

November 2022

# HEARTBEAT

THE HEART OF AMERCIA GCSAA

Annual  
Meeting  
November 2nd  
At The 180 Room



Heart of America Chapter

**GCSAA**



**GCSAA**  
Foundation

*Presidential Club*





# HEARTBEAT

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

## NOVEMBER 2022 EDITION

### CALENDAR OF EVENTS

**November 2nd**  
**Annual Meeting**  
180 Room

**November 7th**  
**Equipment Managers Program**  
Hallbrook Country Club  
Maintenance Facility

**December 19th - 20th**  
**Common Ground**  
**Educator Conference**  
Olathe Conference Center

**December 19th**  
**Past President Happy Hour**  
Johnny's Tavern

**February 8th, 2023**  
**Hospitality Suite**  
Orlando Florida

**February 23rd, 2023**  
**Bowling Event**  
Park Lanes

**Heart of America GCSA**  
**10100 N Ambassador Dr**  
**Kansas City, MO 64153**  
(816)-561-5323  
www.hagcsa.org

### ANNUAL MEETING

**DATE:** Wednesday, November 2, 2022

**LOCATION:** The 180 Room (Next to Oklahoma Joes in Olathe, KS)  
11944 S. Strang Line Road  
Olathe, KS 66062

**SCHEDULE:** 12:00noon - Registration/Cash Bar (Drink Tickets Provided)  
12:30pm - Lunch  
1:15pm - Meeting & Election of Officers

**COST:** \$35 per person

**GCSAA SERVICE POINTS:** .10

**DRESS CODE:** Casual Attire (No Jackets or Ties)

**POLICY:**

- > Cancellation refunds will not be provided within 72 business hours of event.
- > Substitutes are allowed.
- > Invoicing not permitted.
- > Payments onsite will assess a \$5.00 processing fee (on top of the cost).



Promoting the welfare of the game of golf, the professional image and well-being of individual members, and to unite golf course superintendents in this area.

### EVENT SPONSORS



THE  
180  
ROOM



**REGISTER NOW!**



**AGENDA**

- State of the Association
- Approval of Minutes
- Financial Report
- Dues Structure Consideration
- Annual Awards
- Committee Reports
- GCSAA Remarks
- Election of Officers

Registration Deadline: **Friday, October 28 at NOON.**  
HAGCSA . P.O. Box 419264 . Kansas City . MO . 64141-6264  
816-561-5323/phone . kweitzel@westerneda.com . [www.hagcsa.org](http://www.hagcsa.org) . kweitzel@westerneda.com

## SEE ANNUAL BALLOT ON PAGE 12

**Website** | [www.hagcsa.org](http://www.hagcsa.org)

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# President's Message



*Dear Heart Members,*

I take my analogy back from my previous article. That “breath” we usually take after Labor Day just seemed to never come. The current drought conditions Kansas City is going through is hitting everyone and there hasn’t been any relief in sight. I have been fortunate to play several courses the past couple of months in the area and I am very proud of the product our HAGCSA members provide our communities! We have some of the best superintendents in the nation, and we are all proving it right now with conditions we have been dealt.

**Thank You!** | To all the vendors and members who have shown their support through this entire year. Whether it was volunteering for golf tournaments, attending events, or being a financial asset to our association, it is all greatly appreciated! I also want to thank the current HAGCSA Board of Directors. The number of hours they put in to give our association great events and educational opportunities is what makes this association great.

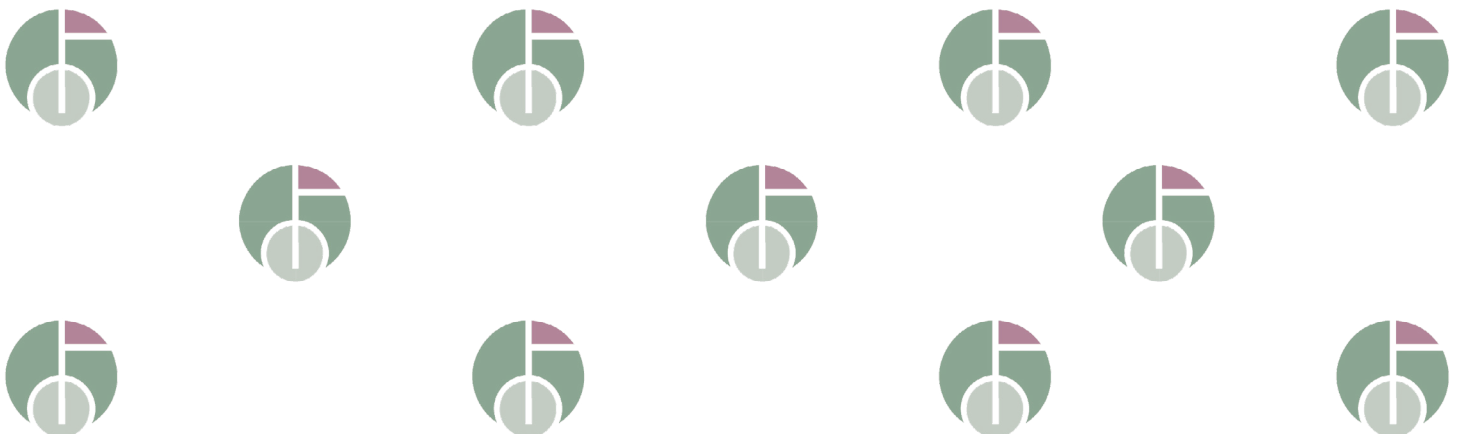
Although 2022 is winding down, we still have some great events these coming months. The Annual Meeting will be held at The 180 Room again on November 2nd. Come enjoy some great BBQ food and see who wins this year’s annual awards. Common Ground and Past Presidents Event will be hosted on December 19th and 20th with the Past Presidents event right after the first day of classes at Johnny’s Bar and Grill. Darin has put together a great line up for the education conference and come say hello to all the vendors that support our association.

**On Final Note** | I will be running for President again for 2023. Tom Storey has decided to step down from the board and put what matters the most to us all first, our family! Tom, HAGCSA appreciates everything you have done for our association. We thank you for giving us your time and energy the past several years. We look forward to you coming back and serving again, and in the meantime know your HAGCSA family is always here for you!

