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Volume 45, No. 3

THE OFFICIAL PUBLICATION OF THE HEART OF AMERICA GCSA

May 2013

# ***Super-Pro Tournament***



***May 20, 2013  
Creekmoor Golf Club***

- “A Tradition Unlike Any Other”
- Acquiring and Maintaining Your Seasonal Staff
- S&R Tournament

Heart of America Chapter  
**GCSAA**  
GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

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## President's Message

I hope the spring has treated everyone well and your golf courses are filling up with golfers enjoying the weather and all of your great work. The board of directors has continued to come through on our promise to you on providing you, the member, great opportunities to continue your education and network with your peers at affordable prices. I would like to thank those that attended the first ever Spring Classic, "Nine and Dine" at the Heart of America Golf Academy on April 22nd. It was an awesome event that had great education with Mr. Gary Lezak, Chief Meteorologist, from NBC Action 41 News. We were also fortunate to play a great golf course that we haven't been at in a while. It was in fantastic shape thanks to Sam Bailey and his staff at Heart of America. Also I would like to thank our title sponsor for the event, Direct Solutions. As always, without them this event wouldn't be possible.

One item everyone has been hearing a lot about lately is Rounds 4 Research. A brief description of the program for those that don't know it is a program that is being adopted by the GCSAA through the EIFG. This initiative allows for superintendents to secure rounds of golf donated by our facility that are then auctioned off to the general public on the website [www.biddingforgood.com](http://www.biddingforgood.com).



The rounds will be up for auction around the US Open in  
**Continued on page 9**

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## Tournament Report

By Andrew Jones, Director

The early part of the season is well underway, and so is our tournament schedule. We recently had our Spring Classic at the Heart of America Golf Academy. The committee and I would like to thank Superintendent, Sam Bailey and his assistant Rob Ralston for all the hard work they put in getting the course in great shape. Many people had never played the course so it was a nice experience.

Coming up this month, we will be having the Super-Pro Tournament at The Golf Club at Creekmoor. This will be a great event to support the SNAG (Starting New At Golf) program. I encourage all who are able to attend this event. Creekmoor Superintendent, Tim Nielsen, will surely have the course in excellent condition.

### 2012 LEGACY SCHOLARSHIP RECIPIENT

**CODY SANDER**, son of Duane Sander, CGCS, Superintendent, Shoal Creek Golf Course, was awarded the 2012 HAGCSA Legacy Scholarship (funded by Professional Turf Products and TORO).

Cody attends Missouri Western State University, majoring in Business Management. He attended Smithville High School where he was active in golf, football, and an A+ tutor; while volunteering for many worthwhile causes such as: Habitat for Humanity, St Luke's Hospital and Saxton Nursing Home to name a few.



HAGCSA provides an annual \$1,000 Legacy Scholarship to the children or grandchildren of active members. We wish Cody all the best with his bright future.

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## “A Tradition Unlike Any Other”

By Andy Klein, Director

I am writing this article at one of my favorite times of the year: spring, March Madness, and of course, The Masters. Personally, the first full week of April every year brings with it a flood of memories. I was very fortunate to get an internship at Augusta National Golf Club my senior year at Iowa State University. I served as an intern from January of 2005 until I returned to Ames for the fall semester of 2005 to finish my degree with a full-time opportunity at ANGNC waiting for me upon graduation. I went back to Augusta in January 2006 and remained in the area for another year and a half until my now-wife and I decided to head back to the Midwest. I experienced the 2005 and 2006 tournaments as a member of the crew and was able to enjoy Sunday of 2007 as a patron.

The most common question I get asked about working there is: “What was it like? Was it crazy? I bet it was crazy.” Augusta National Golf Club is the only course to host a tournament of this magnitude every year and trust me; they have it down to a science.

