

P.O. Box 419264  
Kansas City, Missouri 64141  
816-561-5323  
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kweitzel@swassn.com

Since 1933

Environmental  
Institute for Golf

Presidential Club

Heart of America Chapter  
**GCSAA**  
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA



*Our Mission is to promote the welfare of the game of golf, the science and art of golf course management, the organizational and business effectiveness of the profession, the professional image and well-being of individual members, and to unite golf course superintendents within the Greater Kansas City area.*

Volume 43, No. 2

April 2011

## ***Border Battle & Past President's Event***



***Ironhorse Golf Club***  
***Tuesday, May 3, 2011***

- I Don't Have Time
- GCSAA Affiliate Chapters Donate to the EIFG

Heart of America Chapter  
**GCSAA**  
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

## Heart of America GCSA Officers and Board of Directors:

**President:** Doug Melchior  
Overland Park Golf Course  
913.897.3805

**Vice President:** Tim Nielsen  
Drumm Farm Golf Club  
816.350.9900

**Secretary/Treasurer:** Todd Bohn  
Wolf Creek Golf Links  
816.331.3306

**Immediate Past President:** Scott Johnson, CGCS  
Shadow Glen, The Golf Club  
913.764.6572

**Directors:**  
Paul Davids, CGCS  
Sycamore Ridge Golf Course

Brad Gray  
Mission Hills Country Club

Danny Kaleikau  
Rockwood Golf Course

Duane Sander, CGCS  
Shoal Creek/Hodge Park Golf Courses

Jeff White, CGCS  
Lake Quivira Country Club

James Kennedy  
Ironhorse Golf Club

**Special Directors:**  
John Sheehe  
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Spencer Roberts  
Shadow Glen, The Golf Club

**GCSAA National Vice President:**  
Sandy Queen, CGCS  
City of Overland Park Golf Division

**GCSAA Director:**  
Bill Maynard, CGCS  
Milburn Country Club

**HeartBeat Editor:**  
Tony Bertels  
Swope Memorial Golf Course

**Executive Director:**  
Kim Weitzel, 816.561.5323

## President's Message

### Greetings HAGCSA Members,



I think spring is finally here although a late, wet snow is always possible in late March. I am personally getting the bug to get back outdoors again and begin another season here in the great Midwest. I can almost smell the aroma of a freshly cut green on an early, spring morning with dew saturating the entire course. Now is the time to finish your "TO DO" list that were created late last fall, but now is also the time to set goals and challenge you and your staffs to provide great, quality conditions to our patrons and members.

If you have not heard, "Congratulations to the HAGCSA" for achieving President's Club Status with the EFIG.

With its \$5,000 donation, the Heart of America GCSA moves into the Presidential Club level in the EIFG's cumulative giving program, which recognizes organizations that have contributed between \$100,000 and \$249,999 since 1987. The Heart of America GCSA, which is composed of members from the metropolitan Kansas City region, is now one of the top three giving chapters. It also attained Platinum Tee Club status for the 17th year. The Platinum Tee Club is the giving club for organizations that contribute a minimum of \$5,000 annually.

Thank you to those that completed the online survey. Special "Thanks" goes to Turfwerks for their sponsorship of the bowling event in February.

I hope to see a few HAGCSA members at the Joint Meeting with KGCSA in Andover, Kansas.

**Doug Melchior,**  
President  
doug.melchior@opkansas.org



## NEW WEBSITE

(Same Address – New Look)



[www.hagcsa.org](http://www.hagcsa.org)

## Border Battle & Past President's Event

**Date:** Tuesday, May 3, 2011

**Assistant Superintendents:** Dan Cutler and  
Cody Van Petten

**Location:** Ironhorse Golf Club  
15300 Mission Road  
Leawood, KS 66224

**Assistant Profiles:** Dan Cutler has recently graduated from the University of Nebraska. Dan interned at Ironhorse in 2010 and joined the team as Assistant Superintendent in January. Dan loves long walks on the beach and the sounds of Kenny G.