Thank You,

*Jonathan Bennett*

**HAGCSA President**





**EQUIPMENT MANAGERS PROGRAM**

Since 1933  
Heart of America Chapter  
**GCSAA**  
Golf Course Superintendents Association of America

Environmental Institute for Golf  
Governor's Club

*The Heart of America GCSA is formed to promote the welfare of the game of golf, the professional image and well-being of individual members and to unite industry professionals in the area.*

## EQUIPMENT MANAGERS PROGRAM

### DATE:

Monday, November 7, 2022

### SCHEDULE:

8:30am – Meet & Greet

9:00am – Grinding Reels

*with Ron Blodgett, Foley*

10:00am – Hydraulics Trouble Shooting

*with Jeff Aldridge, Professional Turf Products*

11:00am – Lunch

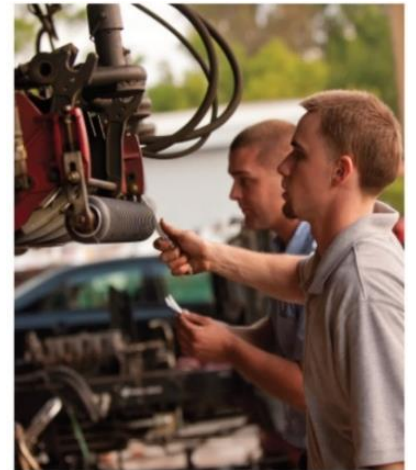
### LOCATION:

Hallbrook Country Club Maintenance Facility  
2501 West 111<sup>th</sup> Terr., Leawood, KS 66211

### COST:

**FREE** of Charge (Lunch Provided)

**GCSAA EDUCATION POINTS: .25**



## TITLE SPONSOR



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# 2022 FALL OUT RECAP

BY: RICHARD SHUMATE & MATT DELVENTHAL

Monday was a great weather day with plenty of sunshine to enjoy along with the recently remodeled Lake Valley Golf Course. The Shootout was very competitive and a lot of rule changes along the way as documented in the pictures.

Second day was a wet one as the much needed rain chased us around the course. Most teams hung in as a few sought dryer grounds with some refreshments to warm their bones.

All in all fun had by all and we look forward to next year.

## Day One

---

1st. Paul Carlson, Mark Slaughter, Mike Irvine, Jeff Sommer.  
2nd. Manny Cervantes, Aaron Meyer, Tim Rogers, Greg Millican  
Random: Team Oaks Golf Course Margaritaville G.C.

## Day Two

---

1st. Aaron Borland Carthage G.C. Adam Destler Jefferson City C.C. Matt Strong, Richard Shumate Van Wall  
2nd. Buck Dunn, Patrick Randy, Walt Thompson, Rich Barnett Macon Country Club  
Random: Joe Manucci, Darren Mithcell, Luke Derhockey, Duck Buckner, Knox Fertilizer

## Shoot Out

---

1st. Adam Distler Jefferson City C.C. & Matt Strong Van Wall  
2nd. Jacob Rockhold Lions Gate C.C. Jon Stoneman Grand Summit G.C.

**Longest Drive** | Walt Thompson

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# Vendor



# Directory

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 Jeff Olson  
 (314)-280-3416

**Aquatrols**  
 Dan McCann  
 (210)-854-1130

**Bayer Environmental Science**  
 Wes Kleffner  
 (913)-205-5381

**PBI Gordon**  
 Heath Schesser  
 (913)-626-5463

**Professional Turf Products**  
 Bray Gray  
 (913)-915-7683

**Reinders**  
 Mike Maas  
 (913)-217-0650

**Syngenta**  
 Paul Carlson  
 (314)-308-0330

**Turfwerks**  
 Brain Freeman  
 (913)-530-3903

**Urban Tree Specialists**  
 Bret Cleveland  
 (816)-214-8327

**William Lawn Seed**  
 Josh Williams  
 (816)-682-8794

**Winfield United**  
 Ken Harding  
 (785)-521-8006

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# MOST VALUABLE TECHNICIAN WINNER

## "A LOCAL SUPERSTAR"

I am pleased to announce that one of our own members from the Heart of America GCSA has won the MVT award for 2022. Mark Williams, Equipment Manager (EM) at the Lyons Gate Golf Club in Overland Park, Kansas is the proud winner.

This prestigious award is a program sponsored by the Golf Course Superintendents Association of America (GCSAA), Golf Course Management Magazine (GCM), and the Foley Company. This was a national competition and Mark was up against equipment managers from all over the country including golf centric areas like Florida, Georgia, Carolinas and California.

Mark was nominated by his Golf Course Superintendent, Jacob Rockhold, and also received support from other golf courses around the country that are managed by Club Corporation of America.

The club and Jacob hosted Mark, his family and friends for a nice dinner at the club where Mark received his award from GCM and the Foley Corporation. The HAGCSA also provided some support for the dinner.

Winning the MVT award came with some good perks, both for Mark and the Heart. Mark received an all expenses paid trip to the GCSAA 2023 Conference and Show in Orlando, Florida along with a check for \$2,500.00. The HAGCSA received a \$1,000.00 check as well.

Thanks to all who voted and supported Mark. Special thanks to Jacob for his support and efforts to get Mark the recognition he deserved. We all had a good BBQ dinner and lots of fun at the recognition celebration.





THANK YOU



VENDORS!

### Vendor Appreciaion Event

On Thursday, September 29th, the Heart of America members and their families gathered at the Wee Links at Sunflower Hills Golf Course to thank our vendors. Our President, Jonathan Bennett, hosted the event and fixed the chili and hot dogs which was enjoyed by the kids and the adults. We had plenty of adult beverages and drinks for the kids as well.

After eating and spending time thanking our vendors, there was a fun horse race shoot-out with about twenty people competing. It was great fun and eventually, Mark Newton from PTP won the event with a birdie on the last hole to knock out the defending champion from last year's competition, Aaron Stansbury. While all of the adults had a good time, the kids were hitting balls on therange and the younger ones were all busy playing in the bounce house.



The HAGCSA is very fortunate to have so many supportive vendors for our chapter.

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# GETTING TO KNOW YOUR K-STATE TURFGRASS PROFESSIONALS

Dr. Braun is an Assistant Professor of Turfgrass and Landscape Management with a teaching/advising (60%) and research (40%) appointment and the Director of the Rocky Ford Turfgrass Research Center at Kansas State University (KSU). He was raised in North Dakota, where he attended North Dakota State University (B.S. degree in Sports & Urban Turfgrass Management, 2011). Before graduate school research at Kansas State University in 2012, he already had 10 years of experience in lawn, landscape, and golf course management in North Dakota, Wyoming, and Minnesota. He received his M.S. degree in Horticulture from Kansas State University in 2014 under Drs. Jack Fry and Megan Kennelly. He received his Ph.D. in Horticulture from Kansas State University in 2017 under Dr. Dale Bremer.