In the summer the course is closed to work on any renovations: lengthening of holes, moving of trees, bunker renovations, tee box construction, etc. Keeping the bentgrass greens going in that part of the country can be a challenge; but hands down the most stressful part of working at the club is the fall over-seeding. This process is make or break; it sets the stage for the tournament conditions the following spring. In the summer bermudagrass which is mowed at one height thrives, and is eventually scalped down and used as a seedbed for the perennial ryegrass in the fall. The entire seeding process is condensed into a ten day period. Once the seed starts to germinate and is mowed a few times all the tees, fairways, and rough lines are GPS'd and mowed down to the proper heights, allowing the course to really start taking shape. The course is reseeded continuously throughout the winter months until any areas that don't have good germination slowly start to fill in and disappear. By February, the whole course is germinated and the focus of the crew shifts to prepping the course for the tournament and maintaining those conditions through tournament week. It is the goal of the crew to give the members of ANGNC tournament conditions up to the first day of The Masters. A lot of courses say they have year-round tournament conditions, it is my opinion that ANGNC really holds true to that concept. The overall conditions and playability of the course really didn't change from the regular season and tournament week. The only real differences are the patron viewing areas and the scoreboards that start to appear every February and are down shortly after the tournament.

In a way it actually gets easier during tournament week. There are enough staff and volunteers available to do everything to prepare the course that it takes half the time. Yes, there are long days and many challenges but the staff is prepared for just about everything that might come up. Weeks ahead of the tournament, each employee receives a list with their daily job assignments for the week as well as their role in the event of any unforeseen events. The staff is trained on how to handle unforeseen events such as a heavy thunderstorm, Sunday playoff, a patron needing medical attention, even a snake that finds it way onto the course.

Continued on page 15



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# S U P E R P R O



## Creekmoor Golf Club

May 20, 2013

In 2006, the Kansas City Golf Alliance was formed to “bring together” all four associations (PGA, GCSAA, CMAA and KCGA) for the purpose of better communications and educational opportunities. The alliance has been silent for many years; however, now more than ever these associations need to work together on various issues, most notably – Growth of the Game.

The inaugural SNAG-a-School SUPER PRO golf social (fun event) is a cooperative effort between the Midwest Section PGA and the Heart of America GCSA, to educate and/or update all in attendance regarding the SNAG-a-School program, as well as a fundraiser for.



### Agenda:

11:00 am	Registration
11:15-12:45 pm	Education
Noon	Lunch
1:00 pm	Shotgun

### Format:

Shamble Format  
Two Flights – 1<sup>st</sup> Place  
Team: 1 PGA, 1 GCSAA, 1 CMAA  
or Decision Maker and 1 Sponsor  
Limited to (30) Teams

### Entry:

\$100.00 per PGA, GCSAA and CMAA member (\$300.00 per facility)

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**SUPER PRO  
Golf Tournament**

**CREEKMOOR GOLF CLUB**

**May 20, 2013**

**REGISTRATION INFORMATION:**

Facility: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

**REGISTER AS:**



\_\_\_\_\_ Team / Facility (\$300)

\_\_\_\_\_ Hole Sponsor (\$500)

For information on hole sponsorships please contact  
Tim Nielsen at [timjnielsen@hotmail.com](mailto:timjnielsen@hotmail.com).

**RETURN FORM TO:**

Midwest Section PGA  
1960 NW Copper Oaks Circle  
Blue Springs, MO 64015  
Fax: (816) 229-9644



**PLAYER INFORMATION:**

Pro Name: \_\_\_\_\_

Super Name: \_\_\_\_\_

GM Name: \_\_\_\_\_

*\*or Key Facility Decision Maker*



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## **President's Message - cont.**

Continued from page 4

June and the PGA Championship in August. The money that is generated from the auction of rounds then comes directly back to the HAGCSA from the EIFG to redistribute to our local universities. These monies help continue to fund much needed turfgrass research which ultimately benefits the golfer and the facilities. You will be contacted soon by someone on the Rounds 4 Research committee asking you to donate some rounds of golf. I hope you will consider doing this and helping to fund university research that helps better your facility and your ability to manage the golf course. If you would like more information on this please visit our website: [www.hagcsa.org](http://www.hagcsa.org) or [www.eifg.org](http://www.eifg.org).