**Schedule:** 10:30 a.m. - Registration & Lunch  
11:15 a.m. - Meeting & Program  
12:30 p.m. - Shotgun Start  
After Tournament - Awards

Cody Van Petten graduated from Kansas State in 2005 with turf management degree. He has joined as an Assistant Superintendent at Ironhorse in March 2011. Prior to Ironhorse he was the Superintendent at Pineview Country Club in Atchinson, Kan.

**Cost:** \$55 per person; \$25/Lunch Only;  
Past Presidents - Free

**Host Superintendent:** James Kennedy

**Topic:** "Fine Tuning Your Primo Program" with Dan Lloyd, Turfgrass Research Specialist, University of Missouri. This presentation will show data evaluating the temperature dependence of Primo Maxx regulation and introduce a simple growing degree day model to maintain consistent suppression. Other points discussed will be effect of continual primo use on color, quality, and nutrient requirements. Primo's influence on the growth rate competition between bentgrass and poa will also be mentioned.

**Superintendent Profile:** James Kennedy has been the Golf Course Superintendent of Ironhorse Golf Club since January, 2010. He graduated from Missouri State university in 1999. He began his career as Assistant Superintendent at Deer Lake in Springfield, Mo. before becoming the Assistant Superintendent at Branson Creek Golf Club in Branson, Mo. After five years in Branson, James moved to Arizona and began employment at Whirlwind Golf Club in Chandler, AZ. In 2007, he was promoted to Director of Agronomy at Talking Stick Golf Club, a 36-hole facility located in Scottsdale, AZ. James has been employed by Troon Golf, LLC for 11 years and has been a GCSAA member for 12 years.

**Reservations:** Complete and return form on next page by Wednesday, April 27.



Do you want to be "one of the four" big winners of a \$250 gift card (right before Christmas)!? Simply participate in the 2011 Tony's Teasers trivia game.

Each answer will pertain to something related to our industry, terminology we would recognise, a golf course, or even a local member (or a play on their name). The answer can be a person, place or thing. These members had the correct answers to March's Tony's Teaser:

**March's Clue:** Twice the slice  
**Answer:** Double Cut

Every month I will supply a clue. You must then come up with the correct response and submit your answer via the website only ([www.hagcsa.org](http://www.hagcsa.org)) prior to the answer being supplied in the next edition. Correct responses will entitle an entry (one entry per correct response) into the drawing. If you solve each month's riddle, your name gets put in the hat that many times; increasing your odds at this fabulous shopping spree. You must be present at the Holiday Party to win; so everyone better get in the spirit of the season! All members in good standing are eligible to enter.

**April Teaser: Out of practice actor/comedian**

**Answer:** \_\_\_\_\_

**Hint: It's a person!**

# Border Battle & Past President's Event



Promoting the welfare of the game of golf, the professional image and well-being of individual members, and to unite golf course superintendents in this area.

**DATE:** Tuesday, May 3, 2011

**LOCATION:** Ironhorse Golf Club  
15400 Mission Rd.  
Leawood, KS 66224

**HOST SUPERINTENDENT:** James Kennedy

**SCHEDULE:** 10:30am - Registration & Lunch  
11:15am - Meeting & Program  
12:30pm - Shotgun  
After Tournament - Awards

**COST:** \$55 per person; \$25/Lunch Only; Past Presidents/FREE



**TOPIC(S):** (GCSAA CEUs have been applied for)

**"Fine Tuning your Primo Program" - Dan Lloyd, Turfgrass Research Specialist, University of Missouri**

This presentation will show data evaluating the temperature dependence of Primo Maxx regulation and introduce a simple growing degree day model to maintain consistent suppression. Other points discussed will be the effect of continual primo use on color, quality, and nutrient requirements. Primo's influence on the growth rate competition between bentgrass and poa will also be mentioned.

