Meetings & Programs: Bill Irving - Lawrence Country Club, 785.842.0592

Public Relations/Communications: Jeff White, CGCS - Lake Quivira Country Club, 913.631.8002

Special Directors:

Gary Breshears - Kansas City Turf Supply, 816.518.8691

Ken Harding - John Deere Golf 913.208.6546

Alex Tucker - Meadowbrook Country Club, 913.642.2338

Chapter Delegate Liason:

Todd Bohn - Creekmoor Golf Club 816.331.3306

GCSAA Secretary/Treasurer:

Sandy Queen, CGCS - City of Overland Park Golf Division, 913.897.3805

GCSAA Director:

Bill Maynard, CGCS - Milburn Country Club, 913.432.0333

HeartBeat Editor:

Tony Bertels - Swope Memorial Golf Course, 816.513.8911

Executive Director:

Kim Weitzel, 816.561.5323

President's Message

Greetings HAGCSA Members,

Early fall has finally arrived, aeration of every type of cool-season grass is in full swing, and I have heard that newly planted seed is already being mowed. The night time temperatures have cooled down and my days as officially being a "grouch" are over with for another year. As your elected President, it bears repeating that the HAGCSA members are without a doubt highly educated, professional, and determined individuals who deserve the utmost respect and attention from their members or patrons that patronize our facilities. This summer has shown what type of character the association has and I am truly proud to be a member. I would also like to take this opportunity to express my gratitude to all of the vendors who have worked and provided the superintendents the necessary tools and products needed to survive this difficult year. I would also like to "Thank You" for your support of our association. Your business decisions have not gone unrecognized.

The Annual Meeting is a few months away and now is your opportunity to give back to the association. Please consider taking the time and commitment in serving on the Board of Directors. It is an excellent way to communicate and build relationships with your fellow peers. The current board has worked diligently over the past 10 months and will continue to provide outstanding leadership even though Darin Pearson has resigned his position as Vice President. I hope to see everyone in attendance at Blue Hills Country Club on Tuesday, November 2, 2010.

Our mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, our professional image, and the well being of the individual members and to unite golf course superintendents in the greater Kansas City area. I truly believe that each superintendent fulfilled this statement.

The Missouri Cup Challenge is right around the corner, I hope to see everyone at the Lake of the Ozarks. Also, superintendents sign up you and your favorite vendor and invite them to the Vendor Appreciation Event which will be on October 19, 2010 at my place. I hope everyone has a successful fall and if you have any questions or concerns please call or email me. I can be reached at 913.897.3805 or doug.melchior@opkansas.org.

Doug Melchior

HAGCSA President



FUNCTION FORECAST

<u>DATE</u>	<u>EVENT</u>
October 4-5	MO Cup Challenge
October 19	Vendor Appreciation
November 2	Annual Meeting
December 3	Holiday Party
December 14-15	Common Ground Conference
February 7-11	GCSAA National Conference
February 9	HAGCSA Hospitality Suite

ANNUAL MEETING



Promoting the welfare of the game of golf, the professional image and well-being of individual members, and to unite golf course superintendents in this area.

DATE: Tuesday, November 2, 2010

LOCATION: Blue Hills Country Club
777 W. Burning Tree Dr.
Kansas City, MO 64145
816-942-1167

HOST SUPERINTENDENT: Woody Moriarty

SCHEDULE: 12:00noon - Golf (optional)
5:00pm - Registration / Cash Bar
6:00pm - Dinner
6:45pm – Meeting & Election of Officers

COST: Meeting Only / \$40 per person
**Golf (optional) / \$10 per person

****GOLF:** If you would like to play golf at Blue Hills Country Club prior to the meeting (at 12:00pm), the cost is an additional \$10. In order to play golf, you must attend the meeting. Please reserve your spot by completing the form below.

DRESS CODE: Golf / Country Club attire (collared shirts, spikeless shoes, no jeans or cargo pants)
Meeting / Business Casual

DIRECTIONS: From I-435 hwy. & State Line Road. Go South on State Line Road. Take a left on Burning Tree Dr. Dead-ends at Blue Hills Country Club.

RESERVATIONS: Mail, Fax or Email Reservation no later than Wednesday, October 27.