Finally, I hope everyone is looking forward to the first ever Super-Pro golf event on May 20th at Creekmoor Golf Club as much as I am. I am very excited for this event as it is bringing together all the allied golf associations in the Kansas City area for one cause and that is to raise money for SNAG (Starting New At Golf). SNAG is a program designed to grow the game of golf by teaching the game at KC area schools and getting students engaged in the game at an early age. This is going to be an event that you don't want to miss and I hope you consider being a part of it. There is more information about this event in this newsletter so take a look and plan to be a part of this exciting new event.

As always if you have any questions, comments or suggestions we want to hear from you. Please feel free to contact me at any time at [todd@wolfcreekks.com](mailto:todd@wolfcreekks.com) or 913-592-3329. I hope to see you at an upcoming HEART event!

**Todd Bohn**, President



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# 2013 S&R TOURNAMENT

**Monday, June 24, 2013**



## **New This Year!**

- iPad Mini Give-a-Way
- Continental Breakfast Added
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7:00am / Registration & Breakfast . 8:00am / Shotgun . 2:00pm / Lunch  
2:45pm / Auction . 3:30pm / Awards & iPad Give-a-Way

**Start Forming Teams Now!**

**Registration & Sponsorship Opportunities within newsletter.**

# Super-Pro Tournament

**Location:** Creekmoor Golf Club, Raymore, Mo.

**Date:** Monday, May 20, 2013

## Golf Course Superintendent

Tim Nielsen has been the Golf Course Superintendent at Creekmoor Golf Club since February of 2011. Prior to Creekmoor, Tim was the Golf Course Superintendent at Drumm Farm Golf Club in Independence, Mo. Tim has worked at Firethorn Country Club in Lincoln, NE and Queen's Harbour Yacht and Country Club in Jacksonville, Florida. Tim is a 2001 graduate of the University of Nebraska with a B.A. in Agriculture Sciences.

## Assistant Superintendent

Drew Wilson has been the Assistant Superintendent with Creekmoor Golf Club since October of 2012. Prior to Creekmoor, Drew owned and operated Links Landscaping, a high end residential landscape company, in Marietta, Georgia. From 2006-2011, Drew was the Assistant Superintendent at Atlanta Country Club. Drew has also worked at Farm Links, Colbert Hills, Augusta National and Prairie Dunes.

## Course Profile

Designed by Thomas Clark, Creekmoor Golf Club features one of the most challenging golf experiences in the Midwest. Creekmoor Golf Club features bentgrass tees and greens, zoysia fairways and a myriad of challenging white sand bunkers.

## Directions

Creekmoor Golf Club  
1112 East 163rd Street  
Raymore, MO 64083

Drive south on I-49 (formerly 71 Highway) to exit 174 (US-58 Highway). Head east 2 miles to Foxridge Drive. Take left. Go north 1/2 mile. Take right on 163rd Street and follow road up to the clubhouse.

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## **S & R Tournament Report**

*By Matt Hemphill, Director*

The 2013 S&R Tournament at Shoal Creek is right around the corner, so start getting your teams together. We are excited to introduce a few changes to this year's format. The Auction will now be held after golf and lunch. In addition, everyone playing will receive a raffle ticket for a chance to win a 16GB iPad Mini with WiFi plus cellular capabilities. You must be present to win. The S&R committee will begin reaching out to members seeking donations for the live auction in the near future. If you would like to donate please submit a donation form to Kim Weitzel at 816-561-5323.

I would like to thank the vendor's that have already signed up to sponsor this year's event. If you haven't signed up but would like to we do have some opportunities available. I would also like to thank Duane Sander and his staff for all of their help in getting this year's event scheduled. I hope to see everyone on June 24th at Shoal Creek. If you have any questions please contact me at [mhemphill@drummfarmgolfclub.com](mailto:mhemphill@drummfarmgolfclub.com).

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## ***Acquiring and Maintaining Your Seasonal Staff***

***By Jon Francis, Special Director***

Each year, many of you face the challenge of evaluating and acquiring your staff for the coming season. Some of you are allowed to keep a core group of individuals through the winter. Typically these members of your staff are experienced and are the key to your early success as the season begins. Others, less fortunate, must sometimes search out new staff members each season. If you are lucky, you are able to reacquire staff from the previous year that worked out well and met all your expectations. They, then become part of your core group for the coming season. Either way, you are still faced with similar challenges of ultimately putting together the staff puzzle each and every season. You hope you have made all the right decisions early in order to be as successful as possible throughout the year.