**"Sampling for Success: Collecting Samples Effectively for Accurate Diagnosis of Turfgrass Problems" - Lee Miller, University of Missouri**

Sample collection is the crucial first step to accurately diagnosing a turfgrass problem. This seminar will outline the process of disease diagnosis beginning with the procedures necessary to effectively collect and ship turf samples to a diagnostic lab. We will continue on to the inner workings of the lab by using The University of Missouri Mobile Turf Diagnostic Lab as a hands-on demonstration site. Details of diagnostic lab operation, including the approximate time necessary for sample preparation and handling, will be described. A set of microscopes will be set up and attendees will observe some of the characteristic pathogen structures of common turfgrass diseases.

**DRESS CODE:** Country Club Attire (Collared Shirts, No Jeans or Cargo Pants). Please clean your soft spikes.

**FORMAT:** 2-man; best ball. **Matching pitting teams from Kansas vs. Missouri**

Winner will be determined by which team wins the most matches.

**RESERVATIONS:** Mail, Fax or Email Reservation no later than **Wednesday, April 27.**

**Yes, I/we plan to attend the KS/MO Cup & Past Presidents' Event!**

Player(s): _____	Company: _____	Handicap _____	Kansas or Missouri
_____	_____	_____	<input type="checkbox"/> KS <input type="checkbox"/> MO
_____	_____	_____	<input type="checkbox"/> KS <input type="checkbox"/> MO
_____	_____	_____	<input type="checkbox"/> KS <input type="checkbox"/> MO
_____	_____	_____	<input type="checkbox"/> KS <input type="checkbox"/> MO

Person to Contact and/or Invoice: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT:**

Check Enclosed  Invoice(\*)  Credit Card: No.: \_\_\_\_\_

Exp.: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**NOTE:**

(\*) By requesting to be invoiced; you agree to pay upon receipt.

All "No Shows" will be billed.

You may cancel without penalty 72 business hours prior to stated registration time.

Complete Form and Mail, Fax or Email no later than **Wednesday, April 27** to:  
Heart of America Golf Course Superintendents Association  
638 W. 39<sup>th</sup> Street . Kansas City . Missouri . 64111 . 816-561-5323 . 816-561-1991/fax . www.hagcsa.org

## Tournament Committee Report

By James Kennedy, Director

We started off the year with great attendance at the bowling event on February 24th. We had 62 participants battling it out at College Lanes. The team from Lake Quivira CC took the first place trophy with Shoal Creek GC coming in a close second. Again, thanks very much to the title sponsor, Turfwerks.

Our next event is the Border Battle, which will be held May 3 at Ironhorse Golf Club. This will be a two-man scramble, East vs. West. Just a reminder, this event has been combined with the Past President's Cup so that we are not conflicting with spring aerifications. I encourage everyone to attend!



First place bowling team from Lake Quivira CC.

## Support Your 2011 HeartBeat Advertisers

<b>Agrium Advanced Technologies</b>	<b>Reinders, Inc.</b>
913-424-3626	913-238-0869
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<b>John Deere Golf &amp; Van Wall Equipment</b>	<b>Urban Tree Specialist</b>
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913-397-6090	<b>Vermeer Great Plains</b>
<b>Kansas City Turf Supply</b>	1-800-932-3655
913-915-2994	<b>Winfield Solutions</b>
<b>Professional Turf Products</b>	816-457-0786
952-887-7142	<b>Williams Lawn Seed, Inc.</b>
<b>Pump Station Service</b>	816-863-1372
816-210-8140	

## Omens

By Tony Bertels, Editor



I vow this year to watch my back  
I buy a Farmer's Almanac  
Study clouds and sky for signs  
Seek out clues in Aztec lines

I look at entrails, roll some bones  
Dig up seeds that I have sown  
Measure buds now on the trees  
Scout my turf for strange disease

Eat some peyote in my quest  
To truly know which way is best  
Cipher bug splats on my truck  
Ask Soothe Sayers 'bout my luck

Read some tea leaves, wave a wand  
Plant saint's statues in my lawn  
Rub hare's feet 'round every corner  
Pray to pics of Katie Horner

My bases covered, now I wait  
Still uncertain of my fate  
Yet if last year should bear repeat  
I fear we're really all dead meat!