 Yes, I/we plan to attend the Annual Meeting! Meeting & Golf - \$50 Meeting Only - \$40

Attendee(s): _____	Company: _____	<input type="checkbox"/>	<input type="checkbox"/>
_____	Company: _____	<input type="checkbox"/>	<input type="checkbox"/>
_____	Company: _____	<input type="checkbox"/>	<input type="checkbox"/>
_____	Company: _____	<input type="checkbox"/>	<input type="checkbox"/>

Contact: _____

Company: _____

Address: _____

Phone: _____ Email: _____

PAYMENT:

Check Enclosed Invoice(*) Credit Card: No.: _____
 Security Code: _____ Exp.: _____
 Name on Card: _____

POLICY:

- > By indicating you wish to be invoiced, you agree to pay total invoice upon receipt. Invoices will be sent electronically when an email is provided.
- > Cancellation refunds will not be provided within 24 hours of event.
- > "No Shows" will be billed.

Complete form and Mail, Fax or Email no later than Wednesday, October 27 to:
HEART OF AMERICA GCSA
 P.O. Box 419264, Kansas City, MO 64141-6264
 816-561-5323/phone; 816-561-1991/fax; www.hagcsa.org



WELCOME

The Heart of America GCSA would like to welcome our

NEW MEMBERS

Mike McMillin
Reinders, Inc.

19942 W. 162nd Street, Olathe, KS 66062
913-397-0080; mmmillin@reinders.com

Wayne Roberts
NutriPlant Products

1035 SW Fillmore, Topeka, KS 66604
785-215-2181; wdoberts1608@gmail.com

David Smith

Falcon Ridge Golf Course
9732 Woodland Rd., Lenexa, KS 66220
913-780-1278; drsmith41@huskers.unl.edu

Support Your 2010 HeartBeat Advertisers

Bayer Environmental Science

913-205-5381

Commercial Turf & Tractor

800-748-7497

Floratine Midwest

816-331-3659

913-642-7202

Helena Chemical Company

913-541-1310

Herfort Norby Golf Course Architect

952-361-0644

John Deere Golf & Van Wall Equipment

816-695-8715

Kansas City Turf Supply

913-915-2994

Kansas Golf & Turf

1-800-260-6095

Mid-America Golf & Landscape

816-524-0010

Midwest Laser Leveling

785-608-0195

Professional Turf Products

952-887-7142

ProSource One

636-614-6587

Redexim Turf Products

816-309-6500

Reinders, Inc.

913-238-0869

816-977-9853

816-225-7235

Supreme Turf Products

913-829-3611

Turf Werks

515-270-8300

Urban Tree Specialist

816-214-8327

Williams Lawn Seed, Inc.

816-863-1372

SCHOLARSHIP APPLICATIONS

Deadline: November 1, 2010

The Heart of America GCSA Scholarship Program offers educational aid to deserving students in the turfgrass program at an accredited college or university in Kansas or Missouri.



Applications will compete based on the or overall qualifications determined by the Scholarship and Research Committee. Please help us get the word out by directing students to our website (www.hagcsa.org) to download an application the criteria. All applications must be received by November 1, 2010.

Scholarship recipients will be recognized at the Common Ground Conference on December 14, 2010.



VENDOR APPRECIATION

Tuesday, October 19, 2010

LOCATION

Overland Park Golf Club (Westlinks)
12501 Quivira
Overland Park, KS 66213

SCHEDULE

11:30am / Registration & Lunch
12:30pm / Shotgun

COST

Vendors / Free of Charge
Members / \$30.00 per person
Lunch Only / \$15 per person

FORMAT

9 holes / 4 person scramble
Limited to 72 players / Vendors take priority

SIGN UP TODAY!

Registration form within newsletter.

VENDOR APPRECIATION



DATE: Tuesday, October 19, 2010

LOCATION: Overland Park Golf Club (Westlinks)
12501 Quivira
Overland Park, KS 66213

NOTE: Arrive at clubhouse to pickup cart.
Proceed to Westlinks for registration, lunch & shotgun start.

HOST SUPERINTENDENT: Doug Melchior

SCHEDULE: Registration & Lunch / 11:30am
Shotgun / 12:30pm

COST: Vendors / Free of Charge (**Thanks** for your support throughout the year!)
Members / \$30.00 per person
Lunch Only / \$15 per person

FORMAT: 9 holes. 4 person scramble (Limited to 72 players. Vendors take priority.)

NOTE: Superintendents are encouraged to invite at least one vendor to be on their team.
If a superintendent / vendor team is not established, the committee will re-pair teams.

DRESS CODE: Collared shirt - no denim – soft spikes only

RESERVATIONS: Mail, Fax or Email Reservation no later than Thursday, October 15

DIRECTIONS: From I-35; go east on I-435 to Quivira Road; south on Quivira Road about 2½ miles to the Clubhouse on the east side of the street.