During graduate school he conducted and contributed to a number of basic and applied research projects. These projects focused on turfgrass colorants, experimental zoysiagrass evaluation, National Turfgrass Evaluation Program cultivar trials, fertilizer source and application timing on *Rhizoctonia* large patch disease, fungicide efficacy, cultural weed and disease management, managing turf to reduce greenhouse gas emissions and increase carbon sequestration, and turfgrass stress physiology in response to deficit irrigation, drought, and traffic stresses.

The latter two projects focused on water conservation and stress management, an important issue in Kansas and surrounding states. After graduate school, he was a Lead Research Scholar in the Department of Horticulture and Landscape Architecture at Purdue University under the mentorship of Dr. Aaron Patton, Turfgrass Extension Specialist at Purdue University, for four years with research focused on low-input turfgrass systems such as fine fescues and zoysiagrass, sod production, establishment and management barriers in low-input turfgrass systems, zoysiagrass freeze tolerance, zoysiagrass genotype evaluation, water submersion (flooding stress) tolerance of cool-season turfgrass species, weed control strategies, and developing innovative research equipment.

Currently, his research program at KSU is focused on low-input turfgrass systems, reducing management inputs (i.e., water, fertilizer, pesticides, and mowing) in turfgrass systems, investigating solutions to establishment, management, and sod production barriers in turfgrass systems, seed storage and germination characteristics, and delivering research-based information using innovative outreach methods.

His teaching program at KSU involves advising undergraduates and graduates, overseeing undergraduate internship appointments, advising the K-State Chapter of the Golf Course Superintendents Association (GCSAA) undergraduate club, and teaching undergraduate courses on turfgrass culture, turfgrass disease and weed management, and horticultural irrigation systems.



# ANNUAL MEETING BALLOT

NOVEMBER 2ND, AT NOON  
THE 180 ROOM | OLATHE, KANSAS

**President | Elect 1**

- JONATHAN BENNET - SUNFLOWER HILLS GOLF COURSE
- RUNNING FROM FLOOR:

**Vice President | Elect 1**

- SPENCER ROBERTS, CGCS - SHADOW GLEN THE COUNTRY CLUB
- RUNNING FROM FLOOR:

**Secretary  
Treasurer | Elect 1**

- MATTHEW GOURLAY, CGCS, MG, AGS - COLBERT HILLS GOLF COURSE
- RUNNING FROM FLOOR:

**Director  
Superintendent | Elect 2**

- JOSH LINN - SWOPE MEMORIAL GOLF COURSE
- DARIN PEARSON - EAGLE BEND GOLF COURSE
- RUNNING FROM FLOOR:

**Director  
Assistant Superintendent | Elect 1**

- DEREK BANWART - INDIAN HILLS COUNTRY CLUB
- AARON STANSBURY - FALCON LAKES GOLF COURSE
- RUNNING FROM FLOOR:

\*As in accordance with our by-laws, there may be nominations from the floor by any voting member for any of the above offices. \*\*Ethan Shamet will serve as Past President





## BOARD CANDIDATE BIO

**Running For (Position):** President

**Candidate's Name:** Jonathan Bennett

**Present Title and Golf Course:** Superintendent, Sunflower Hills Golf Course

### Tenure:

---

**13** - Years as a HAGCSA Member

**7**- Years at my present Facility

**18** - Years in the Golf Industry

### Candidate Summary:

---

I grew up in Seneca, Kansas where I graduated from Nemaha Valley High School. One week after I graduated high school, I moved to Kansas City to work at Shadow Glen under Scott Johnson, who greatly influenced my career choice into the golf course industry. I attended JCCC for one year and finished my degree at Kansas State University. I graduated in December 2008 with a Bachelor of Science in Golf Course Management. With the help of Scott Johnson, I interviewed and was hired by Loren Breedlove at KCCC the same month I graduated from KSU. My time at Kansas City Country Club was very challenging and rewarding and prepared me for the next level of my career.

In January 2016, I was hired as the Superintendent at Sunflower Hills Golf Course in Kansas City, Kansas. My transition from a high-end private club to a government operated golf course has been interesting and challenging. After 4 years at Sunflower Hills, I have brought new ideas and management strategies to the golf course.

I served as Special Director for the Heart of America Board in 2014. My duties included running the Employee Tournament in August and putting together Assistant Programs throughout the year. I have also been a Director for three years in which I served as the Chairman for the Public Relations in 2017, Scholarship and Research in 2018, and Education in 2019. I have served as an Executive Director the past three years and look forward to serving as your 2023 President.

I reside in Kansas City, Kansas with my 11-year-old son, Hudson. He loves to come out to the golf course and help out, as long as gets to drive the gator. I volunteer as a soccer coach for his team.

### Statement of Candidacy:

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The past five years serving on the board has given me many great insights on how to continue to improve our chapter and industry. Getting elected President for a 2nd term would be a great opportunity to continue to bring my knowledge and experience to Heart of America Chapter. I have enjoyed serving for the Heart of America Board in the past and would love to continue my commitment to serving on the board. I would be honored to serve as President and continue to provide our chapter further progression.



# BOARD CANDIDATE BIO

**Running For (Position): Vice President**

**Candidate's Name: Spencer Roberts, CGCS**

**Present Title and Golf Course: Superintendent, Shadow Glen Golf Club**

## **Tenure:**

---

**12** - Years as a HAGCSA Member

**2** - Years at my present Facility

**19** - Years in the Golf Industry

## **Candidate Summary:**

---

I am originally from Manhattan, Kansas where I attended Kansas State University and focused my studies toward a degree in agronomy specializing in golf course management. I have been in the golf business for almost the past 20 years and thoroughly enjoy our profession. I am currently the golf course superintendent at Shadow Glen Golf Club and serve on the Heart of America board of directors.

## **Statement of Candidacy:**

---

I have enjoyed my time on the board this past year and want to continue to help our Chapter and members moving forward. Running for Vice President is the first step for hopefully a long-term path to be a part of the Heart of America Association board of directors for a few more years. I am excited for this potential opportunity. I want to continue to help our association grow and be sustainable for many years to come.