## “I DON'T HAVE TIME”

By Dave Fearis, Special Director

This is the universal excuse for not wanting to volunteer. It seems like it is almost an automatic response when asked to volunteer for the HAGCSA committees or for the Board of Directors. Plus, it can also apply to attending HAGCSA meetings. I find superintendents saying this even before they actually know what is involved on serving on a committee or being on the Board of Directors. Time is not a valid excuse. There is that saying that if you want something done ask a busy person. I have found in my career that those supts. who are well-organized and excellent communicators are the ones serving on the committees and on the BOD. In actuality, the time spent serving on committees and/or the BOD is dependent on you. Committees don't meet that often and BOD meetings are once a month.

When I was working for the GCSAA, I was the staff liaison for the assistant superintendent committee. One year there was three assistants who served on the committee that moved up to superintendent's positions the next year. What was the common thread? Their employers told them that they liked their involvement in their state and national chapter. They recognized their organizational and communication skills. That made them stand out from the other applicants applying for the job.

The theme of “giving back” to your association has always been a strong one in the HAGCSA. This has been reflected in the number of GCSAA presidents that have been members of our chapter. The first was Chet Mendenhall, then Gary Grigg, myself, and in the near future Sandy Queen, Pat Finlen and Bill Maynard. The HAGCSA is known across the country as a very strong and progressive chapter. This can only continue if superintendents volunteer for committees and the Board of Directors.

Another part of “giving back” involves mentoring. Unfortunately, I believe this has become a lost art. If you ask Dick Stuntz, Loren Breedlove, Scott Johnson, Jeff Elmer, Tony Bertels, Mark Pierce, Doug Melchior, Terry Rodenberg, Sandy Queen, Bill Maynard, etc. who their mentors were, they won't even hesitate to tell you. I talked to a young man that was graduating from KState with a turf degree. He was continuing on after graduation to get his MBA instead of pursuing an assistant's position. The reason being was that he interned at a course where he only had one day off the whole

summer (of 2009 not this past summer). When I heard this, I was very curious to know who the supt. was. He was at a high budget country club and was only 35 years of age. Not good!!

The mark of a good leader (mentor) is the legacy he or she leaves behind. How many assistant superintendents or crew members have you trained that have gone on to be superintendents or other good positions not even in the turf field? If you want to read an excellent book on leadership, read, *It's Your Ship: Management Techniques from the Best Damn Ship in the Navy*. The author is Michael Abrashoff. You, as a superintendent, do have a tremendous impact on those people that work for you. Be a leader, a mentor, and give back to your profession. You will reap tremendous rewards from it.

## LEGACY SCHOLARSHIP

funded by



&



Count on it.

The Heart of America GCSA Legacy Scholarship Award offers educational aid to the children and grandchildren of HAGCSA members. Award of \$1,000 is funded by Professional Turf Products and the TORO Company. The award is administered by the Heart of America Board of Trustees. Applications will be reviewed by an independent committee consisting of three high school educators and three college administrators. All decision of the committee will be final. Applicants will be notified of their status by mail. All scholarship award checks will be made payable to the applicant and his/her educational institution. If you are interested you may obtain an application from the HAGCSA website: [www.hagcsa.org](http://www.hagcsa.org) or by calling the Association Office at 816-561-5323. Deadline is August 31, 2011.



2010 Legacy  
Scholarship Recipient

**LINDSEY NEIBLING**

(daughter of Tony Bertels,  
Swope Memorial Golf Course)

# 2011 S&R TOURNAMENT

**Monday, June 27, 2011**

**Shadow Glen, The Golf Club**  
Olathe, Kansas



## **Host Superintendent**

Scott Johnson, CGCS

**Start Forming Teams Now!**

Registration & Sponsorship Opportunities within newsletter.