SUPERINTENDENTS: To help off set the cost and show our appreciation to our vendors, we're looking for superintendents to donate funds towards the cookout. Please indicate below how you can help.

Yes, I/we plan to attend Vendor Appreciation! (SINGLES ALWAYS WELCOME!)

Player(s): _____ Company: _____ Handicap: _____

CONTACT: _____

COMPANY: _____

PHONE: _____ FAX: _____

EMAIL: _____

***SUPERINTENDENT DONATION:** I wish to donate \$ _____ toward the cookout. (\$20, \$30, \$40, \$50)

PAYMENT:

Check Enclosed Invoice(*) Credit Card: No.: _____

Please email me a receipt. (Must provide email address above.) Security Code (required): _____ Exp. _____

(*)By indicating you wish to be invoiced, you agree to pay total invoice **upon receipt**. Invoices will be sent electronically when an email is provided. Name: _____

***All "No Shows" will be billed. ***

Complete Form and Mail, Fax or Email no later than Thursday, October 14 to:
HAGCSA, P.O. Box 419264, Kansas City, MO 64141-6264
 816-561-5323/phone; 816-561-1991/fax; www.hagcsa.org

HAGCSA AWARD NOMINATION FORM

HEART OF AMERICA GCSA AWARD WINNERS



Assistant Superintendent of the Year

- 2005 Greg Milligan
- 2006 John Sheehe
- 2007 Jeff Stoecklein
- 2008 Johnny Brockus
- 2009 Matthew Delventhal

Superintendent of the Year

- 1982 Carl Beer
- 1983 Chet Mendenhall
- 1984 Jack and Bill Robison
- 1985 Del King
- 1987 Duane Patton, CGCS
- 1988 Nels Lindgren, CGCS
- 1989 Cary Tegtmeyer, CGCS
- 1990 Ed Huggins
- 1992 Loren Breedlove
- 1993 Jeff Eldridge, CGCS
- 1994 Pat Finlen, CGCS
- 1995 Jon Francis
- 1996 Chuck Hybl, CGCS
- 1997 Jeff Elmer, CGCS
- 1998 Jim Naudet
- 1999 Mark Pierce
- 2000 Paul Tormanen
- 2001 Tony Bertels
- 2002 Duane Sander, CGCS
- 2003 Brian Ruder
- 2004 Rusty Hamman
- 2005 Jimmy Angelotti
- 2006 Doug Melchior
- 2007 Brad Minnick, CGCS
- 2008 Terry Rodenberg
- 2009 Daryl Pearson

Chester Mendenhall Award

- 1987 Gil Collins
- 1988 Sandy Queen, CGCS
- 1989 Tom Kohout
- 1990 Dave Fearis, CGCS
- 1991 Duane Patton, CGCS
- 1992 Dick Stuntz, CGCS
- 1994 Meril Vanderpool
- 1995 Jud Coester
- 1996 Jim Sheilds
- 1997 Pat Finlen, CGCS
- 1998 Dave Fearis, CGCS
- 1999 Gene Eldridge
- 2000 Nels Lindgren, CGCS
- 2001 Dick Stuntz, CGCS
- 2002 Jeff Elmer, CGCS
- 2003 Melvin W. Anderson
- 2004 Loren Breedlove, CGCS
- 2005 Gary Higbie
- 2006 Tony Bertels
- 2007 Bill Maynard, CGCS
- 2008 Jeff Eldridge, CGCS
- 2009 Woody Moriarty

Please use this form to nominate individuals for the Assistant Superintendent of Year, Superintendent of the Year and the Chester H. Mendenhall Award. Qualifications and criteria for each award are listed on the back of this form. Please feel free to add sheets if additional room is needed.

Assistant Superintendent of the Year Award

Individual Nominated: _____

Reasons for Nominating: _____

Superintendent of the Year Award

Individual Nominated: _____

Reasons for Nominating: _____

Chester H. Mendenhall Award

Individual Nominated: _____

Reasons for Nominating: _____

Please submit your nomination to HAGCSA by OCTOBER 1, 2010.

P.O Box 419264 . Kansas City . MO . 64141

816-561-5323 . 816-561-1991 (fax) . kswank@swassn.com

RECOGNIZING OUTSTANDING MEMBERS

Each and every Heart member deserves credit for surviving a hectic spring and summer, but there are ones among us who deserve special recognition for the job they have done this year or over their careers.

As a member, you know who these individuals are. **Now is the time** to send your nominations for The Assistance Superintendent of the Year, The Superintendent of the Year and The Chester H. Mendenhall Award. These prestigious awards will be given out at the Annual **Holiday Party on December 3**. Please submit your nominations by completing the reverse side and forwarding to the HAGCSA office.