## BOARD CANDIDATE BIO

**Running For (Position):** Secretary / Treasurer

**Candidate's Name:** Matthew Gourlay, CGCS, MG, AGS

**Present Title and Golf Course:** Director of Golf Course Operations, Colbert Hills Golf Course

### Tenure:

---

**10+** Years as a HAGCSA Member

**20+** Years at my present Facility

**25+** Years in the Golf Industry

### Candidate Summary:

---

I have been a HAGCSA board member for over 5 years serving as chair of the Public Relations, Education, Tournaments/Programs, and Rounds4Research Committees. As Secretary/Treasurer, I will work hard to keep our association financially on track and continue to serve the HAGCSA members. I am proud to be a member of the Heart of America Course Superintendents Association. The services HAGCSA provides are more valuable than the dues we pay. I am honored to serve the membership and, with your support, hope to continue my journey as the Secretary/Treasurer of HAGCSA.

### Statement of Candidacy:

---

I am honored to be considered a candidate for the Secretary/Treasurer of HAGCSA. I have been a proud member and supporter of the HAGCSA for over 10 years. I am committed to ensuring the association continues to provide our members with the same excellent educational opportunities, professional development programs, and networking opportunities that have helped me become the superintendent I am today. I remain grateful for the support of the Board of Directors, membership, and staff of Colbert Hills Golf Course. I hope you will consider my qualifications and support my election to the HAGCSA Secretary/Treasurer. Thank you for your consideration.



## BOARD CANDIDATE BIO

**Running For (Position):** Director

**Candidate's Name:** Josh Linn

**Present Title and Golf Course:** Golf Course Superintendent, Swope Memorial Golf Course

**Tenure:**

---

**5** - Years as a HAGCSA Member

**1** - Year at my present Facility

**20** - Years in the Golf Industry

**Candidate Summary:**

---

I started in golf at 15 at my home course in Smith Center, KS. From there I worked at Manhattan Country Club while I went to Kansas State, and then at Tucson National as well as The Ritz Carlton, Dove Mountain, while I went to the University of Arizona. I worked briefly in baseball for the Chicago Cubs organization at their spring training facility in Mesa, Arizona, before coming back to the area and taking the Assistant Superintendent Position at Swope Memorial. I took my first Superintendent job at Heart of America Golf course and after a few years I jumped over to the sales side of the industry for a bit. Realizing that I still had the drive and a love for the course, I came back and took over as the Superintendent of Swope Memorial, where I am today.

**Statement of Candidacy:**

---

I have experience across all levels of golf courses over the last 20 years and I can say the common denominator between the people and facilities that have success is the support they get. The GCSAA and specifically the Heart Chapter is a collection of men and women that are eager to help and support the industry. The support and resources the chapter provides has been a pivotal part of my learning and advancement and it would be an honor for me to join the board and do what I can to continue that standard.





# BOARD CANDIDATE BIO

**Running For (Position): Director**

**Candidate's Name: Darin Pearson**

**Present Title and Golf Course: Golf Course Superintendent, Eagle Bend Golf Course**

## **Tenure:**

---

**28** - Years as a HAGCSA Member

**11** - Year at my present Facility

**35** - Years in the Golf Industry

## **Candidate Summary:**

---

I have been married for 13 years to my wife, Tara: we have two daughters Nellie (8) and Paige (6) and live in Lawrence, KS. After attending Dodge City CC and Washburn University, I started working at Lake Perry Country Club and after working three years there I moved on to Alvamar Country Club and worked a total of 19 years with the last 14 years as the Superintendent. I then moved onto my current position in 2011 with the Parks and Recreation Department at the City of Lawrence. In this position I oversee the daily operations of Eagle Bend Golf Course, Holcom Park and Sports Complex, Youth Sports Complex and Clinton Lake Sports Complex, in total over 30 miles of neighborhood parks and 1600 acres of park land.

## **Statement of Candidacy:**

---

I am so honored to be running for a Director position with the Heart of America Chapter. I have been a member since 1994 and served on the Board previously in 2006-2010. Over the past 25 years I have observed and been lucky enough to be mentored by a lot of great leaders in our industry. In my current position we are always trying to prepare for the future and that is what I have always enjoyed with our local chapter. The Heart has had great leaders that have been moving not only this organization but have had a great impact on the national level. It would be a great honor to serve all of you and help continue the great tradition of this local chapter in our industry.



# BOARD CANDIDATE BIO

**Running For (Position): Director (Assistant Superintendent)**

**Candidate's Name: Derek Banwart**

**Present Title and Golf Course: Assistant Golf Course Superintendent**

## **Tenure:**

---

**13** - Years as a HAGCSA Member

**1** - Year at my present Facility

**18** - Years in the Golf Industry

## **Candidate Summary:**

---

After graduating college in 2007, from Kansas State University, I worked at a multi hole, high end golf course in West Palm Beach Florida for eleven (11) years. In addition to that, I also worked one year in New York and then returned to the Kansas City area. In addition to all of my time out on the golf course, I am married to a wonderful wife and have two "perfect" children at home. I love spending time with the family and playing with the kids. I also enjoy spending time outdoors, like most golf course managers doing things and having fun with the wife and kids!

## **Statement of Candidacy:**

---

I have had an interest in participating with my local golf course superintendent chapters and doing my part to serve and give back to my association. The Heart of America GCSA has a great reputation nationally as a leading chapter for GCSAA and I want to be a part of that success and legacy. I believe I can help and serve our association and it's members. I look forward to serving when I am given the opportunity if elected. In any case, I plan to be involved and work hard for the association and it's members either way. As an assistant working for Jeff White while he serves the national board as a GCSAA Secretary/Treasurer, I am in a unique position to grow in my management experience and golf course maintenance operations.





# BOARD CANDIDATE BIO

**Running For (Position): Director (Assistant Superintendent)**

**Candidate's Name: Aaron Stansbury**

**Present Title and Golf Course: Assistant Superintendent at Falcon Lakes Golf Club**

## **Tenure:**

---

**6** - Years as a HAGCSA Member

**5** - Years at my present Facility

**11** - Years in the Golf Industry

## **Candidate Summary:**

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Like most of the people in this organization, I grew up working at my local golf club as a teenager. With a great leader there, the passion for golf course maintenance grew on me. It didn't stop at the passion of physically doing the job, it went all the way to having the desire to be an extremely knowledgeable individual in the field and wanting to have the best results and success that I could possibly create whatever course or job I was doing. That's the passion, knowledge and hard work I would bring to the table when tackling the tasks and situations given to the assistant superintendent board director position. I'm currently working as an assistant golf course superintendent at Falcon Lakes Golf Club, in Basehor Kansas. I'm confident I have the dedication and willingness to assume the roles of the position.