### **Schedule:**

10:00am – 11:30am	Registration & Lunch ( <b>Closed at 11:30am</b> )
11:30am – 12:45pm	LIVE Auction & Auction Check Out
1:00pm – 5:00pm	Golf
5:00pm – 6:00pm	Trophy & Contest Winners Announced

### **TITLE SPONSOR**



JOHN DEERE  
GOLF

**VanWell**



# Scholarship & Research Tournament

~ S&R Mission Statement ~

"Organize and generate the financial means to enrich the game of golf through funding regionally based research and scholarship to qualified applicants."

**Date:** Monday, June 27, 2011

**Location:** Shadow Glen, The Golf Club  
26000 Shadow Glen Dr.  
Olathe, KS 66061

**Host Superintendent:** Scott Johnson, CGCS

**Schedule:** 10:00am – 11:30am Registration & Lunch (**Closed at 11:30am**)  
11:30am – 12:45pm LIVE Auction & Auction Check Out  
1:00pm – 5:00pm Golf  
5:00pm – 6:00pm Trophy Presentation & Contest Winners Announced



**Format:** Five-person scramble  
The golf professional's ball will be played as part of the team and not counted separately. Only one professional per team. You are not required to have a golf professional on your team. Please include all names on the entry form below, as it allows pre-printed score cards and cart assignments to be made.

**Cost:** \$150 per person or \$750 per team. Field is limited to 29 teams – singles will be placed by the S&R Committee.

**Dress Code:** Country Club Attire - Collared Shirts, No Jeans or Cargo Pants. Please clean your soft spikes.

**Donation:** Please help us reach our fund-raising goal by donating additional funds. Our long-term goal is to raise enough money to allow us to fund an entire research project relevant to golf courses in our region. Your generous help is key to attaining this goal.

**Reservation Deadline: Friday, June 17, 2011.**

**YES! I/We plan to attend the 2011 S&R Tournament.**

Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_  
 Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_  
 Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_  
 Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_  
 Player: \_\_\_\_\_ Club/Company: \_\_\_\_\_

**GAMES/CONTESTS** (Encouraged to sign-up in advance to reduce your time in line. We can invoice separately if needed):

- Skins Game - \$20 per team (half the pot goes to the skins winner, the other half to the S&R Fund)
- 50/50 Pot - \$1 per ticket (half the pot goes to the ticket winner; the other half to the S&R Fund): \_\_\_\_\_ # of tickets requested.
- Tiger Woods Drive - \$25 per team. Your team is given a 350+ yard drive.
- "Hole in One" Hole - \$25 per team. You receive a hole-in-one if anyone in your group lands on the green.
- Additional Donation to S&R Fund: \$\_\_\_\_\_ (Thank You!)  
(Note: You will also have the opportunity to pay for these games/contests the day of the event.)

Submitted by: \_\_\_\_\_ Club/Company: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone/Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

*NOTE: If a cancellation occurs due to the weather, the "submitted by" contact will be notified. It will then be that person's responsibility to notify the remaining players on the team listed above. A rain date has been set for Monday, July 18.*

**PAYMENT:**

Check Enclosed  Invoice (By indicating you wish to be invoiced, you agree to pay total invoice **upon receipt**.)

All "No Shows" will be billed. You may cancel without penalty 72 business hours prior to event registration time.

Entry forms with payments must be received by **Friday, June 17, 2011**.  
 HAGCSA, P.O. Box 419264, Kansas City, Missouri, 64141 or Fax to: 816-561-1991



# S&R SPONSORSHIP FORM

June 14, 2010 at Mission Hills Country Club

"Organize and generate the financial means to enrich the game of golf through funding regionally based research and scholarship to qualified applicants."



The HAGCSA's Scholarship and Research Tournament is considered our most important function of the year. This tournament is the pinnacle of our fund raising endeavors and provides the optimum opportunity to have your company's name honored and recognized by our membership for your support of this well-attended event.