Part of your search each year includes finding those individuals that are capable of performing many different tasks. They have the ability to perform whatever tasks are needed. A good application analogy might be the guy that comes in, mows all the greens and then jumps on the 7700 (sorry, couldn't resist) and spends the rest of the day mowing fairways. Maybe he is proficient at raking bunkers and leaves a beautiful finished product that is appreciated by you and your membership. (You get the idea). On the flip side, your search may include seeking out the specialist. A good applicable analogy here might be the guy that is real..real good at moving/changing pin locations each day. We have all seen sinkers, scalpers, and unfair pin locations. In this analogy, finding the one that knows how to eliminate these problems, every day without fail, is of most value to you.

Even though you may feel confident at the start, thinking you are set for the year, far too many times you are faced with the need to deal with staff situations that arise. Maybe a member of your staff becomes a parent for the first time in the middle of the battle and has to take time off to be with the family. Every once in a while a staff member may feel there has been way too many hours worked and needs some time away to regroup. Sometimes, you might even have a member of your staff that you thought would work out well, wind up not performing up to the expected level. In these cases, you usually bid them farewell and search for a replacement.

Well believe it or not, I too face the same challenges as many of you. For years, I have had Roy Halladay as a member of my staff. For a long time he has performed at or beyond expectations. This year I was able to keep him over the winter to be part of my core group once again. I have realized now that this was a big mistake and it is time to bid farewell. Fortunately, I have found his replacement. Thanks for the memories Roy, but it is time to place my fortunes into Jose Fernandez!

P.S. For those that know me outside of the golf business, did you really think this article had anything to do with golf?



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## ***“A Tradition Unlike Any Other”***

*Continued from page 6*

For example: my first tournament had two days that were total washouts. When the horn sounded due to the inclement weather and play was suspended I knew that my job was to get myself and the irrigation tech at the time in an assigned cart with a list of proper tools needed and head to the greenside bunker behind 5 green and wait until the all clear was given. At that time we went and took care of the washouts on the greenside bunkers in order for play to resume as soon as possible. This might just be the smallest bunker on the course so it was easy to get the bunker back in shape for play; some of the larger fairway bunkers had up to 10 people on a crew. When an unforeseen event would occur there were no frantic calls over the radio or quick meetings to figure out a game plan, everyone was prepared and in the right place at the right time so play could resume without skipping a beat. In my opinion, the whole week is one great example of teamwork.

So, I guess the simple answer to that common question is yes, it's crazy, but there is so much behind it. Masters week is a party, a seven day celebration of 51 weeks of hard work and preparation to set the stage for a golf course in pristine-condition to host the best golfers in the world and to be enjoyed by millions of viewers at home.



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**Candidates Wanted****Syngenta Business Institute**

Syngenta is excited to announce for the fifth year, we are inviting golf course superintendents across the United States to apply for the Syngenta Business Institute™, an innovative professional business development program developed specifically for the industry in partnership with Wake Forest University Schools of Business.

The unique, four-day program focuses on financial and human resource management, delegation skills, effective communications and negotiation skills, managing general differences and more. The program will supplement and complement superintendents' existing knowledge base, allowing more productive and efficient golf course management.

Syngenta is eager to provide a learning experience that goes well beyond the agronomic requirements of a superintendent's job. The Syngenta Business Institute will be held Dec. 9-12, 2013 at Graylyn International Conference Center on the campus of Wake Forest University in Winston-Salem, NC.

Superintendents must fill out an application, which includes an essay on why they believe they should be selected to attend. The application is due by Tuesday, Aug. 20 and can be found at [www.greencastonline.com/SBI](http://www.greencastonline.com/SBI). Only 25 superintendents will be selected to participate.

If you would like to hear more about the success of the 2012 Syngenta Business Institute, below are a few comments from superintendents who attended:

*"It was a first class event that was the best educational and networking experience I have ever attended."* - Greg Cormier

Continued on page 19



**AIR IS EVERYTHING TO ANYTHING THAT BREATHS**

Air is pressure injected to a depth of 10-12 inches to fracture compacted soil. This introduces oxygen directly to the root zone.