## **Statement of Candidacy:**

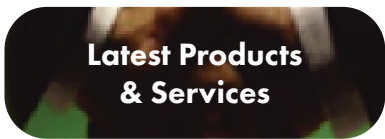
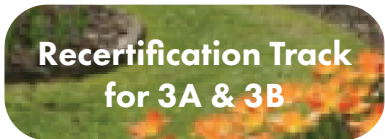
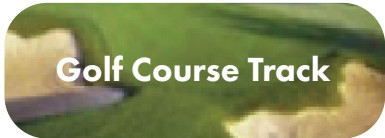
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I have been a part of HAGCSA for five years, and I've seen all the time, commitment and hard work that the past board members have put into this great organization. I realized the importance of this organization to them and their desire to build it and leave behind greater. These are the traits that I would continue to bring to the club. I'm also extremely interested in becoming more involved as my career develops.

# COMMON GROUND EDUCATION CONFERENCE

## December 19th-20th | Olathe Conference Center

**Sign Up  
Now!**



This education conference will be the only place in Kansas and Missouri to hear about the latest products and services from the sponsored vendors; receive continuing education credits, obtain recertification offerings for both KS & MO, and hear the renown speakers on the green industry turf, lawn, ornamental and golf course topics.



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MONDAY, DECEMBER 19	RECERTIFICATION (Salon D&E)	GOLF (Salon F)
7:00am – 8:00am	Registration & Continental Breakfast	Registration & Continental Breakfast
8:00am – 9:00am	<b>The Fundamentals of Entomology: What is Important to Understand About Insect and Mite Pests</b> Dr. Raymond Cloyd Ph. D., Kansas State University <b>Hours: 2 (KS: 3A, 3B)</b> <i>Sponsored by: Bayer Environmental Science</i>	<b>Pursuit of Happiness: The Power of Positivity in 10 Steps</b> Gina Rizzi, Redius Sports Group, LLC <i>Sponsored by: Reinders, Inc.</i>
9:15am – 10:15am	BREAK	BREAK
10:15am – 10:30am	<b>Adjuvants: A Valuable Tool for Pest Management</b> Rick Blasi, Helena Agri-Enterprises LLC <b>Hours: 1 (KS: 3A, 3B)</b> <i>Sponsored by: Corteva Agriscience</i>	<b>Connect Guide &amp; Manage: The Future of Golf Maintenance</b> John O'Leary, John Deere <i>Sponsored by: Van Diest Supply Company</i>
10:30am – 11:30am	LUNCH	LUNCH
11:30am – 1:00pm	<b>Soil Surfactant</b> Chip Houmes, Precision Labs <b>Hours: 1 (KS: 3A, 3B)</b> <i>Sponsored by: PBI Gordan</i>	<b>Battery Technology &amp; Autonomous Mowing</b> Eddie Clark, Professional Turf Products / TORO <i>Sponsored by: Professional Turf Products</i>
1:00pm – 2:00pm	BREAK	BREAK
2:00pm – 2:15pm	<b>KS Core Hour</b> <b>Hours: KS Core</b>	<b>Measuring Tournament Success: Tips from the PGA TOUR</b> Thomas Bastis, Professional Golfers Association (PGA)
2:15pm – 3:15pm		<b>GCSAA Round Table Discussion: Leading Out</b> Rhett Evans, GCSAA; Bob Ranquist, GCSAA Randy Robinson, GCSAA; Jeff White, CGCS, GCSAA <i>Sponsored by: Midwest Turf</i>
3:30pm – 4:30pm		<b>Happy Hour (Honoring Past Presidents)</b> Johnny's Tavern – Across the Street <b>RSVP on Registration Form or Online at hagcsa.org</b>
4:45pm		
TUESDAY, DECEMBER 20	RECERTIFICATION (Salon D&E)	GOLF (Salon F)
7:00am – 8:00am	Registration & Continental Breakfast	Registration & Continental Breakfast
8:00am – 9:00am	<b>Pesticide and Pesticide Waste</b> Dr. Rodney St. John, PhD, Ryan Lawn & Tree <b>Hours: 1 (KS: 3A, 3B; MO: Required)</b> <i>Sponsored by: BASF</i>	<b>Creating Your Standard of Excellence: Recruiting &amp; Retention Strategies</b> Tyler Bloom, Tyler Bloom Consulting <i>Sponsored by: SiteOne Landscape Supply</i>
9:15am – 10:15am	<b>Applicator Safety</b> Dr. Rodney St. John, PhD, Ryan Lawn & Tree <i>Sponsored by: Ewing Irrigation &amp; Landscape Supply</i> <b>Groundwater and Endangered Species</b> Video <b>Hours: 1 (KS: 3A, 3B; MO: Required)</b>	
10:15am – 10:30am	BREAK	BREAK
10:30am – 11:30am	<b>Labels and New Product Development</b> Jen Browning, PCA, BASF <b>Hours: 1 (KS: 3A, 3B; MO: Required)</b>	<b>Master Planning Your Golf Facility for the Future</b> Todd Clark, CE Golf Design <i>Sponsored by: Autmow Robotic Mowing</i>
11:30am – 1:00pm	LUNCH	LUNCH
1:00pm – 2:00pm	<b>Turf Pest &amp; Disease ID and Control</b> Dr. Jared Hoyle, Ph. D., Corteva <b>Hours: 1 (KS: 3B; MO: Required)</b> <i>Sponsored by: BWI Companies</i>	<b>Panel Discussion: What it's Like to Transition to the Kansas City Area</b> Logan Spurlock, Blue Hills Country Club; Mike Studier, Halbrook Country Club; Pat Rose, CGCS, Kansas City Country Club <i>Sponsored by: Syngenta</i>
2:00pm – 2:15pm	BREAK	BREAK
2:15pm – 3:15pm	<b>Ornamental Pest and Disease ID and Control</b> Michael "Mic" Mills, Rosehill Gardens <b>Hours: 1 (KS: 3A; MO: Required)</b>	<b>BMP Workshop (Onsite Install)</b> Mark Szablewski, St. Andrews Golf Course Emily Fuger GCSAA <b>***BRING YOUR OWN LAPTOPS***</b> <i>Sponsored by: Kansas Golf &amp; Turf</i>
3:30pm – 4:30pm	<b>MO Core Hour</b> <b>MO: Required</b>	