**Title Sponsorships - \$2,500 (TAKEN)**

- Company name and logo recognition on main signage at the registration table.
- Prominently displaying of your firms name and logo in all lunch and meeting areas.
- Name recognition on all tournament material (i.e. rules sheets, sign up sheets, etc.)
- Complementary entry and lunch for a five some in the tournament.
- Verbal recognition as title sponsor by speakers during lunch and award presentations as a key component to the success of this event.
- Recognition in *Heartbeat* publication.

**K**ansas  
**C**ity  
**T**urf  
**S**upply, Inc.



**Food Sponsors - \$750**

- Verbal recognition as the benefactor of our meal and appetizers during lunch and the awards ceremony.
- Company name on signage at the buffet table and on table tents positioned around the room.
- Firm's name recognition on the main banner at registration table with other participating sponsors.
- Verbal recognition for your company.
- Recognition in *Heartbeat* publication.

**Beverage Stations - \$500 (2-TAKEN; 2-AVAILABLE)**

- Sponsorship of one of the four on course beverage stations that are positioned around the golf course.
- Perfect opportunity to greet event participants on the golf course and get your name out there as an important contributor to the success of the event.
- Company name on signage at the beverage station you are assigned.
- Name recognition on the main banner at registration table with other participating sponsors.
- Recognition in *Heartbeat* publication.

**Tee/Green Sponsorships - \$300**

- Affords your company to be recognized by each player with signage posted prominently on an assigned tee box.
- Company name will be displayed with other important affiliate partners on the main banner located at registration table.
- Recognition in *Heartbeat* publication.

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**YES! Count us in to Support HAGCSA Scholarship & Research Efforts!**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**PAYMENT:**

- Check Enclosed    Invoice (\*)

(\*)By indicating you wish to be invoiced, you agree to pay total invoice **upon receipt**. Invoices will be sent electronically when an email is provided.

**RETURN COMPLETED FORM BY JUNE 1, 2010**

HAGCSA • P.O. Box 419264 • Kansas City, Missouri 64141 • FAX to 816-561-1991

If you have questions, please contact Kim Weitzel at 816-561-5323.

# S & R Auction Donation Form

Monday, June 27, 2011

Shadow Glen, The Golf Club – Olathe, KS



The S & R Golf Tournament and Auction was developed to fund scholarships for turfgrass students, assist members' employees with continuing education expenses and support turfgrass research. Please help us provide this assistance, and to make a greater impact on the lives of those who will be the future of our industry.

The HAGCSA S & R Committee will again sponsor our annual fund raising auction to be held during the S & R Tournament at Shadow Glen, The Golf Club. It's a fun opportunity to give something to your industry partners, or share a personal treasure with your friends in your industry. Donate an item that you think will draw some interest from among the HAGCSA members. Ideas include equipment, autographed memorabilia, artwork, vintage wines, golf clubs, electronics . . . you name it! The more unique, the more it could bring in for the S & R program. In the past, we've raised more than \$12,000! We hope to beat that record in 2011. Please help us to accomplish that goal!

Please join the efforts to raise money for the S & R program by completing the form below and returning it to the Association office on or before **Friday, June 3, 2011**:

We **Thank You** in advance for your support!

-----

Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Contact Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Your donation(s) will be listed to the membership prior to the event and listed on the auction program. Please provide the following information to help promote the live auction:

Item Donating \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_

Description \_\_\_\_\_

Item Donating \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_

Description \_\_\_\_\_

Item Donating \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_

Description \_\_\_\_\_

*\*\*\*You will be responsible for bringing the item(s) to the Association Office by **Friday, June 3, 2011**, or providing a certificate and appropriate picture representing the donated item(s).*

If you have any questions regarding the auction process or event, please feel free to contact Kim Weitzel at the Association Office: 816-561-5323.

HAGCSA • P.O. Box 419264 • Kansas City, MO 64141-6264 • 816.561.5323 • fax 816.561.1991 • www.hagcsa.org

## GCSAA Affiliated Chapters Donate to the EIFG

Four affiliated chapters of the Golf Course Superintendents Association of America (GCSAA) – the Alabama GCSA, the Heart of America GCSA, the Long Island GCSA and the GCSA of New Jersey – recently made donations to GSCAA’s philanthropic organizations, The Environmental Institute for Golf (EIFG).