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## Syngenta Business Institute

Continued from page 16

*"Through discussions about the materials presented and other issues each of us go through in our jobs I have come away with a renewed sense of self and how to lead my team more effectively." - Bryan Barrington*

*"I cannot think of more informative educational seminars that I have had the privilege to attend. It was top notch from the venue to the speakers to all the attendees. I have tool that I will use for years to come for me personally. In turn my club will also benefit from me attending. In today's world of competition and the tough economic atmosphere that we are all enduring, the information and relationships that were gained will be instruments for us to use for years to come." - John Davis*

*"This seminar was something that I was looking forward to for weeks, and it exceeded my expectations. From the moment I arrived, I was blown away with the facilities, speakers and everyone involved with making the institute a success. I walked away from this with so much valuable knowledge and useful information that I can use at my job and in everyday life." - Gary Myers*

Those selected for the program will be notified in October.

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Midwest Pump & Fountain also sells, installs, services and repairs all major manufacture's fountains. As factory trained experts we are here to solve your fountain problems...don't let just anyone work on your fountain. We are a distributor for Aqua Control Fountains, as well as Aqua Master Fountains.



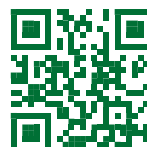
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A single application of Acelepryn® insecticide in April or May gives you season-long control of all key white grub species, plus excellent control of turf caterpillars, European crane fly, annual bluegrass weevil, billbugs and other key turf pests. To learn more about how to use Acelepryn for optimal control of annual bluegrass weevil, visit **WeevilTrak.com**.

Paul Carlson 314-308-0330  
paul.carlson@syngenta.com



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## Scholarship & Research Tournament

~ S&R Mission Statement ~

"Organize and generate the financial means to enrich the game of golf through funding regionally based research and scholarship to qualified applicants."

**Date:** Monday, June 24, 2013

**Location:** Shoal Creek Golf Course  
8905 Shoal Creek Parkway  
Kansas City, MO 64157

**Host Superintendent:** Duane Sander, CGCS

**Schedule:** 7:00am Registration & Continental Breakfast  
**8:00am Shotgun**  
2:00pm Lunch  
2:45pm Live Auction  
3:30pm Awards & iPad Mini Drawing (*Drawing: must be present to win*)

### ***New This Year!***

- ***Raffle Ticket for iPad Mini Drawing***
- ***Continental Breakfast Served***
- ***Early Shotgun***

**Format:** Five-person scramble

**Cost:** \$150 per person or \$900 per team.  
Encouraged to sign-up as a team. Singles will be placed by the S&R Committee.

**Dress Code:** Country Club Attire - Collared Shirts, No Jeans or Cargo Pants. Please clean your soft spikes.

**Donation:** Please help us reach our fund-raising goal by donating additional funds. Our long-term goal is to raise enough money to allow us to fund an entire research project relevant to golf courses in our region. Your generous help is key to attaining this goal.

**Reservation Deadline: Friday, June 14, 2013.**

-----  
☐ **YES! We plan to attend the S&R Tournament:**

Player: _____	Club/Company: _____
Player: _____	Club/Company: _____
Player: _____	Club/Company: _____
Player: _____	Club/Company: _____
Player: _____	Club/Company: _____

**GAMES/CONTESTS** (Encouraged to sign-up in advance to reduce your time in line. We can invoice separately if needed):

- ☐ Skins Game - \$20 per team (half the pot goes to the skins winner, the other half goes to the S&R Fund)
- ☐ Tiger Woods Drive - \$25 per team. Your team is given a 350+ yard drive. – Hole #9
- ☐ Hole in One Opportunity - \$25 per team. You receive a hole-in-one if anyone in your group lands on the green. – Hole #17
- ☐ iPad Raffle (additional tickets) - \$3 for one ticket; \$5 for two tickets. \_\_\_\_\_ # of additional tickets requested.
- ☐ 50/50 Pot - \$1 per ticket (half the pot goes to the ticket winner; the other half to the S&R Fund): \_\_\_\_\_ # of tickets requested.
- ☐ Additional Donation to S&R Fund: \$\_\_\_\_\_ (Thank You!)