# REGISTRATION FORM

**Heartland Green Industry Expo: "Common Ground"**  
 December 19-20, 2022 • Embassy Suites/Olathe Hotel & Convention Center, Olathe, Kansas

I belong to the following Association(s) or received my conference materials from (check the boxes that apply):

**ASSOCIATION**

- Heart of America Golf Course Superintendents Association
- Mid-America Green Industry Council
- N/A

**REGISTER ONLINE:**  
<https://web.hagcsa.org/events/COMMON-GROUND-EDUCATION-CONFERENCE-HGIE--5077/details>

**TRACK PREFERENCE (select one)**

In order to accommodate seating for each session, we would like to know what "track" you plan to attend **the most**:

- Golf
- Recertification (License No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_)

PLEASE PRINT OR TYPE (one name per form – copy form if needed)

Name \_\_\_\_\_ Organization \_\_\_\_\_

Organization's Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**REGISTRATION & FEE**

	<u>MEMBER</u> <small>(Early-Bird / After Nov. 22)</small>	<u>NON-MEMBER</u> <small>(Early-Bird / After Nov. 22)</small>	
<input type="checkbox"/> Full Conference (December 19 & 20).....	\$225 / \$250	\$300 / \$325	\$ _____
<input type="checkbox"/> One Day Only: <input type="checkbox"/> December 19 <input type="checkbox"/> December 20.....	\$145 / \$170	\$225 / \$250	\$ _____
<input type="checkbox"/> Happy Hour - Honoring Past Presidents (December 19) – <b>HAGCSA Only</b>	\$25 / Free for P.P.	N/A	\$ _____
<b>NOTE: Additional fees apply for late sign-ups (noted) and onsite walk-ins (add \$50). No Exceptions.</b>			<b>TOTAL \$ _____</b>

**PAYMENT**

- Check Enclosed (check made payable to: Heartland Green Industry Expo).  
*Payment must accompany registration form.*
- Register Online: <https://web.hagcsa.org/events/COMMON-GROUND-EDUCATION-CONFERENCE-HGIE--5077/details>

\*\*\*Invoicing not available.

**CANCELLATION / REFUND POLICY**

If cancellation is necessary, substitutions are permitted. A written request for a refund must be received on or before **December 9, 2022**. The amount refunded will be less a \$25.00 processing fee. No refunds will be made after this date. Mail your request to the Mgmt. Office (P.O. Box 419264, Kansas City, MO 64141).

**DEADLINE**

Mail or Register online with Payment on or before **December 9, 2022** to the: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO 64141

**LOCATION**

Embassy Suites/Olathe Hotel & Convention Center: 10401 S. Ridgeview Road, Olathe, Kansas 66051

**MANAGEMENT OFFICE**

Heartland Green Industry Expo: P.O. Box 419264, Kansas City, MO 64141, 816-561-5323;  
 kweitzel@westerneda.com

**TAKE ADVANTAGE**

(Deduct from above total or use Online Registration Codes Listed)

Online Registrations:  
 MUST Register as a Member.

- Register three or more people *from the same company* and receive **10% OFF** your total registration fee!  
**PROMO CODE: Bring3**
- Members can sign-up their **staff at the member pricing.**
- HAGCSA Happy Hour (Past Presidents Only)  
**PROMO CODE: Free**

**Everyone Needs Education to Grow in their Field and Position.  
 Use this Opportunity to Sign-Up your Staff, your Boss or Spread the Word to your Colleagues.**



# SPONSORSHIP & TABLE TOP OPPORTUNITIES

## Heartland Green Industry Expo: "Common Ground"

December 19-20, 2022 • Embassy Suites/Olathe Hotel & Convention Center • Olathe, KS

Our sponsorship packages allow your company to be spotlighted in a unique way with commercials, table-top displays, ads and signage. Don't miss this opportunity to be where your customers will be. These are non-exclusive opportunities – more than one supplier can choose the same event (i.e.: breaks, breakfasts, lunches); however only one sponsor will be designated to each education session. For cost of exclusive sponsorship (covering full cost of specified event), please call the Management Company 816-561-5323.

### PLATINUM SPONSOR - \$1,250

Table Top + Lunch (4 available; 2 each day)

- Sponsor of a Lunch.
- Table Top display for two days  
*All materials must fit on table (no equipment or materials on floor.)*
- 5 minute promotion of your company's products/service at an education session
- Sponsor of a one hour education session
- Company Name in Program as a Lunch Sponsor
- Logoed Signage during Lunch
- Logoed Table Tents at all Tables
- Literature and/or give-a-ways distributed during lunch
- ¼ page ad in program or logo on event app  
*(whichever publication is chosen as the event navigator)*  
*Due: Monday, November 21*
- Logoed Signage During Education Session
- 3 Free Conference Registrations *(Includes Table Top Reps.)*

### GOLD SPONSOR - \$1,000

Table Top + Coffee Break (4 available; 1 at each break)

- Sponsor of a Coffee Break
- Table Top display for two days  
*All materials must fit on table (no equipment or materials on floor.)*
- 3 minute promotion of your company's products/services at an education session
- Sponsor of a one hour education session
- Company Name in Program as a Coffee Break Sponsor
- Logoed Signage during Coffee Break
- Literature and/or give-a-ways distributed during break
- Business card size Ad in Program or logo on event app  
*(whichever publication is chosen as the event navigator)*  
*Due: Monday, November 21*
- Logoed Signage During Education Session
- 2 Free Conference Registrations *(Includes Table Top Reps.)*

### SILVER SPONSOR - \$650

Education Session (multiple available)

- Sponsor of a one hour education session
- Table Top display for two days  
*All materials must fit on table (no equipment or materials on floor.)*
- 3 minute promotion of your company's products/services at an education session
- Logoed Signage at Education Session
- 2 Free Conference Registrations *(Includes Table Top Reps.)*

### TABLE TOP HOURS

#### Move In

➤ Monday, December 19, 2022 from 6:00am – 7:00am

#### Show Hours

➤ Monday, December 19, 2022 from 7:00am – 2:30pm

➤ Tuesday, December 20, 2022 from 7:00am – 2:30pm

#### Dismantle

➤ Tuesday, December 20, 2022 from 2:30pm – 4:30pm

### TABLE TOP INCLUDES

8 foot table, 2 chairs, ID sign and trash can.

All materials must fit on the table.

No materials or equipment are allowed on the floor.