Eligibility and Qualifications

Assistant Superintendent of the Year

This award will be presented annually to the assistant who has demonstrated dedication and excellence at their job over the past year.

The guidelines are as follows:

1. Must be a member of the Heart of America.
2. Must be an assistant that represents their profession to the highest degree.
3. Must be at their present course for no less than two seasons.
4. This award shall be governed by the assistant's achievements in any of the following.
 - Competency in agronomic skills
 - Ability to efficiently run the daily operations of the course
 - Effectively running course projects
 - Assisting in the preparation of their course for regional or national events
 - Involvement with local, regional, or national turf related associations
 - Strong involvement in course renovations and new course construction
 - Goal oriented and striving to become a superintendent
 - Exceptional contributions to this association through involvement
5. These accomplishments must have occurred in the current year.

Superintendent of the Year

This award, established in 1970, has been presented annually to the golf course superintendent who has demonstrated dedication and outstanding service to his or her profession.

The guidelines are as follows:

1. Must be a "Class A or Superintendent Member" in good standing.
2. Must be a superintendent that represents the organization and himself to the highest degree.
3. This award shall be governed by the superintendents achievements in either:
 - Excellence in golf course management
 - Preparation of his or her course for regional or national golf tournaments
 - Achievements for renovation or new golf course construction
 - Involvement with local, regional, or national turf related associations
 - Exceptional contributions to this association through involvement
4. These accomplishments must have occurred in the current year.

Chester H. Mendenhall Award

This award has been established to honor an individual who has devoted extensive time and effort to the promotion of golf, the art of greenskeeping and other related fields. Begun in 1983, this award is named after a golf course superintendent who dedicated his life to his profession.

The guidelines are as follows:

1. Must be a HAGCSA member in good standing.
2. Must be an individual that represents the organization and him or herself to the highest degree.
3. This award shall be governed by the individual's achievements over an extended period of time:
 - Outstanding service to this organization
 - Involvement with local, regional, or national turf related organizations
 - Continued support and service to the golf industry or his/her community



CALLING ALL VENDORS

(Three Associations – One Location – Be There!)

The Heart of America Golf Course Superintendents (HAGCSA) and the Mid-America Green Industry Council (MAGIC); along with their participating partner, MOKAN Sport Turf Managers Association (MOKAN), have joined forces for the sixth annual Heartland Green Industry Expo. Uniting all three associations is for the betterment of the turf industry, its members and affiliates. This expo and conference will attract record numbers of lawn and landscape companies, golf course superintendents, irrigation contractors, and sports turf managers.

Don't miss this opportunity to exhibit and be a sponsor at the biggest event of its kind in the Heartland. Our attendees want to see your new products and equipment, so expand your exposure by purchasing more than one booth, or consider one of the mini-islands or large-island spaces outlined in the attached Exhibitor Information Kit. You'll want to make your reservation right away to assure your company a place.

Be where your customers will be on December 14-15, 2010
at the Overland Park Convention Center!

We look forward to seeing you there.

If you have any questions, please don't hesitate to contact
Kim Weitzel, Executive Director, at 816.561.5323 or kweitzel@swassn.com.



EXHIBIT RATES & FLOOR PLAN

Heartland Green Industry Expo: "Common Ground" December 14-15, 2010 • Overland Park Convention Center • Overland Park, KS

Want to cut your cost, travel and time out of the office? . . . Exhibit at the Heartland Green Industry Expo where three of the top associations in the heartland area are joining forces to present one of the largest conference and expos of its kind. It's one fee for exposure to several hundred attendees and multi associations at one time. Our attendees (lawn and landscape companies, golf course superintendents, irrigation contractors, and sports turf managers) are eager to see your products and equipment; so consider multiple booths for maximum exposure. Make your booth(s) selection by completing the exhibit contract on the following page; then mail or fax to the Heartland Green Expo Office. It's first-come, first-served; so don't delay. (*First priority will be given to contracts received with payment.*)

EXHIBIT RATES

Island —	\$3,500 (<i>Before November 22</i>) \$4,000 (<i>November 22 or later</i>)
Mini-Island —	\$2,850 (<i>Before November 22</i>) \$3,200 (<i>November 22 or later</i>)
Booth —	\$750 (<i>Before November 22</i>) \$900 (<i>November 22 or later</i>)

REPRESENTATIVES

Island — 20'x40' (with 5 representatives included)	Includes: (8) 8ft tables, sixteen chairs, trashcan and basic signage
Mini-Island — 20'x20' (with 4 representatives included)	Includes: (4) 8ft tables, eight chairs, trashcan and basic signage
Booth — 10'x10' (with 2 representatives included)	Includes: 8ft table, two chairs, trashcan and basic signage

***Additional Booth Representative(s) — \$75 each

EXHIBIT RATES INCLUDES:

Exhibit rates include: two continental breakfasts, two lunches, one coffee break, one reception and registration materials (per rep.). Please note the "Representatives" section above, for allotment of representatives and materials provided.