(Note: You will also have the opportunity to pay for these games/contests the day of the event.)

Submitted by: \_\_\_\_\_ Club/Company: \_\_\_\_\_

Full Address: \_\_\_\_\_

Cell #: \_\_\_\_\_ E-mail: \_\_\_\_\_

**NOTE:** If a cancellation occurs due to the weather, the "submitted by" contact will be notified. It will then be that person's responsibility to notify the remaining players on the team listed above.

### **PAYMENT:**

☐ Check Enclosed ☐ Invoice (By indicating you wish to be invoiced, you agree to pay total invoice upon receipt.)

All "No Shows" will be billed. You may cancel without penalty 72 business hours prior to event registration time.

HAGCSA, P.O. Box 419264, Kansas City, Missouri, 64141, 913-561-5323; Fax to: 816-561-1991

# S&R SPONSORSHIP FORM

## June 24, 2013 at Shoal Creek Golf Course

"Organize and generate the financial means to enrich the game of golf through funding regionally based research and scholarship to qualified applicants."



The HAGCSA's Scholarship and Research Tournament is considered our most important function of the year. This tournament is the pinnacle of our fund raising endeavors and provides the optimum opportunity to have your company's name honored and recognized by our membership for your support of this well-attended event.

### ☐ Title Sponsorship - \$3,500 (0-TAKEN; 1-AVAILABLE)

- Company name and logo recognition on main signage at the registration table.
- Prominently displaying of your firm's name and logo in all lunch and meeting areas.
- Name recognition on all tournament material (i.e. rules sheets, sign-up sheets, etc.)
- Complementary entry and lunch for a five some in the tournament.
- Verbal recognition as title sponsor by speakers during lunch and award presentations as a key component to the success of this event.
- Recognition in *Heartbeat* publication.

### ☐ Food Sponsors - \$750 (4-TAKEN; UNLIMITED AVAILABLE)

- Verbal recognition as the benefactor of our meal and appetizers during lunch and the awards ceremony.
- Company name on signage at the buffet table and on table tents positioned around the room.
- Firm's name recognition on the main banner at registration table with other participating sponsors.
- Verbal recognition for your company.
- Recognition in *Heartbeat* publication.



### ☐ Beverage Stations - \$500 (3-TAKEN; 2-AVAILABLE)

- Sponsorship of one of the four on course beverage stations that are positioned around the golf course
- Perfect opportunity to greet event participants on the golf course and get your name out there as an important contributor to the success of the event.
- Company name on signage at the beverage station you are assigned.
- Name recognition on the main banner at registration table with other participating sponsors.
- Recognition in *Heartbeat* publication.



### ☐ Tee/Green Sponsorships - \$300 (UNLIMITED AVAILABLE)

- Affords your company to be recognized by each player with signage posted prominently on an assigned tee box.
- Company name will be displayed with other important affiliate partners on the main banner located at registration table.
- Recognition in *Heartbeat* publication.

## ☐ YES! Count us in to Support HAGCSA Scholarship & Research Efforts!

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### PAYMENT:

☐ Check Enclosed ☐ Invoice (\*)

(\*)By indicating you wish to be invoiced, you agree to pay total invoice upon receipt. Invoices will be sent electronically when an email is provided.

### RETURN COMPLETED FORM BY MONDAY, JUNE 3, 2013

HAGCSA • P.O. Box 419264 • Kansas City, Missouri 64141 • FAX to 816-561-1991

If you have questions, please contact Kim Weitzel at 816-561-5323.

# S & R Auction Donation Form

Monday, June 24, 2013

Shoal Creek Golf Course – Kansas City, Missouri



The S & R Golf Tournament and Auction was developed to fund scholarships for turfgrass students, assist members' employees with continuing education expenses and support turfgrass research. Please help us provide this assistance, and to make a greater impact on the lives of those who will be the future of our industry.