### REPRESENTATIVES ATTENDING

The following number of representatives are allotted per sponsorship level:

Platinum Sponsor - 3

Gold Sponsor - 2

Silver Sponsor - 2

**NOTE:** Representatives above the allotment will be charged \$75.00 per person (PER DAY) to cover meals & beverages for each day.

### SUBMITTALS (Logos, Ads, Literature)

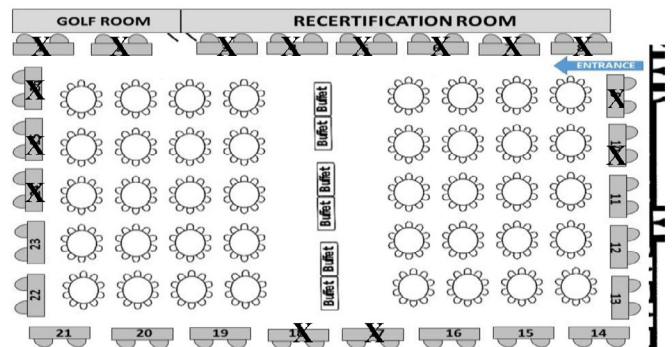
Please submit logos, camera-ready ads and/or literature no later than **November 21** to: Kim Weitzel, P.O. Box 419264, Kansas City, MO 64141 or [kweitzel@westerneda.com](mailto:kweitzel@westerneda.com) **(no reminder notices, no extensions).**

### SOLICITATION

No solicitation will be allowed at the conference or during the table top show unless a table top has been purchased. Those that don't adhere to this rule may be asked to leave the conference, at the discretion of the conference committee.

## TABLE TOP REQUEST

- Table Tops are located in the lunch & break room for easy access to event attendees: on **BOTH** days.
- Select 5 table top locations (on the sponsorship form).
- Please indicate on the sponsorship form what competitors you wish not to be next to. (no guarantees)



**PRP Common Ground Sponsors Receive First Opportunities through [September 9](#).**

# SPONSORSHIP & TABLE TOP CONTRACT

## Heartland Green Industry Expo: "Common Ground"

December 19-20, 2022 • Embassy Suites/Olathe Hotel & Convention Center, Olathe, Kansas

### INSTRUCTIONS

Please complete contract and return to the Association office with your check in the amount indicated below. This agreement becomes effective when it is approved, accepted and signed by the Association. This agreement, dated \_\_\_\_\_ is made between the Heartland Green Industry Expo: Common Ground Committee and \_\_\_\_\_ (Table Top Firm).

In consideration of the sum indicated below as table top rental price, the Heartland Green Industry Expo leases space in their table tops area pursuant to the Rules and Regulations as defined and published as they appear in the attached document, and which are made a part hereof. Heartland Green Industry Expo hereby assigns the required space(s), but the Exhibitor grants Heartland Green Industry Expo the right to alter locations if and as necessary to create a more effective exhibiting area, subject to the approval of the table top vendor. Table top vendor is entitled to a display area as defined in the Rules and Regulations. Table top vendor understands and agrees that expenses for trucking and handling of materials and equipment into and out of the building; for erecting and decorating the display; for electrical service and power; and for all other costs incidental to operation of the table top, are not part of the show fee and are paid separately by table top vendor to the Official Contractor or suppliers of these services.

### APPLICATION (Fully complete the information below exactly as it should appear in the show program and all official listings.)

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Full Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_ Website (platinum sponsors) \_\_\_\_\_

TABLE TOP SELECTION (choose your top 5 locations): 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_

### REPRESENTATIVES ATTENDING (Number of Representatives Allotted: Silver Sponsor/2; Gold Sponsor/2; Platinum Sponsor/3):

NOTE: Each Additional Rep. is \$75 per person (per day)

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_

COMPANY PROMO – Who is the representative that will present your company’s products and services during your sponsored education session? This is your time to promote your company’s products and services to a captive audience by verbal promotion, playing a video, distributing literature and/or providing give-a-ways. (Minutes Allotted: Silver/3min.; Gold/3min.; Platinum/5min.):

1) \_\_\_\_\_ 2) \_\_\_\_\_

DO NOT PLACE MY COMPANY NEXT TO: \_\_\_\_\_; \_\_\_\_\_  
(The committee will do their best to accommodate your request. No guarantees.)

### SPONSORSHIP PACKAGE & EDUCATION SESSION:

Package	Total	Session Title you Wish to Sponsor (Request) *While They Last
____ Platinum (\$1,250)	\$ _____ =	1st) _____ 2nd) _____
____ Gold (\$1,000)	\$ _____ =	1st) _____ 2nd) _____
____ Silver (\$650)	\$ _____ =	1st) _____ 2nd) _____
____ Additional Reprs.	\$ _____ =	\$75 per person (per day)
<b>TOTAL AMOUNT DUE</b>	<b>\$ _____</b>	

~ ALL APPLICATIONS MUST ACCOMPANY AT LEAST A 50% DEPOSIT ~

### PAYMENT:

Check (Full Payment)  50% Deposit now and I agree to pay remaining balance on or before November 21, 2022.

### ACCEPTANCE OF RENTAL TERMS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS:

We (Table Top Firm) hereby acknowledge that we have read, understand and accept the terms and conditions for exhibiting as set forth here and in the rules and regulations; which are a part hereof (previous page), and will abide by such rules and regulations and any amendments thereto as published from time to time by management for governing this show.

For: Table-Top & Sponsoring Firm  
Signature \_\_\_\_\_

For: Heartland Green Industry Expo: Common Ground  
Space no(s). \_\_\_\_\_ Date \_\_\_\_\_

Name (printed) \_\_\_\_\_

Signature \_\_\_\_\_

Mail or Fax Vendor Contract with your payment to: Heartland Green Industry Expo, P.O. Box 419264, Kansas City, MO, 64141; Fax: 816-561-1991  
**on or before November 21, 2022.**



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To Make Changes Contact:

**Kim Weitzel**  
**(816)-561-5323**  
**[kweitzel@westerneda.com](mailto:kweitzel@westerneda.com)**

SAVE  
THE →  
DATE



# HOSPITALITY *Suite*



Wed., February 8, 2023

7:30pm – 10:00pm

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Dr. Dale

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# BOARD OF DIRECTORS 2021-2022

## EXECUTIVE BOARD | President

### Jonathan Bennett

#### Sunflower Hills Golf Course

12200 Riverview Ave. Bonner Springs KS, 66012  
(913)-291-5347 | Jonathan@sunflowerhillsgolfcourse.com  
Class A | Term Expires: 2022