SHOW HOURS

Move In

Monday, December 13, 2010

Islands & Min-Islands: 11:00am – 5:00pm

Booths: 2:00pm – 5:00pm

(Note: Doors will be closed at 5:00pm)

Show Hours

Tuesday, December 14, 2010

7:00am – 8:00am

11:30am – 1:00pm

4:30pm – 6:00pm

Wednesday, December 15, 2010

7:00am – 8:00am

11:30am – 1:00pm

Dismantle

Wednesday, December 15, 2009

1:00pm – 6:00pm

EXHIBIT HALL DECORATOR

The official show decorator is Geo. Fern Co. Upon receipt of your paid reservation agreement, The Association Office will notify Geo. Fern Co. and an exhibitor-kit with order forms and services will be mailed to the *contact name* on the Exhibit Contract. Geo. Fern Co. can also be reached at (816) 221-0525.

George Fern Company
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- Banner Stands
- Table Throws
- Pop Up Displays
- Golf Course Sponsor Signs

816-221-0525www.georgefern.com

751 Wyoming StreetKansas City, Missouri 64101

FREE SEMINAR REGISTRATION

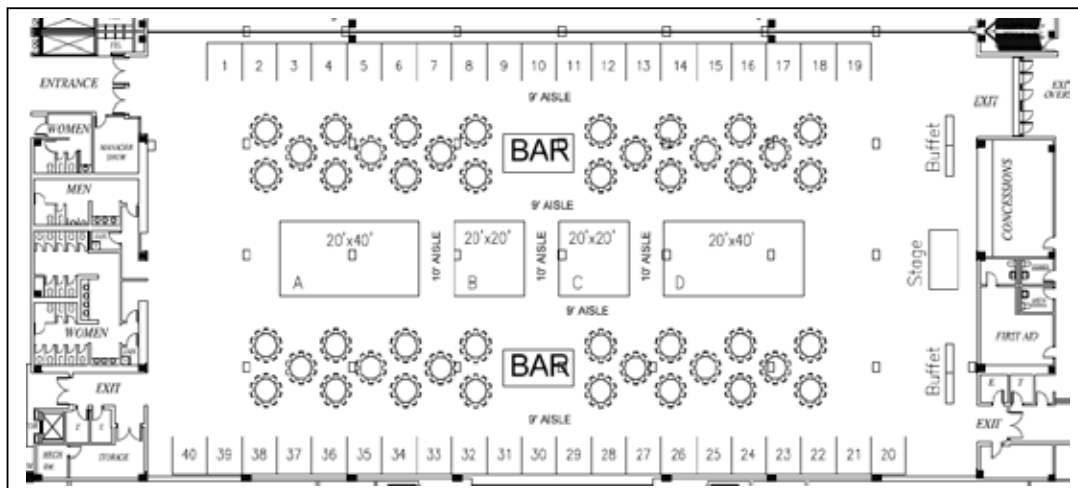
As an exhibitor, you're provided the opportunity to attend the education sessions FREE of charge. Please indicate on your exhibit contract if you plan to attend, so we can make accommodations for seating and materials.

SOLICITATION

No solicitation will be allowed on the showroom floor unless a booth or island has been purchased. Those that don't adhere to this rule will be asked to leave the exhibit hall, at the discretion of the conference committee.

ATTENDEE LIST

To follow-up with your trade show contacts, a complete list of attendees will be sent electronically (to the email address indicated on the Exhibit Contract), after the conference.



CONTRACT FOR EXHIBIT SPACE

Heartland Green Industry Expo: "Common Ground"
December 14-15, 2010 • Overland Park Convention Center • Overland Park, KS

INSTRUCTIONS

Please complete contract and return to the Association office with your check in the amount indicated below. This agreement becomes effective when it is approved, accepted and signed by the Association. This agreement, dated _____ is made between the Heartland Green Industry Expo: Common Ground Committee and _____ (*Exhibiting firm*).