The HAGCSA S & R Committee will again sponsor our annual fund raising auction to be held during the S & R Tournament at Shoal Creek Golf Course. It's a fun opportunity to give something to your industry partners, or share a personal treasure with your friends in your industry. Donate an item that you think will draw some interest from among the HAGCSA members. Ideas include equipment, autographed memorabilia, artwork, vintage wines, golf clubs, electronics . . . you name it! The more unique, the more it could bring in for the S & R program. Last year we raised \$10,500 and we hope to beat that record in 2013. Please help us to accomplish that goal!

Please join the efforts to raise money for the S & R program by completing the form below and returning it to the Association office on or before **Monday, June 3, 2013**:

We **Thank You** in advance for your support!

-----  
Name \_\_\_\_\_

Company Name \_\_\_\_\_

Full Address \_\_\_\_\_

Contact Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Your donation(s) will be listed to the membership prior to the event and listed on the auction program. Please provide the following information to help promote the live auction:

Item Donating \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_

Description \_\_\_\_\_

Item Donating \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_

Description \_\_\_\_\_

Item Donating \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_

Description \_\_\_\_\_

*\*\*\*You will be responsible for bringing the item(s) to the Association Office by Monday, June 3, 2013, or providing a certificate and appropriate picture representing the donated item(s).*

If you have any questions regarding the auction process or event, please feel free to contact  
Kim Weitzel at the Association Office: 816-561-5323.

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# MEMBERSHIP APPLICATION

**50% OFF**  
Your First Year's Dues.  
(Superintendents/\$65; Assistants/\$35)

Name \_\_\_\_\_ GCSAA Membership #: \_\_\_\_\_

Club or Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Spouse's Name \_\_\_\_\_

☐ Check here if you wish to receive your mailings at home.

Home Address: \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

## JOB INFORMATION: LIST CURRENT EMPLOYMENT FIRST

DATES EMPLOYED		EMPLOYER NAME & CITY/STATE	TITLE
From _____	To _____	_____	_____
From _____	To _____	_____	_____
From _____	To _____	_____	_____

☐ I hereby make application for membership in the Heart of America Golf Course Superintendents Association and attach herewith my dues for the current year. If accepted, I agree to uphold the by-laws of this Association and subscribe to the following code of ethics. To the end that confidence and respect may be enjoyed by members of our Association, the code of ethics is promulgated and observation of its provisions required.

- Every member shall take pride in his/her work and regard it as a profession in which all members strive to maintain its good name.
- Realizing that the best asset that a member can have is thorough knowledge of his/her business, he/she shall constantly try to improve his/her knowledge and effectiveness by freely exchanging experiences and ideas with fellow members and take advantage of all opportunities for improvement.
- He/she shall endeavor to maintain courteous relations with his/her employer and his/her associates and endeavor to have his/her employees take pride in doing their work well.
- In accomplishing his/her own and the Association's best interest, observance of the following suggestions are recommended.
  - **Seeking Employment:** 1. Seek counsel of local associations when applying for a position in a new district; 2. Recommend only qualified GCSAA members; 3. Ascertain the wage scale in the district in which you are seeking employment, then uphold that talk with the person who last held or now holds the position of Golf Course Superintendent.
  - **Visiting:** 1. Announce your HAGCSA or GCSAA membership when visiting; 2. Always contact the Superintendent of the course you are visiting; 3. Honor requests for technical help from golf courses only when channeled through the Superintendent of the course making the request.

☐ **Communication Consent:** I agree to receive notices, advertisements, announcements, brochures, and other information from Heart of America Golf Course Superintendents of America via facsimile, telephone or e-mail. I further agree that my express permission to fax, telephone or e-mail me such notices and other information will continue and have no date of expiration, unless a written request is received indicating a change in permission.

