

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Heartland Green Industry Expo: "Common Ground"

December 13-14, 2011 • Overland Park Convention Center • Overland Park, KS

Don't miss this opportunity for full exposure to several hundred attendees and multi associations at one time; plus help to assure the success of the Heartland Green Industry Expo: Common Ground Conference with your support. These are non-exclusive opportunities – more than one supplier can choose the same event. For cost of exclusive sponsorship (covering full cost of specified event), please call the Expo Management Company 816-561-5323.

PLATINUM SPONSOR - \$2,500

- One *Reception* recognition with tent cards that include your company name at each table.
- Your company literature on the tables at the Tuesday Reception in the Exhibit Hall (You may provide 200 copies by December 1)
- One-fourth page ad in conference program.
(3 ½" x 5", camera ready artwork, sent electronically)
- Free conference registrations to all booth reps.
- **One 10x10 Exhibit Booth = \$650 or \$650 off mini-island / island**
(complete exhibit form)
- Logo & Link on conference website
- Recognition Signage at sponsored event
- Black & White Logo in conference program
- Recognition on Conference Signage
- Introduction and recognition during Conference Reception

GOLD SPONSOR - \$2,000

- One *Lunch* recognition with tent cards that include your company name at each table.
- Your company literature on the tables at the Tuesday or Wednesday Lunch in the Exhibit Hall. (You may provide 200 copies by December 1)
- Business card ad in conference program.
(3 ½" x 2"), camera ready artwork, sent electronically)
- Free conference registrations to all booth reps.
- **One 10x10 Exhibit Booth = \$650 or \$650 off mini-island / island**
(complete exhibit form)
- Logo & Link on conference website
- Recognition Signage at sponsored event
- Black & White Logo in conference program
- Recognition on Conference Signage
- Introduction and recognition during Conference Reception

SILVER SPONSOR - \$1,500

- One *Continental Breakfast* recognition with company literature available. - (You may provide 200 copies by December 1)
- Free conference registration to all booth reps.
- **One 10x10 Exhibit Booth = \$650 or \$650 off mini-island / island**
(complete exhibit form)
- Logo on conference website
- Recognition Signage at sponsored event
- Black & White Logo in conference program
- Recognition on Conference Signage
- Introduction and recognition during Conference Reception

BRONZE SPONSOR - \$750

- One *Coffee Break* recognition with company literature available.
(You may provide 200 copies by December 1)
- Logo on conference website
- Recognition Signage at sponsored event
- Black & White Logo in conference program
- Recognition on Conference Signage
- Introduction and recognition during Conference Reception

FRIEND SPONSOR A La Carte

- Monetary Donation: \$ _____
- Lanyards: You have in stock (\$250) ***
Need to Order (Cost + \$250) ***

*** Your company name/logo imprinted on product.
Distributed to each attendee at registration (qty. 500)
Logo & Link on conference website

All options include:

- Black & White Logo in conference program
- Recognition on Conference Signage
- Introduction and recognition during Conference Reception

ADVERTISING INSERTION

Each convention registrant will receive a program booklet providing the convention schedule and conference highlights. This will be their guide to what's happening at the Heartland Green Industry Expo: Common Ground Conference, December 13-14, 2011. Now YOU have the opportunity to place an ad in this booklet. Use your space to focus attention on a new products or services, or to express support for the Association.

There is limited spacing, so reserve your ad today (first come, first served). Camera-ready ad with correct dimensions must be sent "electronically" to the Association Office by December 1. Email to: kweitzel@swassn.com

- Business Card Ad (3 ½" x 2") - \$150
- One Fourth Page Ad (3 ½" x 5") - \$300

Company: _____

Full Address: _____

City, St, Zip: _____

Phone: _____

Authorized Representative: _____

Email: _____

Website/Link: _____

***I will submit (per my package): •Logo •Ad •Literature

PAYMENT: • Check Enclosed • Invoice • Credit Card: No.: _____

Security Code: _____ Expiration #: _____

Name on Card: _____

** Please submit Logos, camera-ready Ads and Literature
no later than December 1 to:

Kim Weitzel, P.O. Box 419264, Kansas City, MO 64141or kweitzel@swassn.com
(no reminder notices. no extensions)

Mail or Fax Sponsorship/Advertising Form with Payment to: Heartland Green Industry Expo,
P.O. Box 419264, Kansas City, MO 64141; Fax: 816-561-1991 on or before December 1.