In consideration of the sum indicated below as booth rental price, the Heartland Green Industry Expo leases space in their exhibit area pursuant to the Rules and Regulations as defined and published as they appear in the attached document, and which are made a part hereof. Heartland Green Industry Expo hereby assigns the required space(s), but the Exhibitor grants Heartland Green Industry Expo the right to alter locations if and as necessary to create a more effective exhibit, subject to the approval of the Exhibitor. Exhibitor is entitled to standard booth equipment as defined in the Rules and Regulations. Such equipment will be provided ONLY when ordered by means of the order form to be included in the Exhibitor packet. Exhibitor understands and agrees that expenses for trucking and handling of exhibit materials and equipment into and out of the exhibit building; for erecting and decorating the display; for electrical service and power; and for all other costs incidental to operation of the exhibit, are not part of the show fee and are paid separately by Exhibitor to the Official Contractor or suppliers of these services.

APPLICATION (Fully complete the information below exactly as it should appear in the show program and all official listings.)

Company Name _____ Contact Name _____

Address _____

City _____ State _____ Zip + 4 _____

Phone (____) _____ Fax (____) _____ E-mail _____

List Representatives Attending (Booth=2; Mini-Island=4; Island=5) 1) _____ 2) _____

3) _____ 4) _____ 5) _____

★Place a star next to those reps. that will be attending the educational seminars (free of charge). Need for headcount.

List any company you do not wish to be near your display: _____

BOOTH ASSIGNMENT AND PAYMENT SCHEDULE

Exhibit Space Requested: 1ST _____ 2ND _____ 3RD _____ 4TH _____

BEFORE NOVEMBER 22

_____ # of Islands x \$3,500 \$ _____

_____ # of Mini-Islands x \$2,850 \$ _____

_____ # of Booths x \$750 \$ _____

_____ # of Additional Booth Reps. x \$75 ea. \$ _____

TOTAL AMOUNT DUE \$ _____

NOVEMBER 22 or LATER

_____ # of Islands x \$4,000 \$ _____

_____ # of Mini-Islands x \$3,200 \$ _____

_____ # of Booths x \$900 \$ _____

_____ # of Additional Booth Reps. x \$75 ea. \$ _____

TOTAL AMOUNT DUE \$ _____

~ ALL APPLICATIONS FOR EXHIBIT SPACE MUST ACCOMPANY AT LEAST A 50% DEPOSIT ~

PAYMENT:

Check (Full Payment) Credit Card (Full Payment) 50% Deposit now and I agree to pay remaining balance on or before December 6, 2010.

Check Enclosed (made payable to Heartland Green Industry Expo)

Card No. _____ Exp.: _____ Security Code: _____ Name on Card: _____

ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS

We (Exhibiting Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations which are a part hereof, and will abide by such rules and regulations and any amendments thereto as published from time to time by exhibit management for governing this show.

For: Exhibiting Firm

Signature _____

Name (printed) _____

For: Heartland Green Industry Expo: Common Ground

Space no(s). _____ Date _____

Signature _____

Mail or Fax Exhibit Contract with your payment to: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO, 64141; Fax: 816-561-1991
on or before December 1, 2010.

Employee Tournament - A Great Success

By Alex Tucker, Special Director

The Employee Tournament was a great success this year and I hope everyone had a great time. Winterstone Golf Course did an excellent job of hosting the event. I would like to thank host Superintendent John Johnson and his staff for having the golf course in excellent condition for the tournament. I would also like to thank all the participants for bearing the extreme heat and for making the trip to Winterstone to make this event enjoyable.

Most importantly I would like to thank all the vendors for their donations. Without the support of the vendors we would not have been able to run such a fun event and would not have been able to have a raffle drawing with great prizes. A special thanks goes out to our title sponsor John Deere/Van Wall. I would also like to thank our drink sponsors – Helena Chemical Company and Mid America Golf. A huge thank you goes out to Supreme Turf for bearing the heat and cooking for the event. Also thank you to Turf Werks for their donation of a keg for the event.

Thank you again and I am already looking forward to next year's event.

Congratulations to all of the flight winners:

1st Flight

1st place - Plattsburg Country Club (58)
2nd place - Lake Quivira Country Club (59)

2nd Flight

1st place - Swope Memorial Golf Course (65)
2nd place - Lawrence Country Club (65)

Longest Drive- Hole # 9

Alex Tucker - Brookridge Country Club

Closest to the pin – Hole #12

Drew Autle - Plattsburg Country Club

Special Thanks to our Sponsors

Title Sponsor - John Deere Golf/ VanWall

Beverage Sponsors - Helena Chemical
Mid-America Golf and Landscape





Looks like we're starting the year off with some clever people who'll be entered into the 2010 Tony's Teasers drawing for **(4) \$250 gift cards.**

September's Clue: Fortified marijuana shelter
Answer: pot bunker

Here is a list of those that submitted a correct answer (as of 8-31-10):

Paul Davids, CGCS	Dylan Senn
Brad Lackey	Bill Irving
Graham Edelman	Matt Delventhal
Steve Wilson, CGCS	

Remember, each answer will pertain to something related to our industry, terminology we would recognize, a golf course, or even a local member (or a play on their name). The answer can be a person, place or thing.