**ATTESTED:** The applicant must be attested by two Heart of America GCSA members.

Attested \_\_\_\_\_ Date \_\_\_\_\_

Attested \_\_\_\_\_ Date \_\_\_\_\_

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

**JOIN NOW at 50% OFF!**

**Please include Annual Membership Dues with Application (Term: January to December):**  
50% OFF your first year's dues: Superintendents/\$65; Assistant Superintendents/\$35

**Heart of America Golf Course Superintendents Association**

P.O. Box 419264 • Kansas City, MO 64141-6264 • 816-561-5323 • Fax 816-561-1991 • [www.hagcsa.org](http://www.hagcsa.org)

**OFFICE USE:** ☐ Acknowledgment Email ☐ Board Approval ☐ Database ☐ Welcome Email/Website Password ☐ Mailing/Roster ☐ Process Payment



## From the Editor



I'm sure you've heard the saying, "You can do anything if you put your mind to it." Nowadays, not only can you do anything if you put your mind to it, you can also get step by step instruction on how to do it on the internet. There is virtually nothing you can't find out how to do with the help of a few words typed into Google and the press of the search button. I once replaced a toilet at my old house four times in one day with the help of a few trusty websites. I could probably find enough information

to make myself out to be the logical replacement when Bob Villa decided to hang up the tool belt.

Of course, Golf Course Superintendents tend to be "jacks of all trades" but masters of none. We are called upon to do a myriad of different tasks on any given day. Perhaps having a job that is so different day in and day out is what keeps most of us coming back for more. Because there is so much information to be gained on the internet, does that mean that anyone could possibly do just about anything we do as superintendents by simply entering a new search query every time they encounter a new golf course related task?

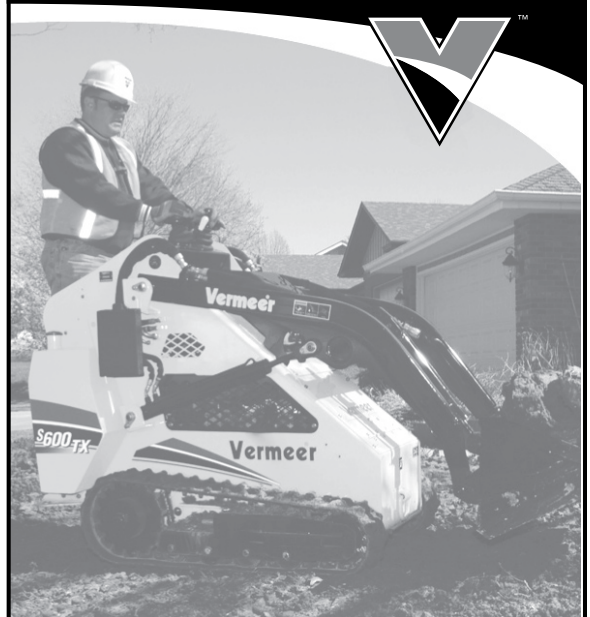
If a true beginner wanted to be one of us they would undoubtedly first search for "How to mow your lawn?" A simple search results in a website that replies the following information. First, get a lawn mower. Second, put gas in the mower in the appropriate receptacles. Third, pick up sticks in yard. Fourth, pull cord to start mower. Fifth, trim hard to get to areas with whipper snipper. Sixth, mow in columns or rows. Seventh, check for missed spots and go over them. Eighth, turn mower off and put back in garage. Ninth, repeat as necessary.

That's it! You can now do the most important job of a superintendent by simply doing a Google search. But what's next? What about watering? You've got to be able to water. You must now do another search! First, get a hose and a sprinkler. Second, connect the sprinkler to the hose and the hose to the spigot. Third, place sprinkler in the yard. Fourth, turn water on and let run for a while. Fifth, move sprinkler to a different area. Sixth, turn sprinkler off. Seventh, repeat as necessary. Eighth, and the most important, let the rain do the work for you.

In a nutshell, you can simply Google your way in to knowing how to do just about anything. With a few simple searches you could possibly be equipped to lead the free world.

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# FUNCTION FORECAST

## DATE

## EVENT

May 20	Super-Pro Tournament @ Creekmoor Golf Club
June 24	S&R Tournament @ Shoal Creek Golf Course
August 6	Employee Tournament @ Ironhorse Golf Course
September 18	Vendor Appreciation
Sept. 30 – Oct. 1	MO Cup Challenge @ Old Kinderhook Golf Course
November 6	Annual Meeting @ Deer Creek Golf Course
December 16 & 17	Common Ground Education Conference @ OPCC
January 10	New Year Party

**HEARTBEAT • Tim Nielsen, Editor**

Heart of America GCSA • P.O. Box 419264 • Kansas City, MO 64141-6264