“We greatly appreciate the generosity of these four chapters,” said Rhett Evans, CEO of the EIFG and GCSAA. “Their support, and that of all GCSAA chapters, is vital as we focus on serving the golf industry in its sustainability efforts.”

**With its \$5,000 donation, the Heart of America GCSA moves into the Presidential Club level in the EIFG’s cumulative giving program, which recognizes organizations that have contributed between \$100,000 and \$249,999 since 1987. The Heart of America GCSA, which is composed of members from the metropolitan Kansas City region, is now of the top three giving chapters. It also has attained Platinum Tee Club status for the 17th year. The Platinum Tee Club is the giving club for organizations that contribute a minimum of \$5,000 annually.**

The GCSA of New Jersey held its annual Robert Trent Jones Invitational at Metedeconk National Golf Club in Jackson, N.J., Oct. 19, 2010. The event brings together superintendents and representatives from golf courses along the East Coast to raise funds for scholarships, turf research programs and education initiatives. It also serves to recognize the critical role played by superintendents in developing the vision of the golf course architect and ensuring the integrity of that vision, as famed architect Robert Trent Jones worked with EIFG leaders to establish the fund in 1987. Metedeconk National is recognized at

the Star Club level by the EIFG for donors who have contributed \$5000-\$999,999 to the EIFG since 1987. The 2011 RTJ Invitational is Oct. 18 at Metedeconk National.

Between the money raised at the 2010 RTJ Invitational, and money raised through its support of The Barclays last fall at Ridgewood Country Club in Paramus, N.J., the GCSA of New Jersey donated \$5,000 to the EIFG. The GCSA of New Jersey attains Platinum Tee Club status and is recognized at the Executive Club level in the EIFG cumulative giving club for donors who have contributed \$25,000-\$49,999 since 1987.

With a \$1,000 contribution, the Alabama GCSA retains its status in the Golden Tee Club, the annual giving club level for donors who contribute \$1,000 or more annually to the EIFG. The Alabama GCSA is also recognized at the Executive Club level in the EIFG’s cumulative giving club.

The Long Island GCSA joins the Golden Tee Club with a \$1,000 donation. It is also recognized at the Statesman Club level for cumulative contributions of \$10-\$24,999 since 1987.

The EIFG is a collaborative effort of the environmental and golf communities, dedicated to strengthening the compatibility of golf with the natural environment. The EIFG concentrates on delivering programs and services involving research, education and outreach that communicate the best management practices of environmental stewardship on the golf course. Backed by the organizations of Golf 20/20 and the World Golf Foundation, the EIFG is leading the golf course industry’s commitment to continual environmental improvement through its initiative Golf’s Drive Toward Sustainability. For more on the EIFG, visit [www.elfg.org](http://www.elfg.org).

# FUNCTION FORECAST

<u>DATE</u>	<u>EVENT</u>
April 18	Joint Meeting with KGCSA
April/May	Border Battle / Past Presidents’ Event
June 27	S&R Tournament
August	Employee Tournament
October 3-4	MO Cup Challenge
October	Vendor Appreciation
November 8	Annual Meeting
December 13-14	Common Ground



**PLATINUM PARTNERS**



**GOLD PARTNERS**



**SILVER PARTNERS**



## Love Makes You Do Stupid Things

By Robert Evans Wilson

"I did not marry you to be married to a bartender!"

I should have paid more attention to the truth of her words, they clearly stated that she did not love me for who I am. In retrospect, it was the most obvious red flag she ever waved, but I was young, naive and in love, and the real meaning went right over my head.

"I'm not a bartender; I'm a writer," I replied defensively.

"You're not writer; you're not published."