Again, every month I will supply a clue. You must then come up with the correct response and submit your answer via the website only (**www.hagcsa.org**) prior to the answer being supplied in the next edition. Correct responses will entitle an entry (one entry per correct response) into the drawing. If you solve each month's riddle, your name gets put in the hat that many times; increasing your odds at this fabulous shopping spree. **You must be present at the Holiday Party (December 3) to win**, so everyone better get in the spirit of the season! All members in good standing are eligible to enter.

October's Teaser: Shipping lane debris

Answer: _____

Hint: Yellow bouy?

Has Something Changed?

Be Sure to Report Job Changes and Other Moves to the Heart of America GCSA

Phone: 816-561-5323

Fax: 816-561-1991 or

e-mail: kweitzel@swassn.com



ANNUAL MEETING

November 2, 2010
Blue Hills Country Club

12:00 noon – Golf (optional)
5:00 p.m. – Registration / Cash Bar
6:00 p.m. – Dinner
6:45 p.m. – Annual Meeting & Elections

Candidates for GCSAA Board of Directors

(2011 Annual Meeting and Election)

The GCSAA Nominating Committee has ratified the slate of candidates for the 2011 Board of Directors. The following members have been nominated and will appear on the ballot at the Annual Meeting and Election, to be held 2:30-4:30 p.m., Feb. 11, at the Orange County Convention Center in Orlando.



For President:

Robert M. Randquist, CGCS at Boca Rio GC

For Vice President:

Sandy G. Queen, CGCS at City of Overland Park

For Secretary/Treasurer:

- Patrick R. Finlen, CGCS at The Olympic Club
- Keith A. Ihms, CGCS at CC of Little Rock

For Director:

Four members are on the slate to fill three open director positions.

- Rafael Barajas, CGCS at Hacienda GC
- Peter J. Grass, CGCS at Hilands GC
- John J. O'Keefe, CGCS at Preakness Hills CC
- Mike B. Wooten, CGCS at Cedar Ridge CC

Bill H. Maynard, CGCS at Milburn G&CC, will remain on the board with one year remaining in his two-year term. James R. Fitzroy, CGCS, will serve on the board as immediate past president, and Mark D. Kuhns, CGCS, will retire from the board. The candidates' complete bios and statements will be published in the January issue of *GCM*.



MONEY BACK IN YOUR POCKET

The Heart of America GCSA is now accepting applications for the Employee Awards Program to help offset some of the cost of school for *those who are full-time employees taking turfgrass classes.*

Application and criteria can be downloaded from the website at: <http://www.hagcsa.org/employeeawards.htm>

Deadline is January 31, 2011.

Editor's Poem



POWERLEVELING

When you just don't have the time to dick around.

DemotivateUs.com

Our Road Less Traveled

By Tony Bertels

The rut I dig from year to year
Is much the same as yours
Loads of many sundry tasks
And some unsavory chores

We all possess a grindstone
On which to place our nose
Rarely do we question why
This crazy path we chose

Grab the bull by the horns
And fight at every turn
Never cut the corners
This lesson we have learned

This long and winding road
That straight and narrow course
I travel at my own accord
While grasping at the source

It's our life's greatest puzzle
I've pondered till I'm numb
But I finally solved the riddle
We're all just really DUMB!

★ RECERTIFICATION HOURS for KANSAS & MISSOURI plus
GCSAA CONTINUING EDUCATION UNITS will be offered at this years conference.

Heartland Green Industry Expo

Common ground

December 14-15, 2010
Overland Park Convention Center

Attaboy!

Seventeen years ago, I became the president of my community association. It was a lively organization with scores of activist members who were busy gentrifying an inner city neighborhood. One of my responsibilities was to deliver a monthly speech and conduct a formal meeting with a loud and raucous crowd.

Over the course of my two year stint, I always spoke from behind the lectern with my hands firmly attached to the sides in a white knuckle grip as I read from my notes. When my term ended, I felt that I might have been a more effective leader if I had some real speaking skills, and if I wasn't so afraid of being in front of an audience.