## EXECUTIVE BOARD | Vice President

### Tom Storey

#### Overland Park Golf Course

8500 Santa Fe Dr. Overland Park, KS 66212  
(913)-484-8250 | tom.storey@opkansas.org  
Class A | Term Expires: 2022

## EXECUTIVE BOARD | Secretary Treasurer

### Spencer Roberts, CGCS

#### Shadow Glen, The Country Club

26000 Shadow Glen Dr. Olathe, KS 66061  
(913)-963-7430 | spencer@shadowglen.org  
Class A | Term Expires: 2022

## EXECUTIVE BOARD | Past President

### Ethan Shamet (Membership, Historical, Awards & Nercology & Slate of Officers)

#### Heritage Park Golf Course

16492 Hallett St. Olathe, KS 66062  
(913)-244-3988 | ethan.shamet@jocogov.org  
Class A | Term Expires: 2022

## DIRECTOR

### James Kennedy (Chairman: S&R Tournament)

#### Ironhorse Golf Course

15400 Mission Rd. Leawood, KS 66224  
(913)-696-7760 | jamesk@ironhorsegolf.com  
Class A | Term Expires: 2023

## DIRECTOR

### Matt Gourlay, CGCS, MG (Chairman: Rounds 4 Research)

#### Colbert Hills Golf Course

5200 Colbert Hills Dr. Manhattan, KS 66503  
(785)-313-2893 | matt@colberthills.com  
Class A | Term Expires: 2022

## DIRECTOR

### Taylor Olson (Chairman: Programs & Tournaments)

#### Canyon Farm Golf Club

18145 W. 87th St. Parkway Lenexa, KS 66219  
(816)-228-3333 | taylor.olson@greatlifegolf.com  
Class B | Term Expires: 2023

## DIRECTOR

### Darin Pearson (Chairman: Education)

#### Eagle Bend Golf Course

P.O. Box 708 Lawrence, KS 66044  
(785)-423-0617 | dpearson@lawrenceks.org  
Class A | Term Expires: 2022

## DIRECTOR

### Jacob Rockhold, CGCS (Chairman: Public Relations)

#### Nicklaus Golf Club at Lionsgate

14225 Deaborn St. Overland Park, KS 66223  
(573)-268-6778 | Jacob.rockhold@clubcorp.com  
Class A | Term Expires: 2023

## DIRECTOR

### Aaron Stansbury (Chairman: Assistant Program)

#### Falcon Lakes Golf Course

14011 Hollingsworth Rd. Basehor, KS 66007  
(620)-515-4566 | aaronstansbury28@gmail.com  
Class C | Term Expires: 2022

## SPECIAL DIRECTOR

### Josh Douglas (Chairman: Battle of the Heart Tournament)

#### Milburn Country Club

7501 W. 69th St Overland Park, KS 66204  
(913)-558-9215 | joshdgl1@gmail.com  
Class C | Term Expires: 2022

## SPECIAL DIRECTOR

### Mark Price (Chairman: Equipment Managers Program)

#### Hallbrook Country Club

2501 West 11th Terr. Leawood, KS 66211  
(913)-963-6764 | mprice11m@yahoo.com  
Class EM | Term Expires: 2022

## SPECIAL DIRECTOR

### Matt Delventhal (Co-Chairman: Fall Out Tournament)

#### Site One Landscape Supply

109 NW Victoria Dr. Lee's Summit, MO 64086  
(816)-916-0239 | mdelventhal@siteone.com  
Class AF | Term Expires 2022

## SPECIAL DIRECTOR

### Richard Shumate (Affiliate Liaison & Co-Chairman Fall Out Tournament)

#### Van Wall Equipment

9650 Dice Ln. Lenexa, KS 66215  
(913)-397-6009 | richard.shumate@vanwall.com  
Class AF | Term Expires: 2022

## HEARBEAT CO-EDITOR

### Andy Klein, CGCS

#### Van Wall Equipment

9650 Dice Ln. Lenexa, KS 66215  
(913)-707-3563 | andy.klein@vanwall.com  
Class AF

## HEARTBEAT CO-EDITOR

### Mike Maas

#### Reinders Inc.

19942 W. 162nd St. Suite D, Olathe, KS 66062  
(913)-217-0650 | mmaas@reinders.com  
Class AF

## CHAPTER DELEGATE

### Doug Melchior

#### Overland Park Golf Club

8500 Santa Fe Dr. Overland Park, KS 66212  
(913)-238-9889 | melchiodouglas@gmail.com  
Class A

## GCSSA DIRECTOR

### Jeff White, CGCS

#### Indian Hills Country Club

6847 Tomahawk Rd. Mission Hills, KS 66208  
(913)-362-4530 | jwhite@ihcckc.com  
Class A

## EXECUTIVE DIRECTOR

### Sandy Queen, CGCS

#### Profitable Golf LLC

12208 Carter St. Overland Park, KS 66213  
(913)-634-4194  
sandyqueengolf@gmail.com

## STAFF

### Kim Weitzel

#### Western Equipment Dealers Association

10100 N. Ambassador Dr.  
Kansas City, MO 64153  
W: (816)-561-5323 | C: (913)-558-6376 | kweitzel@westerneda.com





# MEMBERSHIP APPLICATION

**Dual Membership Requirement:**

**All Class A and Class B Membership** applicants must submit an application for membership or evidence of membership with the Golf Course Superintendents Association of America (GCSAA Membership #) and must maintain that membership thereafter.

Name \_\_\_\_\_ GCSAA Membership # \_\_\_\_\_

Club or Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Check here if you wish to receive your mailings at home.

Home Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

## JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____

I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
  - Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in district in which you are seeking employment, then uphold that talk with the person who last held or now hold the position of Golf Course Superintendent.
  - Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the superintendent of the course making the request.

Communication Consent: I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date expiration, unless a written request is received indicating a change in permission.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please include Annual Membership Dues with Application (Term: January to December):**

Superintendents/\$150 - Assistant Superintendents/\$80 - Supplier/\$150 - Facility/\$50 - Associate Employee/\$25 - Equipment Manager/\$25 - Student/\$25

**Heart of America Golf Course Superintendents Association**

P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • www.hagcsa.org • kwetizel@westerneda.com

OFFICE USE: Board Approval Database/Spreadsheet Database/Weblink Welcome Email/Website Password Roster Listing Roster Link Process Payment