It was a sucker punch! She knew I was writing eight hours a day, five days a week, and had for years. She knew I had completed dozens of short stories and two novels. She also knew... I had a stack of rejection letters to show for each.

My wife of three years was saying the same sort of things that my father had said. It was a sore spot for me, and a fight we would repeat many times.

A short time later, she asked me to become a partner in her business. She explained that she wanted to expand the business into several new states, and needed help to do it, but couldn't afford to hire someone. She said my experience in advertising would be beneficial to the company.

I was already feeling guilty that I was not more of a success in her eyes; and thinking I could win her love for good, I acquiesced. My decision meant working up to 16 hours a day in an industry I hated. It meant traveling alone all over the southeastern United States by car, selling a product I didn't understand or believe in. Worst of all, it meant giving up writing full time. It was the biggest sacrifice I have made in my life. And, in the end, it went completely unappreciated.

Four years later a change in the industry caused us to close the business. By that time, I'd lost the momentum of writing fiction. On the other hand, I had learned so much from the experience of marketing my own company that I was able to take that knowledge and assist other companies in growing their business. But, the biggest benefit I gained from the experience wouldn't come until years later when we divorced. As our marriage deteriorated and the fighting escalated, one day she yelled at me, "You've never done anything for me."

"Are you kidding me?" I cried. "I gave up my biggest dream for you! I quit writing fiction to help you build your business, and I've never been able to get fully back into it."

She said, "That was a long time ago. I'm talking about now."

I was shocked, my loving gift had meant nothing to her.

Love is a powerful motivator that drives us to do all sorts of things. It puts a spring in our step, and at the

beginning will even make us believe we live in a perfect world. Too often, however, we fail to begin the process in the right place.

The good news for me is that my divorce started me asking questions about myself. I needed to understand why my marriage didn't work. And, what my part had been in its demise. Surprisingly, I was eventually led to the wisdom of William Shakespeare, "To thine own self be true, and it must follow, as the night the day, thou canst not then be false to any man."

I learned that in order to win true love, that you must love yourself first. When you love yourself, that is, take care of your needs and dreams, you develop the self-confidence to attract a lover who will respect you. And, while there may be compromises, there will never be sacrifices.

Nowadays, when I find myself acting all goofy around an attractive woman, I start singing these words from rocker Big Bopper's Chantilly Lace:

"Chantilly lace had a pretty face; And a pony tail hanging down.

That wiggle in the walk and giggle in the talk; makes the world go round.

There ain't nothing in the world like a big eyed girl; That make me act so funny, make me spend my money;

Make me feel real loose like a long necked goose. Oh baby that's what I like!"

Then, I laugh myself back to reality.

**Robert Evans Wilson, Jr. is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators. For more information on Robert's programs please visit [www.jumpstartyourmeeting.com](http://www.jumpstartyourmeeting.com).**



Robert Wilson



# MEMBERSHIP APPLICATION

~ If you are applying for membership as a Superintendent, you **must** also be a member of the national association, Golf Course Superintendents Association of America.  
 Download an application at: [www.gcsaa.org](http://www.gcsaa.org) ~

Name \_\_\_\_\_ GCSAA Membership #: \_\_\_\_\_  
 Club or Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Home Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Spouse \_\_\_\_\_

Check here if you wish to receive your mailings at home.

### JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED	EMPLOYER NAME AND ADDRESS	TITLE
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____
From _____ To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
  - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
  - **Visiting:** 1. Present your HAGCSA or GCSAA membership card when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

**Communication Consent:** I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

**ATTESTED:** The applicant must be attested by three peers and/or colleagues.

Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Print Name: \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please include Annual Membership Dues with Application (Term: January to December):**

- Superintendents - \$130
- Assistant Superintendents - \$70
- Suppliers - \$130
- Golf Course Employees - \$70
- Students - \$25

### Heart of America Golf Course Superintendents Association

P.O. Box 419264 . Kansas City . MO . 64141-6264 . 816-561-5323 . Fax/816-561-1991 . [www.hagcsa.org](http://www.hagcsa.org)