So, I joined a Toastmaster's club and began my training as a public speaker. A year later, I had completed ten speeches and the basic program, but I was still firmly attached to both the lectern and my notes. My mentors encouraged me to work without notes and to move away from the lectern. "At least stand to one side of it!" they cajoled. But I was not about to leave my comfort zone. I was plenty uncomfortable just giving a speech. Besides no one could see my legs shaking behind the lectern.

Then the club held a speech contest. A humorous speaking contest. Now, I can tell jokes, so I was game! Four of us entered the competition, and I managed to win the third place ribbon without venturing an inch beyond the safety of the lectern. I can't recall who placed second, but I'll never forget the winner. Les Satterfield talked about an airplane flight and he soared about the room with his arms spread wide and the audience roared in laughter at his comic yarn. Later on, as I watched him receive his shiny gold statuette for First Place, I knew I had to have one. I was motivated... but not quite enough.

The next contest was for a motivational speech. Once again, I sought refuge behind the lectern. I managed to win the second place ribbon, but the gold went to Doris Posey who moved about the room and interacted with the audience.

I finally took First Place with the Tall Tales contest. I wrote my speech then practiced, practiced, practiced. On the day of the competition -- I did it -- I stepped out from behind the lectern! I told how I would pretend to be Tom Hank's younger brother whenever I flew first class, and how much fun it was to fool my fellow passengers, that was until the time I sat next to his mother.

I loved the recognition that came with that First Place trophy. It motivated me to go further; and forced me to get better. In order to win at higher levels within Toastmasters, I had to develop excellent speaking and speech-writing skills.

I went on to win 13 contests. Years later, when I was hired to give my first professional speech, I wondered whether or not I was truly worthy of getting paid to speak. As I began to have doubts, I looked at those 13 gold trophies in my office bookcase. They represented the acknowledgment that I was indeed worthy.

A few years ago, I visited successful professional speaker, David Greenberg, in his home. I smiled in understanding as I saw, prominently displayed in his living room, several Toastmaster contest trophies.

Recognition doesn't have to be tangible to be effective. A clap on the back, a verbal "Good Job!" in front of peers and co-workers, or a blurb in the company newsletter works too. Even so, nothing works quite as long or as powerfully as something hard and shiny with a name engraved on it. However, you don't want someone resting on their laurels; to keep them motivated, put a date on those plaques and trophies. Then encourage them to renew it every year.



Robert Wilson

Robert Evans Wilson, Jr. is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators.

For more information on Robert's programs please visit www.jumpstartyourmeeting.com.

GCSAA NATIONAL CONFERENCE & TRADE SHOW



National Conference & Trade Show

February 7-11, 2011

Orlando, Florida

Information: <http://www.gcsaa.org/conference/default.aspx>



HAGCSA Room Block:

Embassy Suites (8978 International Drive, Orlando, FL, 32819, 407-352-1400)

Rate: \$199 (plus tax/fee)

Make your reservation online (New process. Preset for HAGCSA Members):

<https://www.tphousing.com/r/startres.asp?eicode=1980&attcode=1110>

or call Holly Gallagher, Golf Industry Travel: 212-532-1660, ext. 2057;

hgallagher@tphousing.com

Deadline: November 24, 2010



Hospitality Suite (Networking)

February 9, 2011

8:00pm – 11:00pm

Rosen Centre (GCSAA Headquarters)

Room: Salon 5/6





MEMBERSHIP APPLICATION

~ If you are applying for membership as a Superintendent, you **must** also be a member of the national association, Golf Course Superintendents Association of America.

Download an application at: www.gcsaa.org ~

Name _____ GCSAA Membership #: _____
 Club or Company _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____
 E-mail _____
 Home Address _____
 City, State, Zip _____
 Phone _____ Spouse _____

Check here if you wish to receive your mailings at home.

JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED	EMPLOYER NAME AND ADDRESS	TITLE
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
 - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
 - **Visiting:** 1. Present your HAGCSA or GCSAA membership card when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

Print Name: _____ Signature _____ Date _____
 Print Name: _____ Signature _____ Date _____
 Print Name: _____ Signature _____ Date _____

Please include Annual Membership Dues with Application (Term: January to December):

- Superintendents - \$130
- Assistant Superintendents - \$70
- Suppliers - \$130
- Golf Course Employees - \$70
- Students - \$25

Heart of America Golf Course Superintendents Association

P.O. Box 419264 . Kansas City . MO . 64141-6264 . 816-561-5323 . Fax/816-561-1991 . www.hagcsa.org